

2018 Trademark Usage

Customer Time Line

2018

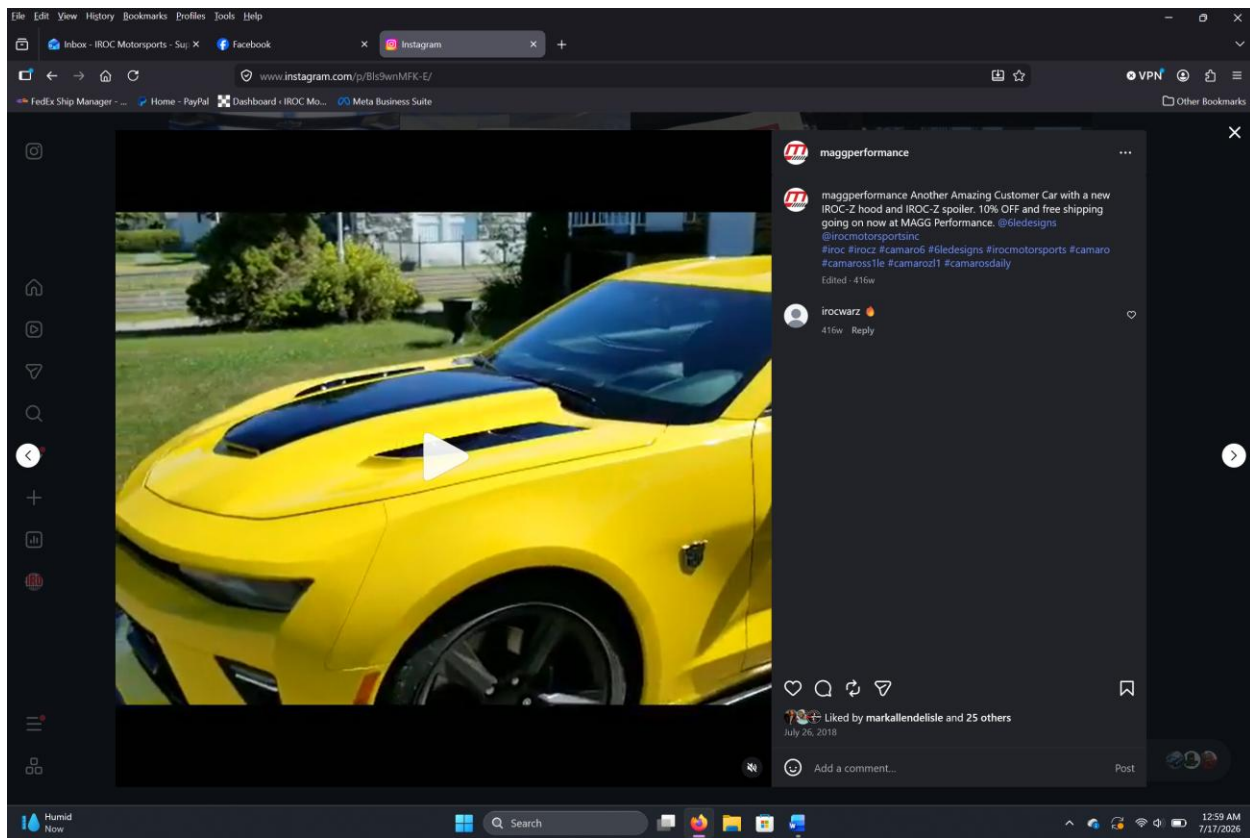


<https://www.youtube.com/watch?v=re9zw2hAeng&t=417s>

JANUARY
FEBRUARY
MARCH
APRIL
MAY
JUNE

JULY

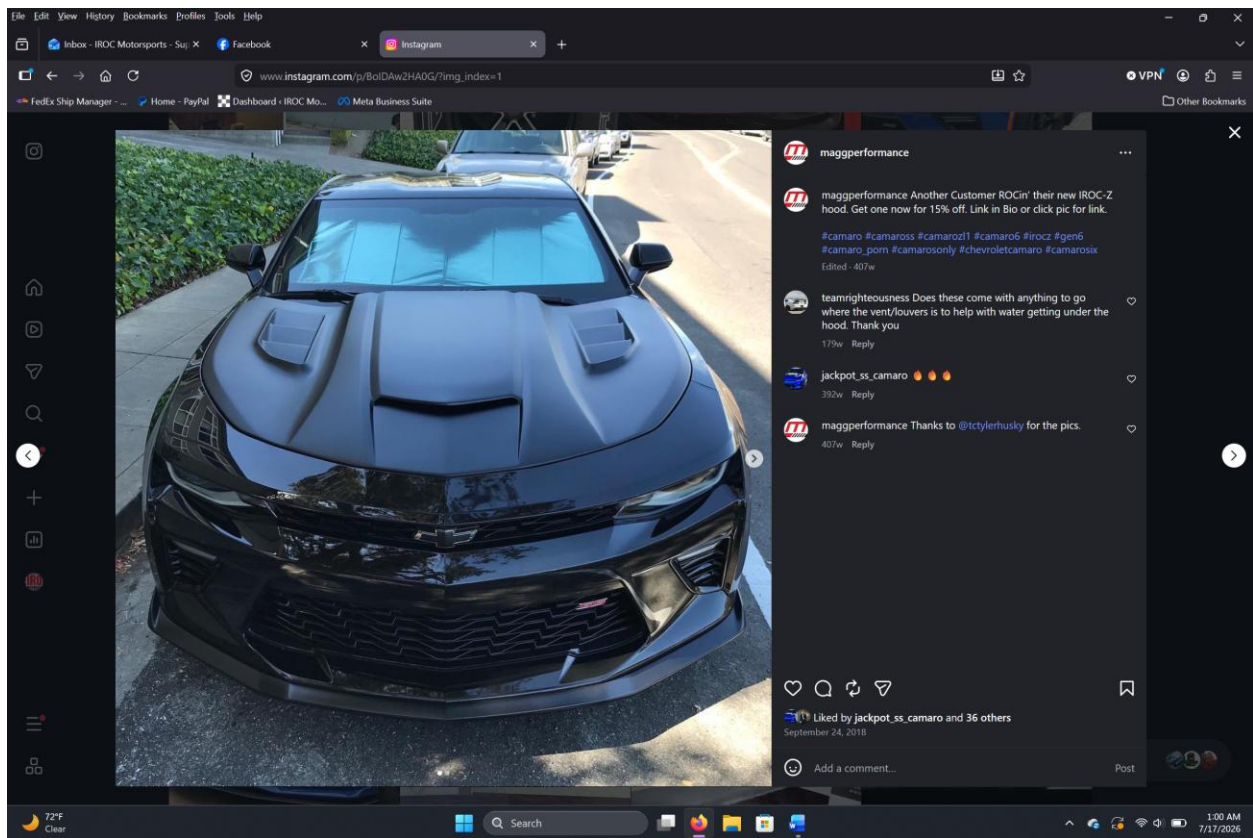
MAGG Performance shows customer received IROC-Z Hood and IROC-Z Spoiler...



<https://www.instagram.com/p/Bls9wnMFK-E/>

AUGUST
SEPTEMBER

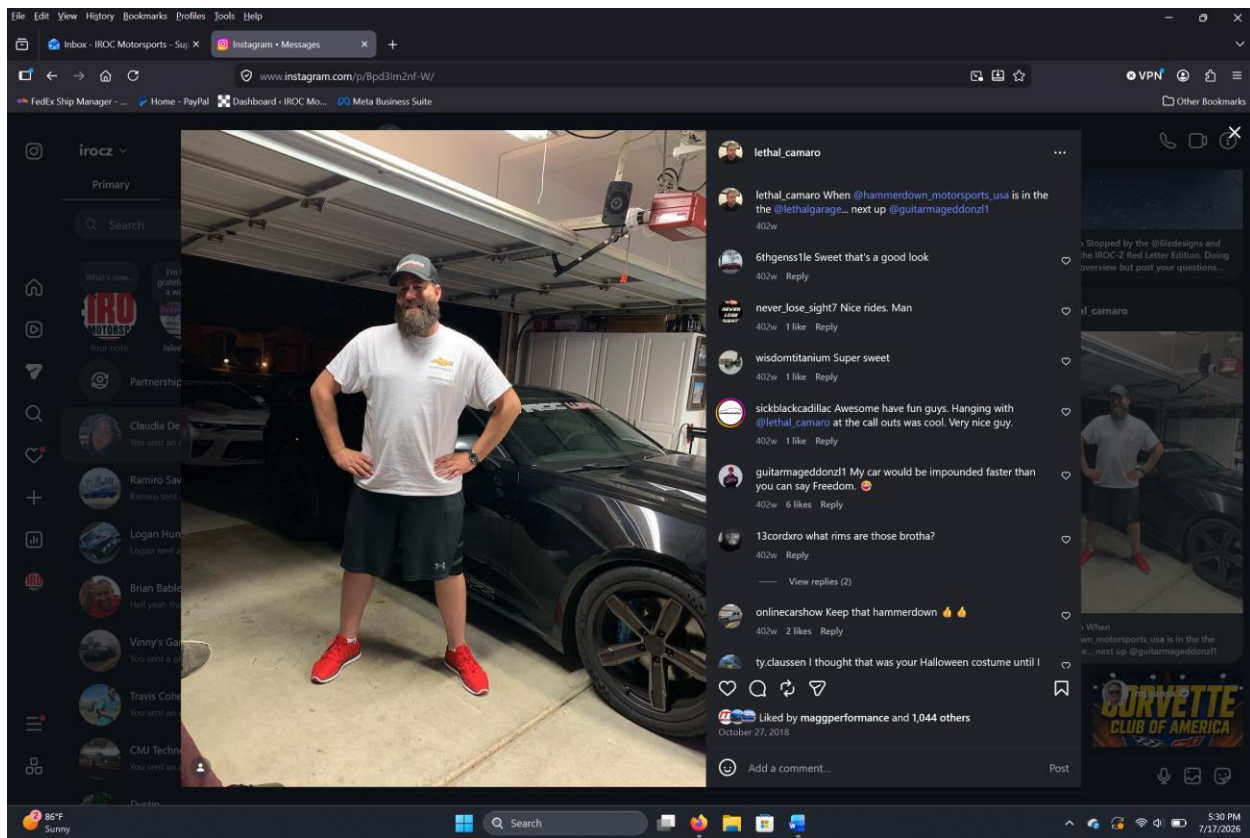
MAGG Performance shows customer received IROC-Z Hood...



https://www.instagram.com/p/BolDAw2HA0G/?img_index=1

OCTOBER

IROC Wars Windshield Banner, IROC-Z Door Decals, IROC-Z Wheels...



<https://www.instagram.com/p/Bpd3lm2nf-W/>

New IROC-Z in “Crush” Orange getting ready for debut...

File Edit View History Bookmarks Profiles Tools Help

Inbox - iROC Motorsports - Su... X Instagram X Instagram - Messages X +

www.instagram.com/p/BpLY8pKHRsh/ VPN Other Bookmarks

FedEx Ship Manager - ... Home - PayPal Dashboard - iROC Mo... Meta Business Suite



iROC
The SEMA Show

iROC The 2019 iROC-7 Red Letter Edition with glass roof. Come check it out in the Car Capsule booth! Packages and details for your camaro starting at all levels, on the website! #iROC #iROC #Camaro #sema #sema2018
Edited · 402w

b_hayes517 @lauszerandy 🍷👍
402w · 1 like · Reply

mimmo_pizzalolo 🇺🇸 never liked the 6le "iROC" was hoping this reincarnation would be something completely new that at the very least painted that hideous black bumper added ttips and offered striping paying homage to the original...basically just looks like a 6th gen with a body kit on it and interior is pretty much factory as well...nothing about it screams iROC...take a page from trans am depots book and if your gonna recreate a historic name do it right and make it so that people look at it and say wow that's an iROC...trans am depot knocked it out of the park and people look at their cars and say wow that's a trans am not a camaro with a body kit
402w · Reply

— View replies (2)

primecamaros 🍷👍
402w · 1 like · Reply

oog.frs been waiting
402w · 1 like · Reply

View insights [Boost post](#)

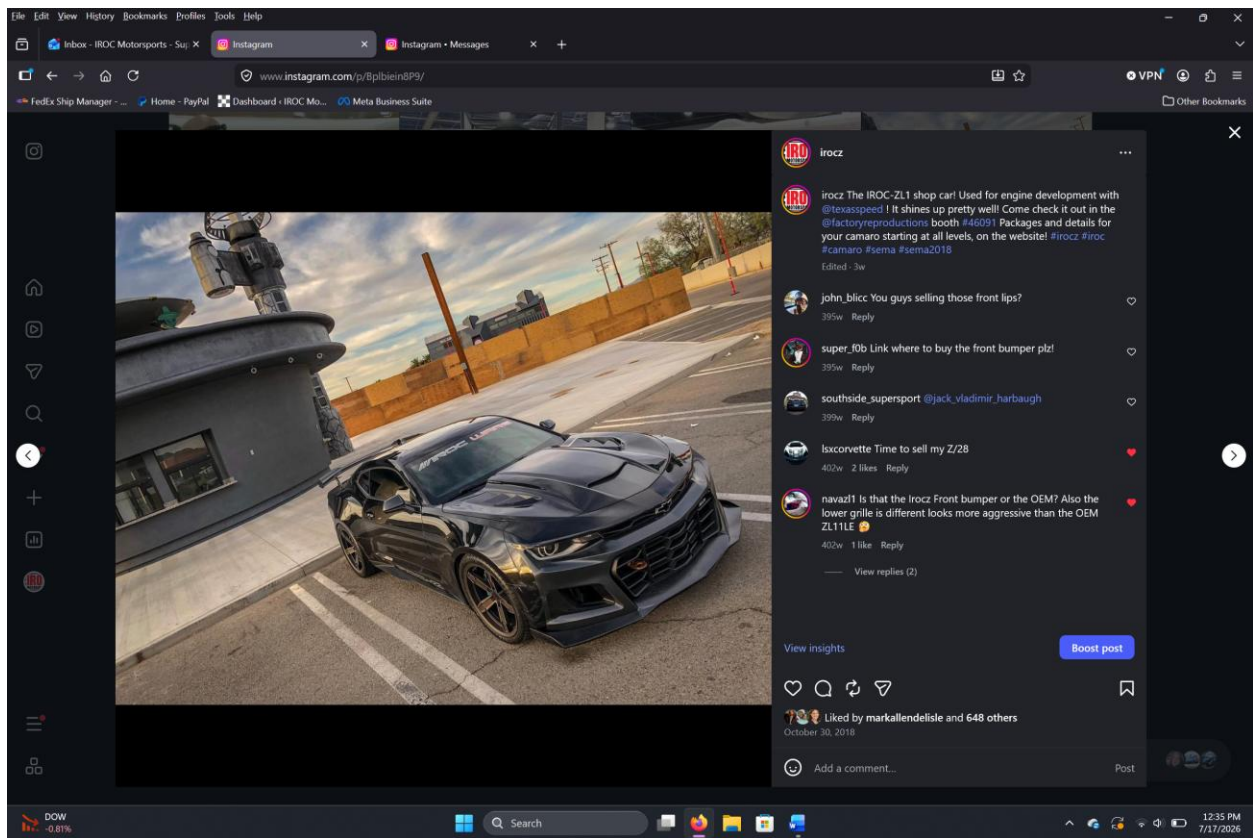
🍷👍 Liked by claudiabeal23 and 1,055 others
October 30, 2018

Add a comment... Post

86°F Sunny Search 12:32 PM 7/17/2026

<https://www.instagram.com/p/BpLY8pKHRsh/>

Our new IROC-ZL1 is ready for SEMA...



<https://www.instagram.com/p/Bplbiein8P9/>

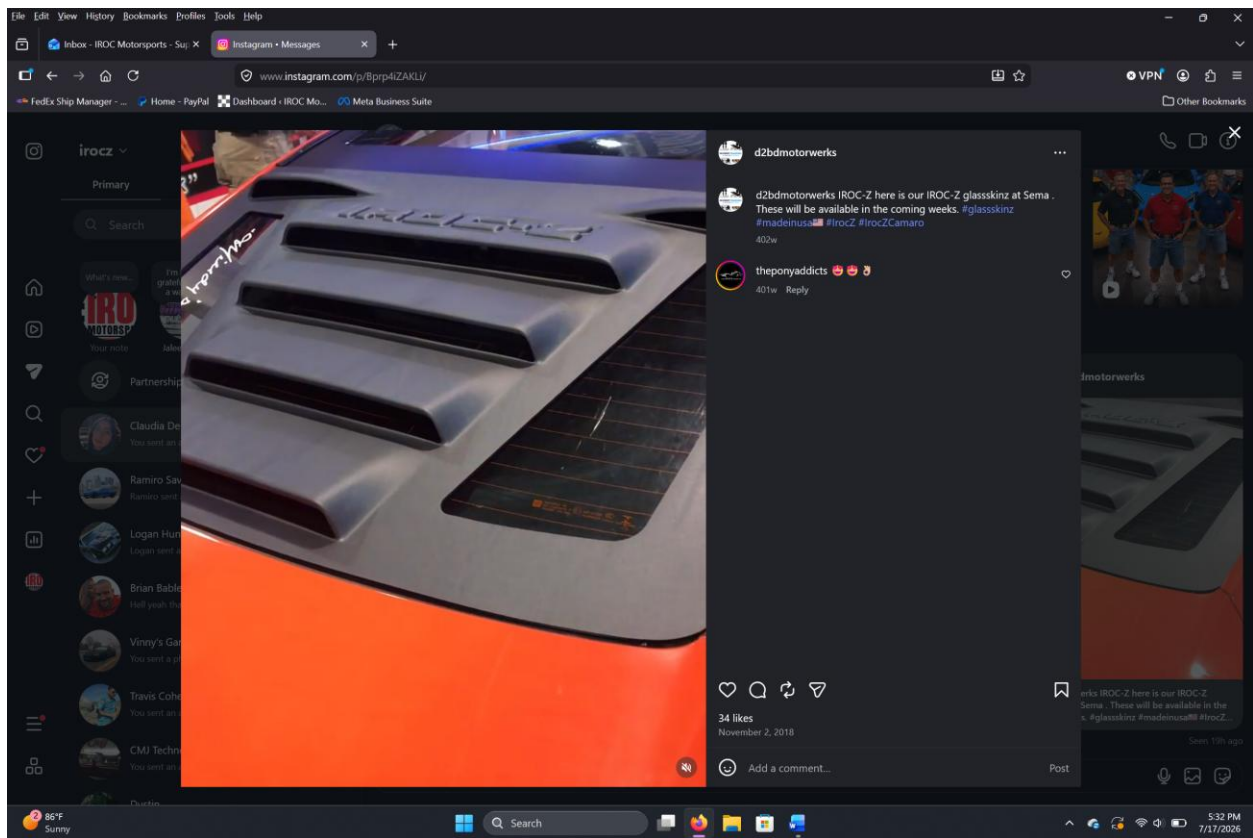
Mindy Robinson (celebrity) shows up to support IROC and her role as a registered

driver in our IROC Wars upcoming race...

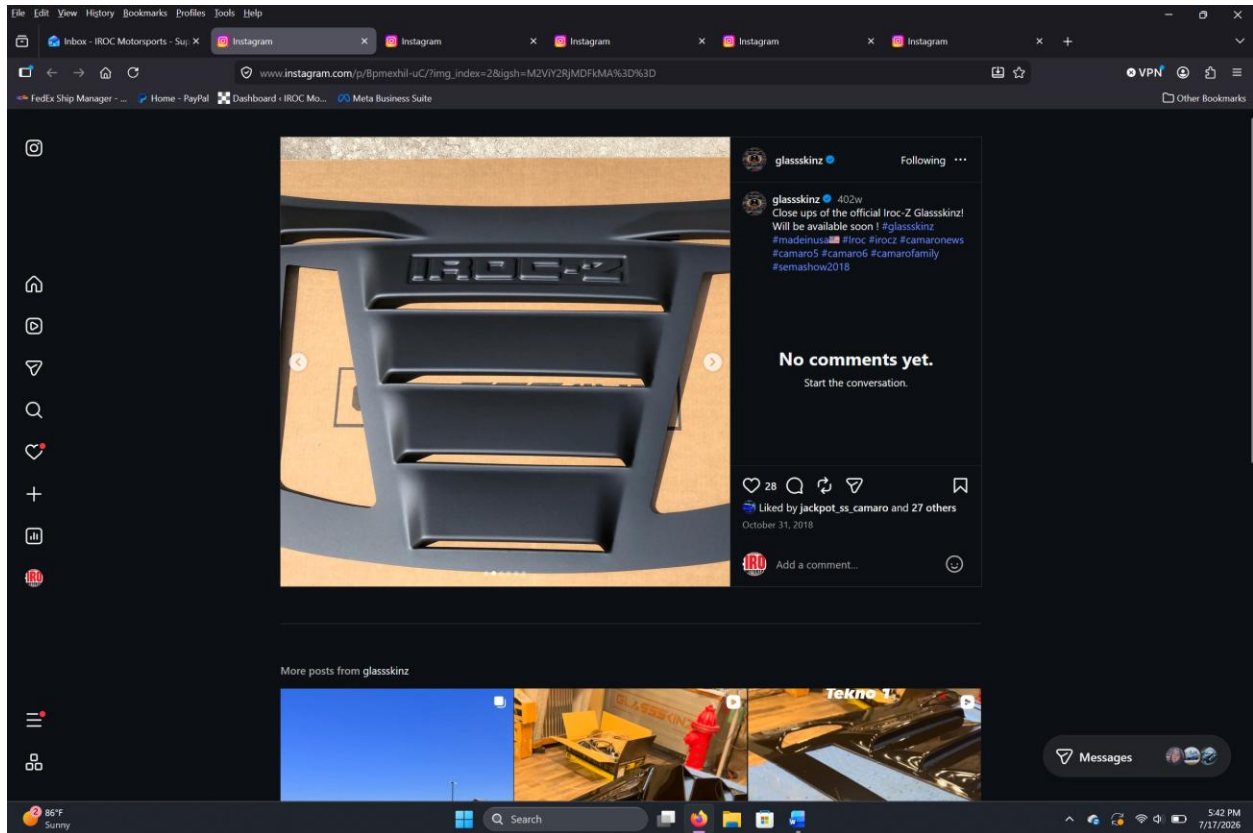
The screenshot shows a web browser window displaying an Instagram post. The browser's address bar shows the URL https://www.instagram.com/p/BpleohqHtJP/?img_index=1. The Instagram post is from the account 'iroc2 Las Vegas Convention Center'. The main image shows a woman with blonde hair, Mindy Robinson, standing next to a red Chevrolet Camaro. The car is on a checkered floor and has 'SHOWCASE' and 'CarCapsule.com' branding. The post's caption reads: 'iroc2 The stunning Mindy Robinson checking out the IROCS #Sema2018 #irocmotorsports #iroc2 #mindyrobson #camaro #chevroletcamaro #chevy #carcapsule #michelin #factoryreproductions #borla #texasspeedandperformance #hennessyperformance #dzineunlimited #camaronews #lethalcamaro #peteshepherdmotorsports Edited - 402w'. Below the caption, there is a comment from 'dmfm1893 @maplefed' that says '402w 1 like Reply'. The post has 402w likes and 1 like. The browser's taskbar at the bottom shows the date as 7/11/2026 and the time as 12:38 PM.

https://www.instagram.com/p/BpleohqHtJP/?img_index=1

IROC-Z Louvers...



<https://www.instagram.com/p/Bprp4iZAKLi/>



https://www.instagram.com/p/Bpmexhil-uC/?img_index=2&igsh=M2ViY2RjMDFkMA%3D%3D

IROC Wheels and IROC Wars display at SEMA in Factory Reproduction booth...

File Edit View History Bookmarks Profiles Tools Help

Inbox - IROC Motorsports - Suj X Instagram Instagram • Messages X +

www.instagram.com/p/Bpm4fQxnEft/?img_index=1

FedEx Ship Manager - ... Home - PayPal Dashboard - IROC Mo... Meta Business Suite

Other Bookmarks



irocz
Las Vegas Convention Center

irocz Come check these Awesome IROC wheels at the Factory Reproductions booth 🎉🔥🔥 #fama2018 #sienna #camaro #iroc #irocz #factoryreproductions #camarosofinstagram #wheels #irocwheels

402w

carlos_perez 26 inches in chrome? 🌈🔥

400w Reply

ss_pirate_1 Us Montecarlo SS drivers need a direct fit on these rim. 22" 24" you will sell out. 🌈🔥🔥

400w Reply

rayden000 Will these fit on my SS 2016, without the wide body kit??

402w Reply

View replies (1)

zach_z11 Saw them and on @maplefed s car but my phone was dead so i couldnt get in touch with him lol

402w Reply

View replies (1)

msistrunk75 Ordered the originals and never got them :(

402w Reply

View insights

Boost post

Liked by claudiabeal23 and 235 others

October 31, 2018

Add a comment...

Post Messages

86°F Sunny

Search

12:40 PM 7/17/2026

https://www.instagram.com/p/Bpm4fQxnEft/?img_index=1

Live at SEMA 2018 dressing the IROC...

The screenshot shows a web browser window displaying an Instagram post. The browser's address bar shows the URL www.instagram.com/p/BpnE5yQl96g/?img_index=1. The Instagram post is from the account **irocZ** (Las Vegas Convention Center). The main image shows a man in a black shirt and sunglasses applying a white decal to the hood of a red sports car. The car has "IROCZ" and "WATER" visible on its side. The post's caption reads: "We would like to give a big shout out to @herma_hernandez for their amazing art work on our IROCZ Red Letter edition displaying at SEMA. We are forever grateful and impressed by your dedication and hard work. These guys ROC! #sema #sema2018 #camaro #hermagraphics #camarosofinstagram #iroc #irocz #carcapsule #factoryreproductions #mindyrobison #irocmotorsports #borla #texasspeedandperformance #cupholderhero #decals #artwork #michelin". The post has 402w (likes) and 1 like (comment). Below the main image, there are two comments: one from herma_graphix and another from adrenaline17ss, both thanking the user for their work. The post is liked by claudiabeal23 and 250 others. The browser's taskbar at the bottom shows the date as 7/11/2026 and the time as 12:42 PM.

irocZ
Las Vegas Convention Center

We would like to give a big shout out to @herma_hernandez for their amazing art work on our IROCZ Red Letter edition displaying at SEMA. We are forever grateful and impressed by your dedication and hard work. These guys ROC! #sema #sema2018 #camaro #hermagraphics #camarosofinstagram #iroc #irocz #carcapsule #factoryreproductions #mindyrobison #irocmotorsports #borla #texasspeedandperformance #cupholderhero #decals #artwork #michelin

402w

herma_graphix No. Thank you guys for allowing us to work on the beauty of a vehicle. We had such a great time!

402w 1 like Reply

View replies (3)

adrenaline17ss Great work @herma_hernandez !! Thanks for helping them out in short notice !

402w 2 likes Reply

View replies (1)

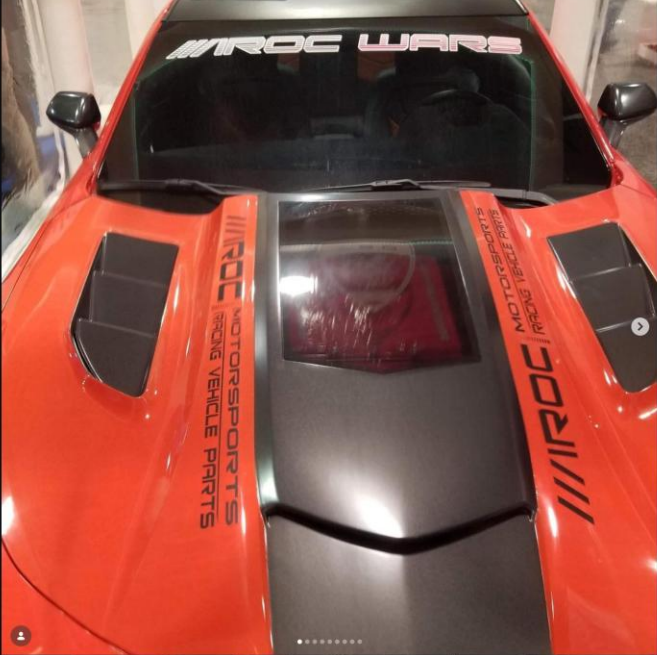
View insights Boost post

Liked by claudiabeal23 and 250 others
October 31, 2018

Add a comment... Post

https://www.instagram.com/p/BpnE5yQl96g/?img_index=1

IROC at SEMA...



The screenshot shows a web browser window displaying an Instagram post. The browser's address bar shows the URL www.instagram.com/p/BpphIQAHpJY/?img_index=1. The Instagram post is from the account 'iroc Las Vegas Convention Center'. The main image is a red IROC Camaro with 'IROC WARS' on the windshield and 'IROC MOTORSPORTS RACING VEHICLE PARTS' on the fenders. The post has several comments and likes.

iroc Las Vegas Convention Center

iroc Thank you to all of our wonderful sponsors for a remarkable week at SEMA. Together we succeeded to bring IROC Motorsports brand of racing, vehicles and parts. #carcapsule #factoryreproductions #texasspeedandperformance #mindyrobison #thermagraphix #michelin #borla #whipplesuperchargers #blackvue #iroc #irocz #camaro #camarosofinstagram #chevrolet #chevroletcamaro #irocmotorsports #camvelaquez #peteshepherdmotorsports #mindyrobison #sema #sema2018 #glasskinz 402w

ihartmindy 401w Reply

glasskinz @glasskinz 402w 1 like Reply

vantagewolf Is the iroc window hood happening? 402w Reply

View replies (1)

jangovette Are you bringing back the carbon/window hood? 402w 1 like Reply

View replies (1)

View insights Boost post

Liked by markallendelisle and 631 others November 1, 2018

Add a comment...

https://www.instagram.com/p/BpphIQAHpJY/?img_index=1

IROC Wheels displayed at SEMA with owner of Factory Reproductions...

The screenshot shows a web browser window displaying an Instagram post. The browser's address bar shows the URL www.instagram.com/p/BqBGGISn10P/. The Instagram post is from the account 'irocz' and features a man standing next to a display of IROC wheels. The post has several comments and likes.

irocz The Team 🏆 Meet Bob Winters owner of Factory Reproductions and exclusive licensee and manufacturer of the all new IROC Wheels coming this winter. Bob has spent decades manufacturing some of the best wheels in the industry. IROC Motorsports is forever grateful to Mr. Winters for bringing our design to market so beautifully. 🙌🙌🙌 For more information about the wheels link in Bio. #winteriscoming #braceyourself #winter #irocwheels #team #iroc #irocmotorsports #irocz #2018 #camaro #camaro6 #camarowheels #saturday 400w

zainab_lwahida_z11 Can we make some for 3rd gen camaros 82-92 need them 18x9.5 with -25 offset use me as guinea pig this should fit a 275/35/18 tires this is for #restomod 92 Camaro getting LSA swap the IROC-ZL1 🇺🇸 let's make it happen 400w Reply

dgee_udig 🙌🙌🙌 400w Reply

unleashedautolabinc Not going to lie but those are sick 400w 1 like Reply

brian_z28 Will you offer these with a lip like Mark has on his? Just curious 🙄 400w 1 like Reply

View replies (3)

View insights Boost post

Liked by sommer86 and 167 others November 10, 2018

Add a comment... Post

<https://www.instagram.com/p/BqBGGISn10P/>

IROC-Z Rear Window Valance (Louvers) Announced...

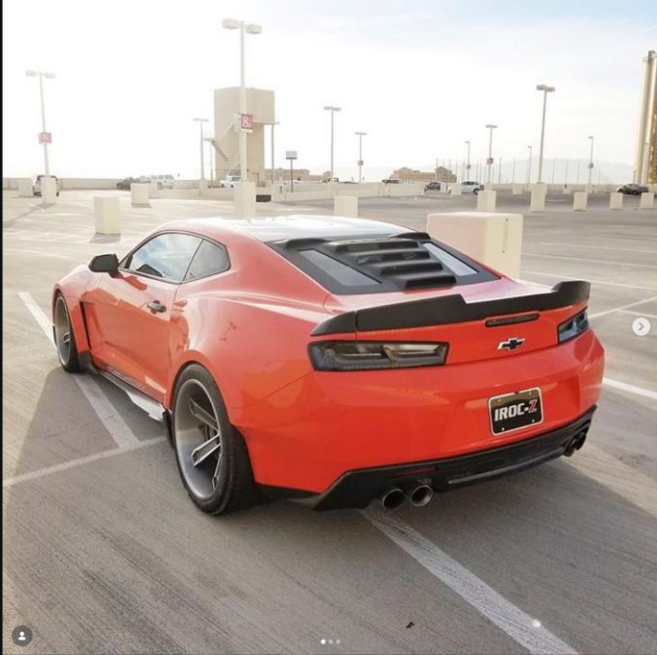
File Edit View History Bookmarks Profiles Tools Help

Inbox - IROC Motorsports - Sun X Instagram Instagram • Messages X +

www.instagram.com/p/BqQ3e3Al5Rx/?img_index=1

FedEx Ship Manager - Home - PayPal Dashboard - IROC Mo... Meta Business Suite

Other Bookmarks



irocz

irocz New Product Release: IROC-Z Rear Window Valance
<https://irocmotorsports.com/product/iroc-z-rear-window-valance/> \$545.00 - \$845.00

Includes FREE Shipping
Ships in 7-10 Days. #louvers #camaro #friday #fridaynight #tgif
#camarosofinstagram #chevrolet #glasskinz #windowvalance
#valance #cars #car

399w

wayne.williamson.9822 Ok

399w Reply

whiskeyfed That wheel concave holy moly 🤩🤩🤩 flawless

399w Reply ...

mikulow That's the car I was towing the other day

399w 2 likes Reply

woodpiwue 🤩🤩🤩

399w 1 like Reply

View insights Boost post

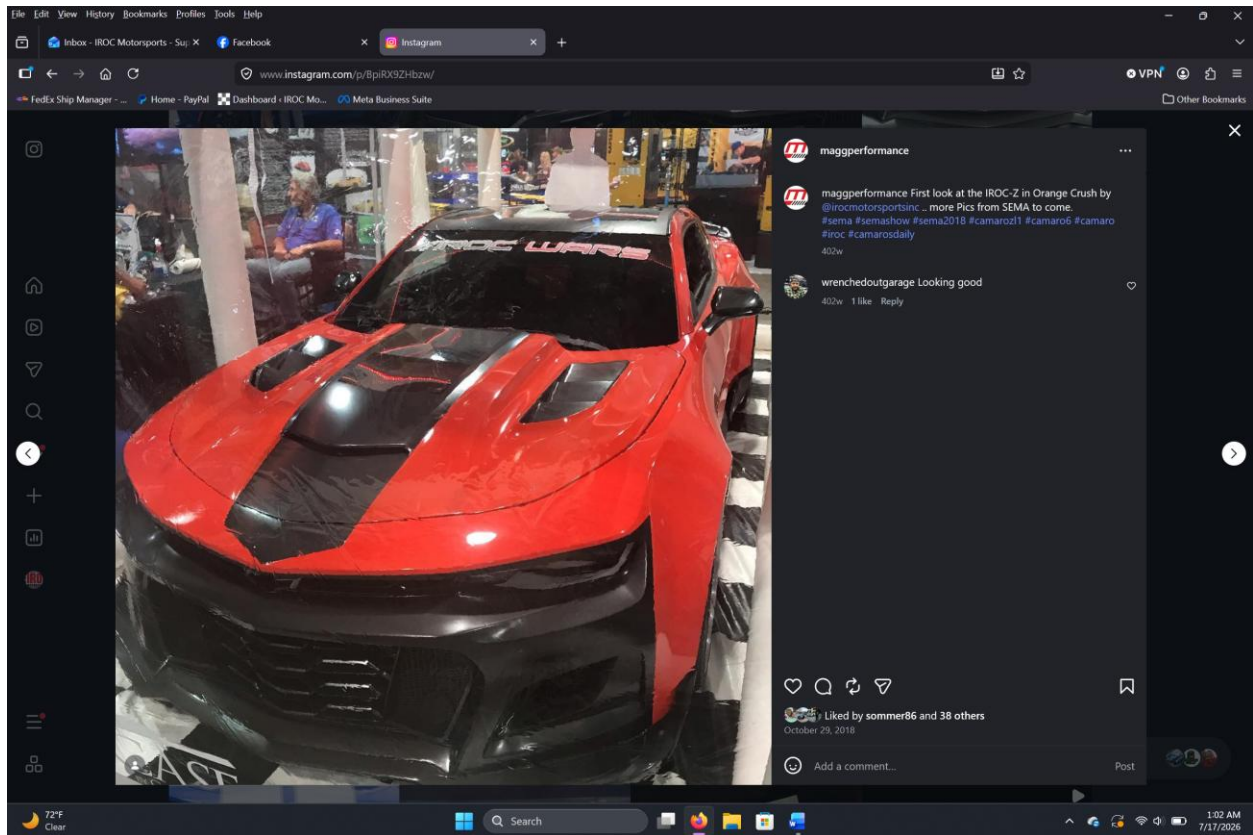
Liked by sommer86 and 715 others
November 16, 2018

Add a comment... Post

86°F Sunny Search 12:46 PM 7/17/2026

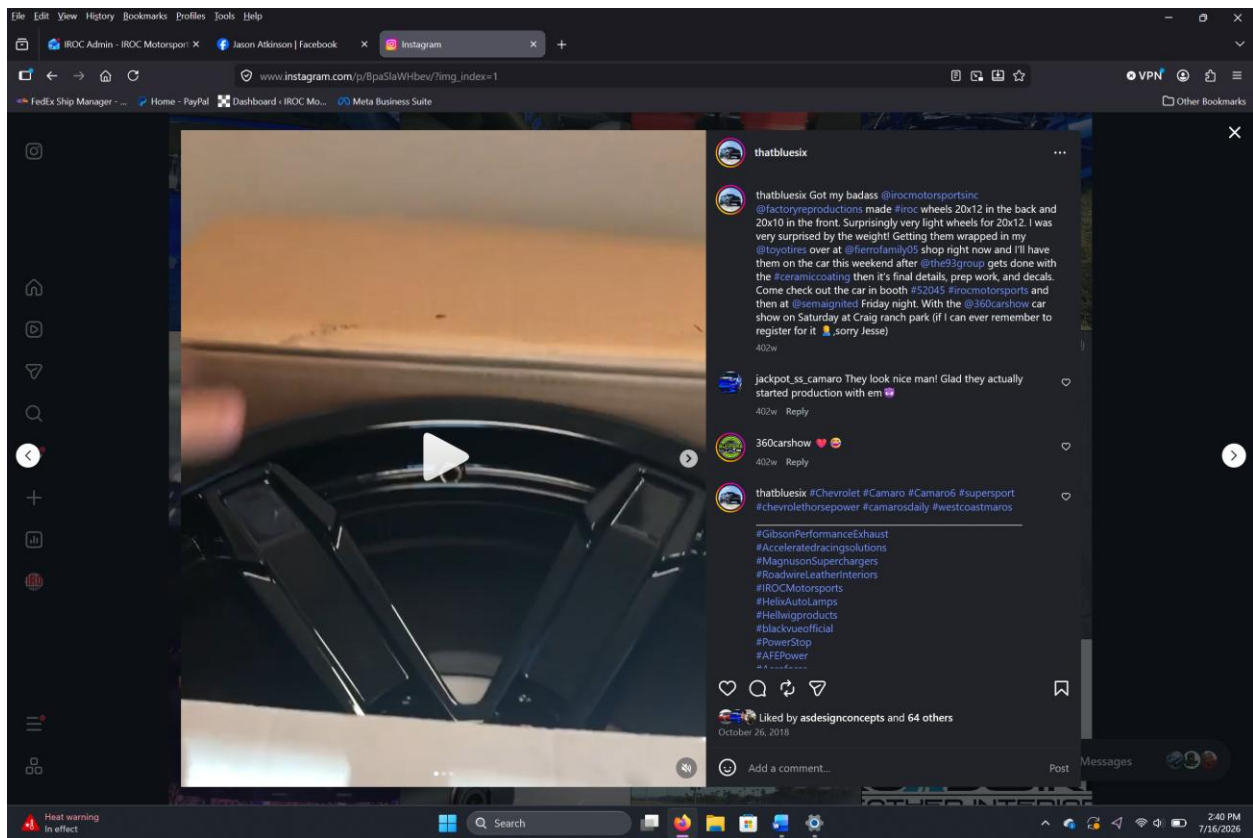
https://www.instagram.com/p/BqQ3e3Al5Rx/?img_index=1

MAGG Performance goes to SEMA and posts pics of the IROC-Z tagging us...



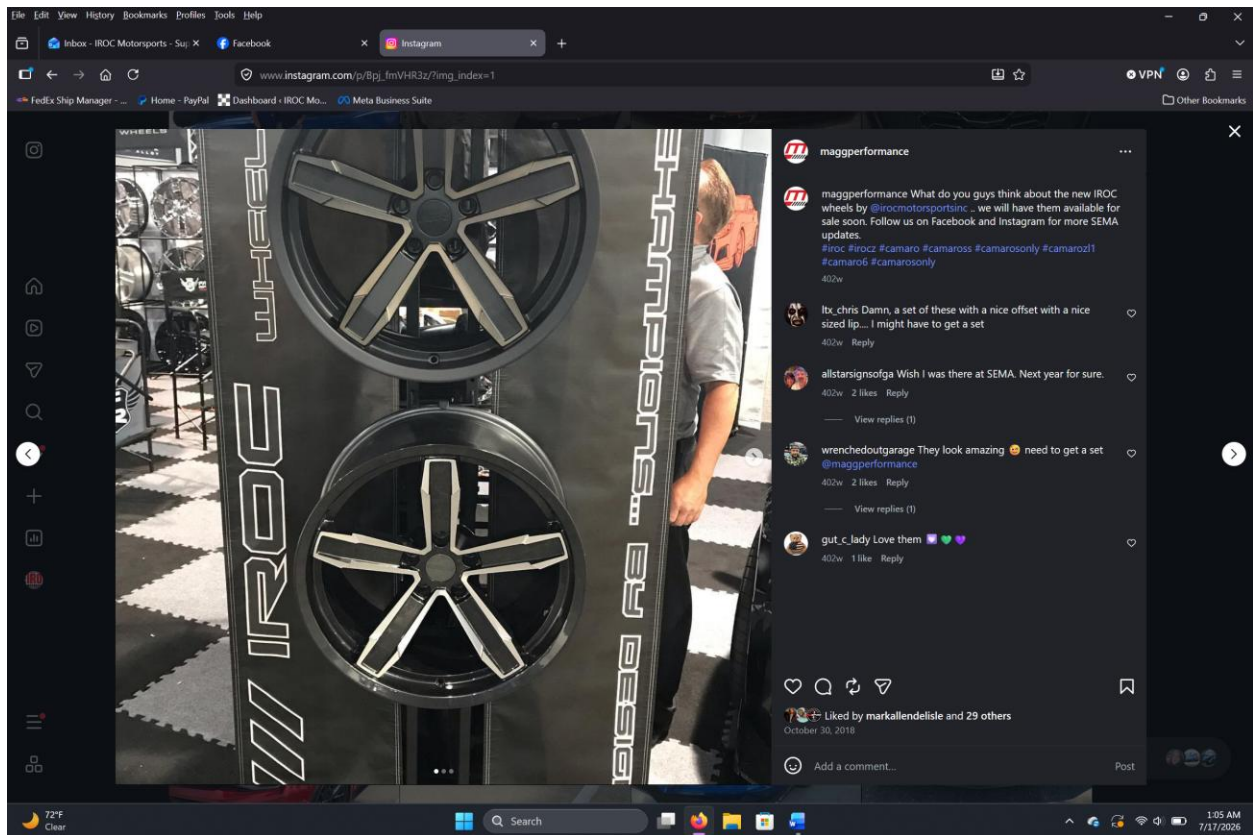
First production IROC-Z Wheels go to Jacob Merrel (displayed his car as an IROC

conversion at SEMA 2018 in our IROC Motorsports Inc both...



https://www.instagram.com/p/BpaSlaWHbev/?img_index=1

MAGG Performance goes to SEMA and posts pics of the IROC and IROC-Z Wheels in the Factory Reproductions booth tagging us...



https://www.instagram.com/p/Bpj_fmVHR3z/?img_index=1

MAGG Performance goes to SEMA and posts pics of the IROC-Z tagging us...

File Edit View History Bookmarks Profiles Tools Help

Inbox - IROC Motorsports - Suj X Facebook Instagram X +

www.instagram.com/p/Bpm0-mAH4eE/ VPN Other Bookmarks

FedEx Ship Manager - Home - PayPal Dashboard - IROC Mo... Meta Business Suite



maggperformance

maggperformance @irocmotorsportsinc IROC-Z Halloween Edition :) See it at @semashow .
#iroc #camaro #semashow #sema #camaroz11 #camaross
#camaro6 #camarosonly #camarosdaily #camarosofinstagram
402w See translation

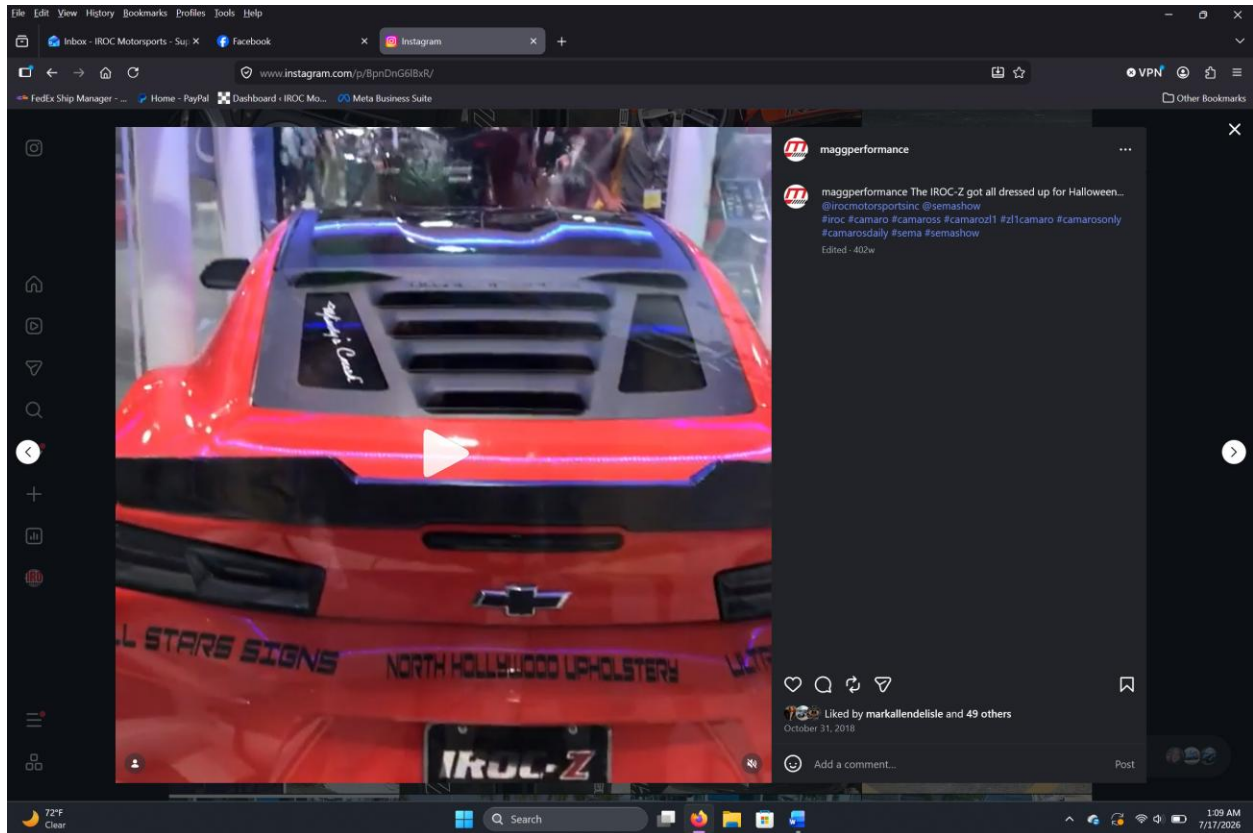
wrenchedoutgarage Looking good 🍷👍
402w Reply

🍷👍 Liked by sommer86 and 38 others
October 31, 2018

Add a comment... Post

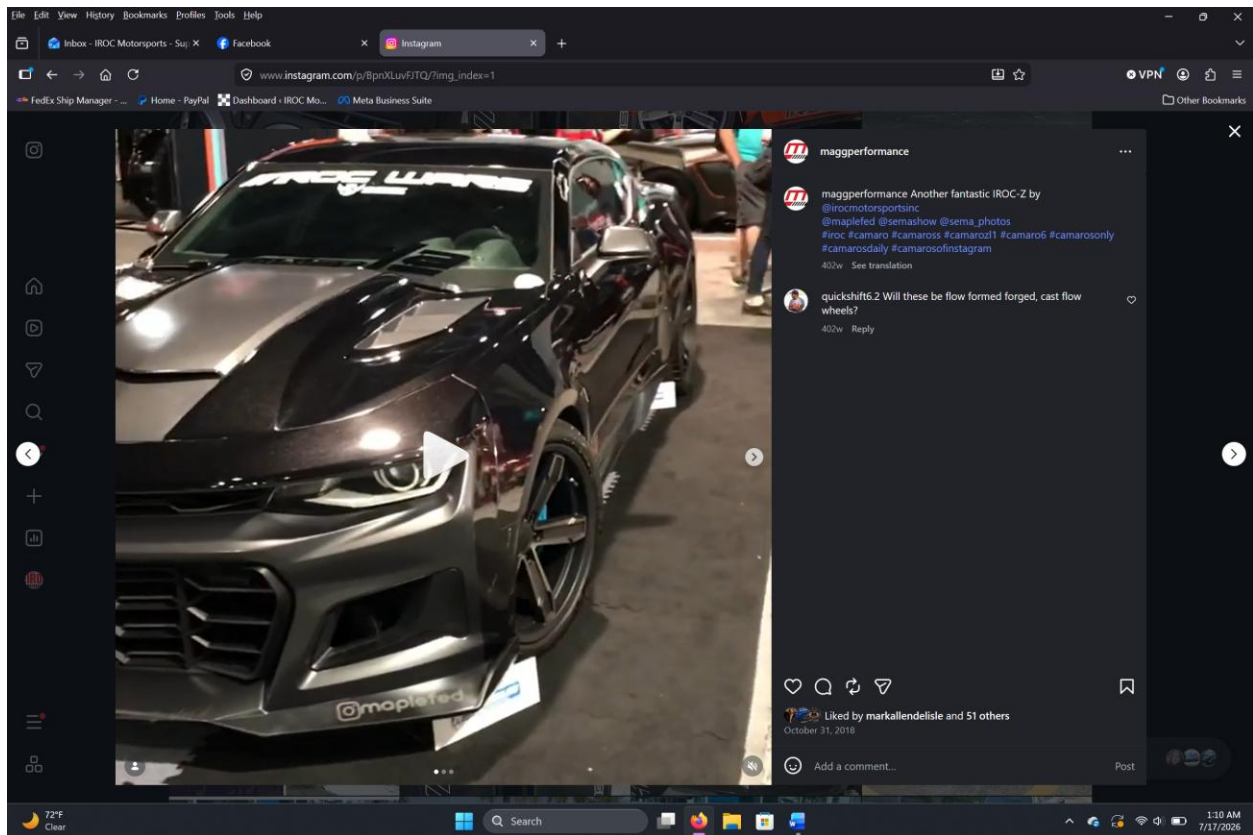
72°F Clear Search 1:07 AM 7/17/2026

<https://www.instagram.com/p/Bpm0-mAH4eE/>



<https://www.instagram.com/p/BpnDnG6lBxR/>

MAGG Performance goes to SEMA and shows our IROC-ZL1 prototype IROC-Z at SEMA...



https://www.instagram.com/p/BpnXLuvFJTQ/?img_index=1

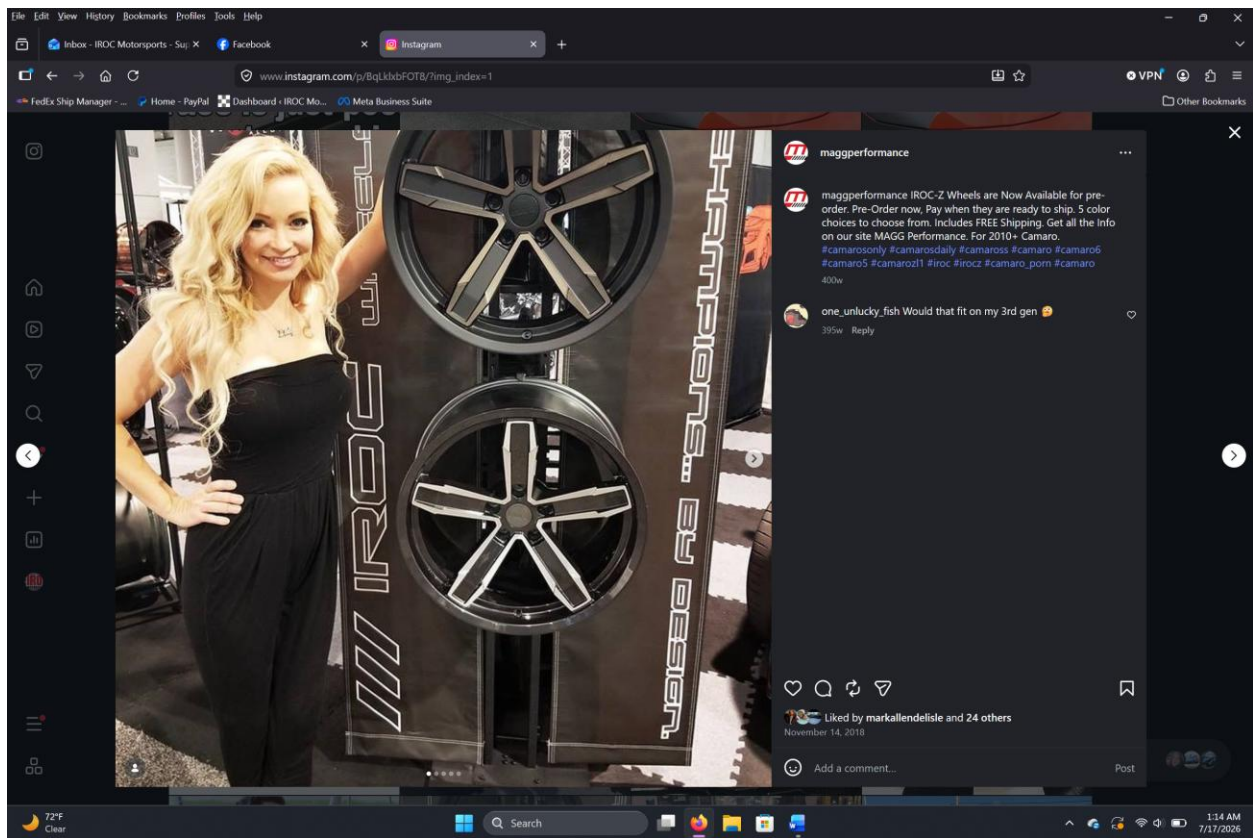
NOVEMBER

MAGG Performance advertises IROC-Z Brand parts and Vehicle...

The screenshot shows a web browser window displaying an Instagram post. The browser's address bar shows the URL www.instagram.com/p/BqAZfNXHRT4/. The Instagram post is from the account 'maggperformance' and features a photograph of a bright orange Chevrolet Camaro IROC-Z parked in front of a building with a 'VETERANS DAY SALE' sign and a 'PARTS ENTRANCE' arrow. The car has 'IROC-Z' and 'Car Capital' branding. The post's caption reads: 'maggperformance Save 15% OFF Today - VETERANS DAY SALE on ALL regularly priced parts including our NEW in house MAGG Performance brand. Use code VET2018 during Checkout. Includes all IROC Motorsports Brand Parts. Check out our Selection of IROC Parts here: <https://maggperformance.com/brand/iroc-motorsports/> or click the link in our Bio. New Payment option Now Available ... Buy Now, Pay Later with Sezzle Pay. Deal Ends Monday at Midnight. #camarosonly #camarosdaily #camaro #camaross #camaro6 #camaroz11 #iroc #irocz #camaro #transam #veteransday #veteransdaysale 400w'. Below the caption, it says 'Liked by devon_lewiss96 and 30 others' and 'November 10, 2018'. The browser's taskbar at the bottom shows the date as 11/11/2020 and the time as 1:13 AM.

<https://www.instagram.com/p/BqAZfNXHRT4/>

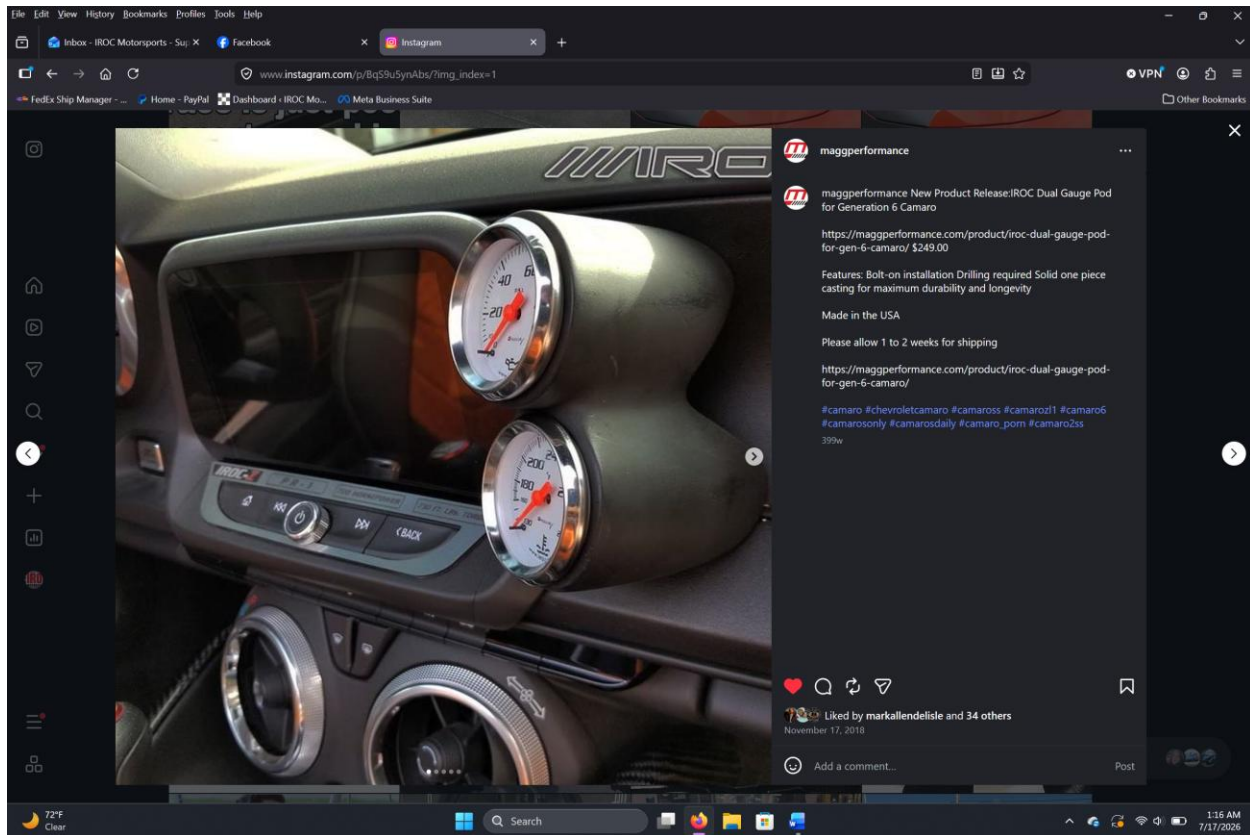
MAGG Performance advertises IROC and IROC-Z Wheels...



The screenshot shows a web browser window displaying an Instagram post. The browser's address bar shows the URL www.instagram.com/p/BqLklxbFOT8/?img_index=1. The Instagram post features a woman with long blonde hair standing next to two large, black and silver IROC-Z wheels. The wheels are mounted on a display stand with the text "IROC-Z" and "MAGG PERFORMANCE" visible. The post is from the account "maggperformance". The caption reads: "maggperformance IROC-Z Wheels are Now Available for pre-order. Pre-Order now, Pay when they are ready to ship. 5 color choices to choose from. Includes FREE Shipping. Get all the info on our site MAGG Performance. For 2010+ Camaro, #camarosonly #camarodaily #camaros #camaro #camaro5 #camaro6 #camaro7 #camaro8 #camaro9 #camaro10 #camaro11 #iroc #irocz #camaro_porn #camaro400w". A comment from "one_unlucky_fish" says "Would that fit on my 3rd gen 🤔". The post is dated November 14, 2018, and has been liked by markallendelisle and 24 others. The browser window also shows several open tabs, including "Inbox - IROC Motorsports", "Facebook", and "Meta Business Suite". The Windows taskbar at the bottom shows the date and time as 1:14 AM on 7/11/2020.

https://www.instagram.com/p/BqLklxbFOT8/?img_index=1

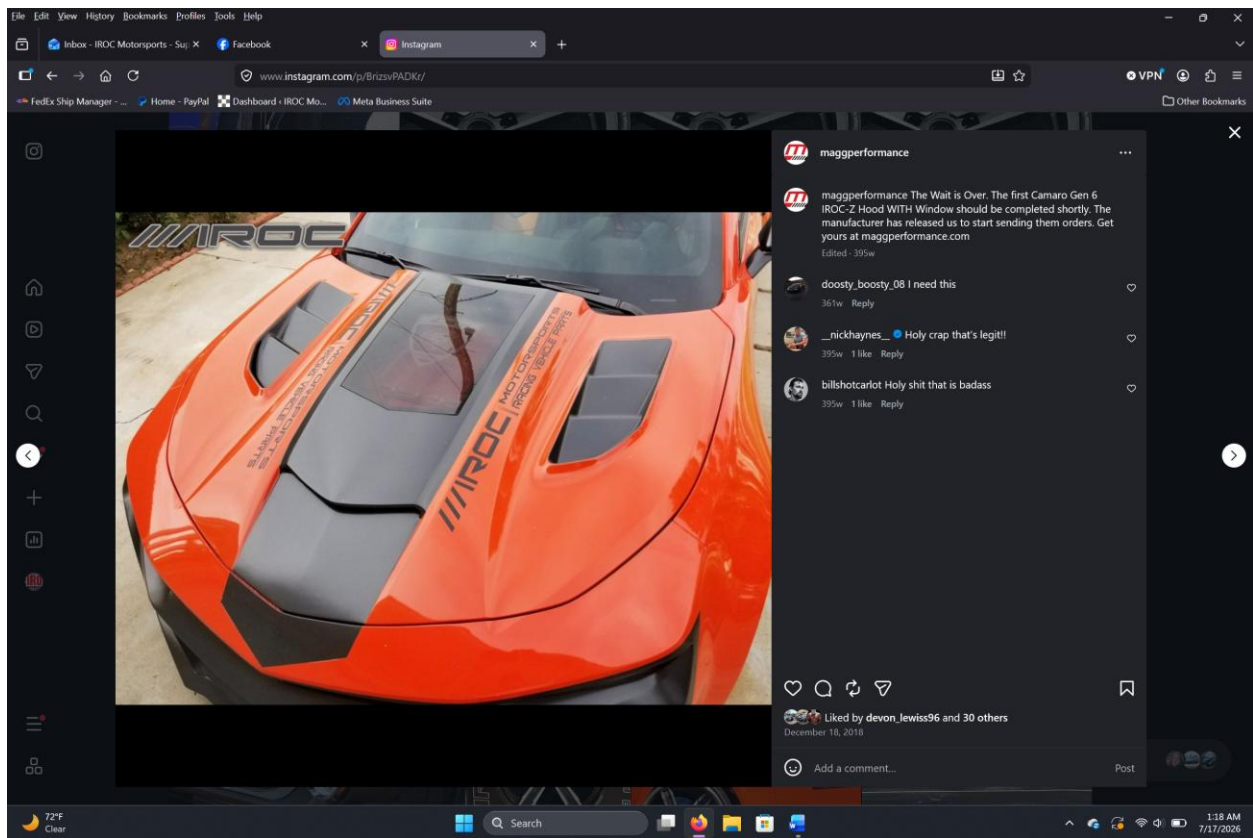
MAGG Performance advertises IROC Dual Gauge Pod (IROC-Z emblem also seen on our radio trim piece)...



https://www.instagram.com/p/BqS9u5ynAbs/?img_index=1

DECEMBER

MAGG Performance advertises our IROC-Z Hood...



The screenshot shows a web browser window displaying an Instagram post. The browser's address bar shows the URL www.instagram.com/p/BrizsvPADKr/. The Instagram post is from the account **maggperformance** and features a high-quality photograph of a red Camaro Gen 6 IROC-Z Hood with a black window. The hood has "IROC-Z" and "MOTORSPORTS" branding. The post's caption reads: "The Wait is Over. The first Camaro Gen 6 IROC-Z Hood WITH Window should be completed shortly. The manufacturer has released us to start sending them orders. Get yours at maggperformance.com". The post has 30 likes and three comments. The comments are: "doosty_boosty_08 I need this", "___nickhaynes___ Holy crap that's legit!!", and "billshotcarlot Holy shit that is badass". The browser's taskbar at the bottom shows the date and time as 1:18 AM on 7/11/2020.

File Edit View History Bookmarks Profiles Tools Help

Inbox - IROC Motorsports - Sun X Facebook Instagram

www.instagram.com/p/BrizsvPADKr/ VPN Other Bookmarks

FedEx Ship Manager - Home - PayPal Dashboard - IROC Mo... Meta Business Suite

IROC-Z MOTORSPORTS

maggperformance

The Wait is Over. The first Camaro Gen 6 IROC-Z Hood WITH Window should be completed shortly. The manufacturer has released us to start sending them orders. Get yours at maggperformance.com

Edited - 395w

doosty_boosty_08 I need this

361w Reply

___nickhaynes___ Holy crap that's legit!!

395w 1 like Reply

billshotcarlot Holy shit that is badass

395w 1 like Reply

Liked by devon_lewiss96 and 30 others

December 18, 2018

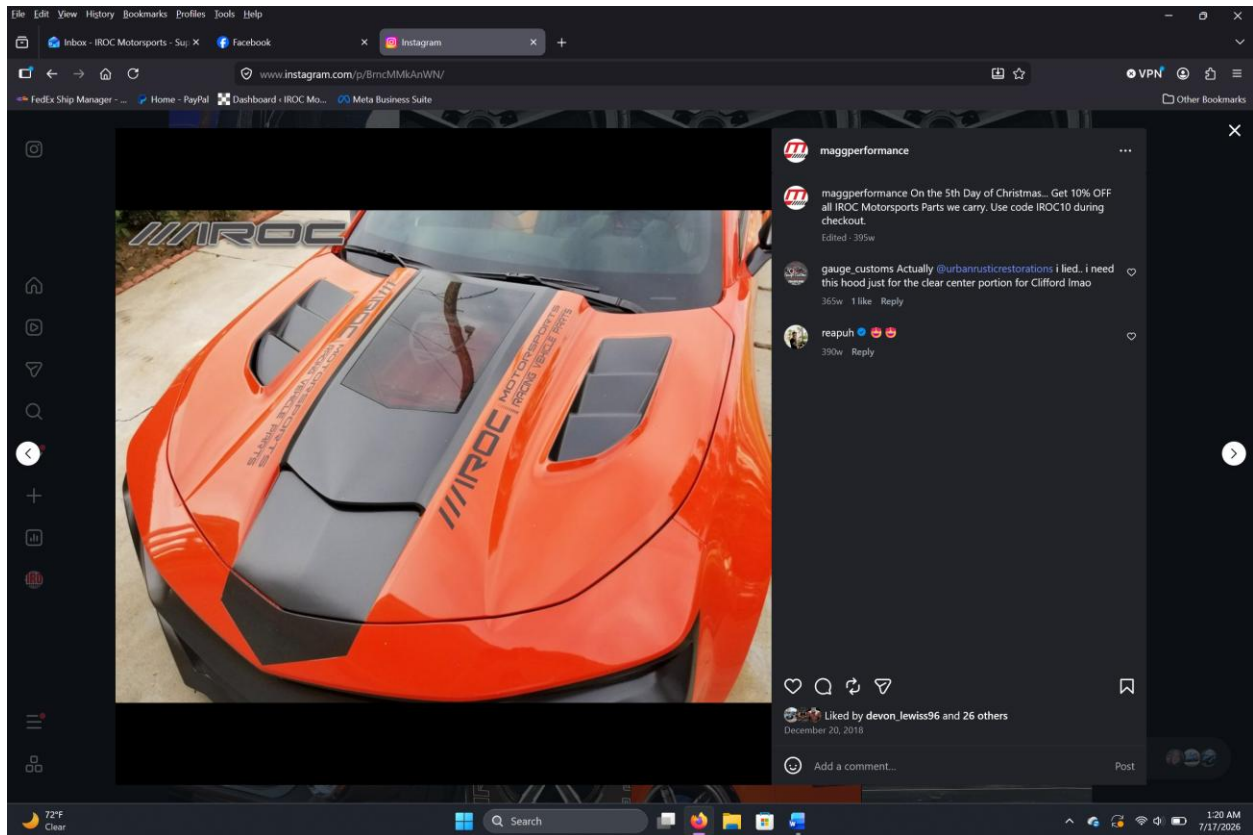
Add a comment...

Post

72°F Clear Search 1:18 AM 7/11/2020

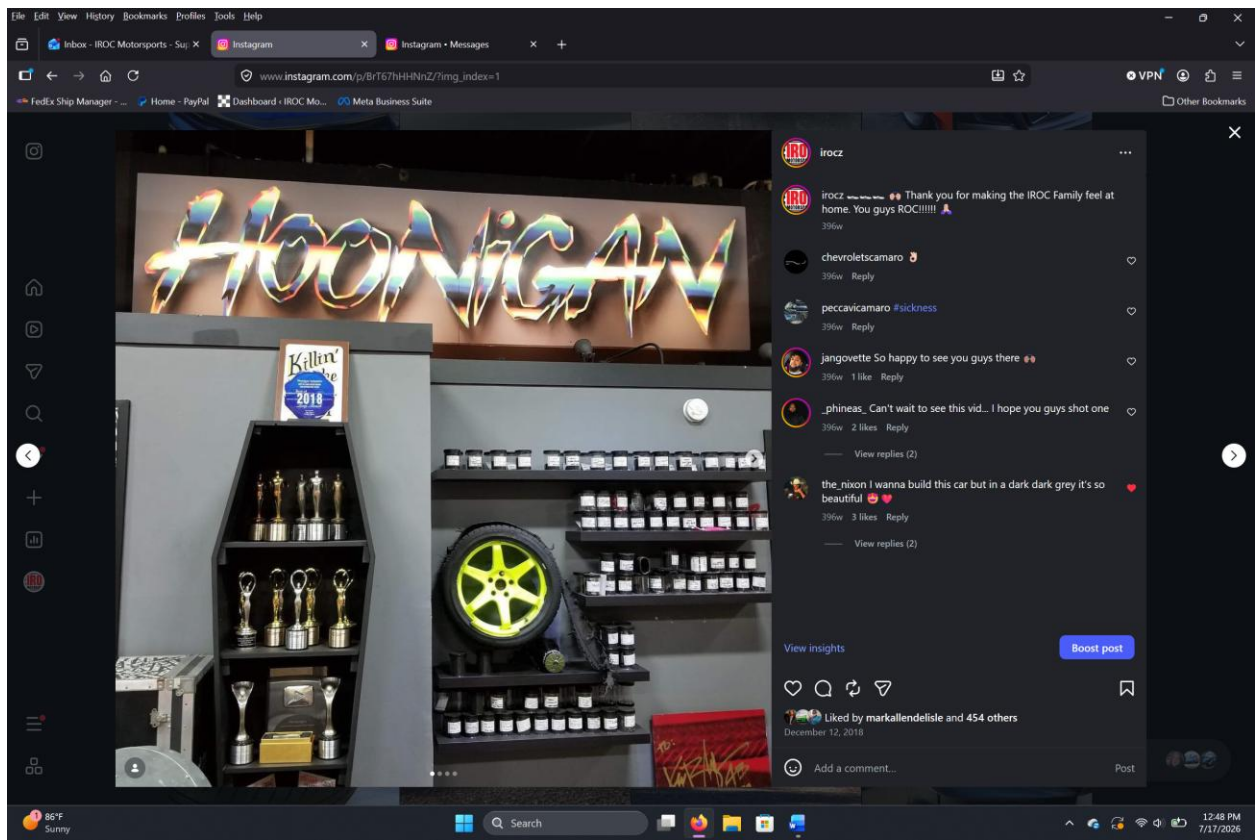
<https://www.instagram.com/p/BrizsvPADKr/>

MAGG Performance advertises a 10% off sale on all IROC Motorsports parts they carry using code IROC10...

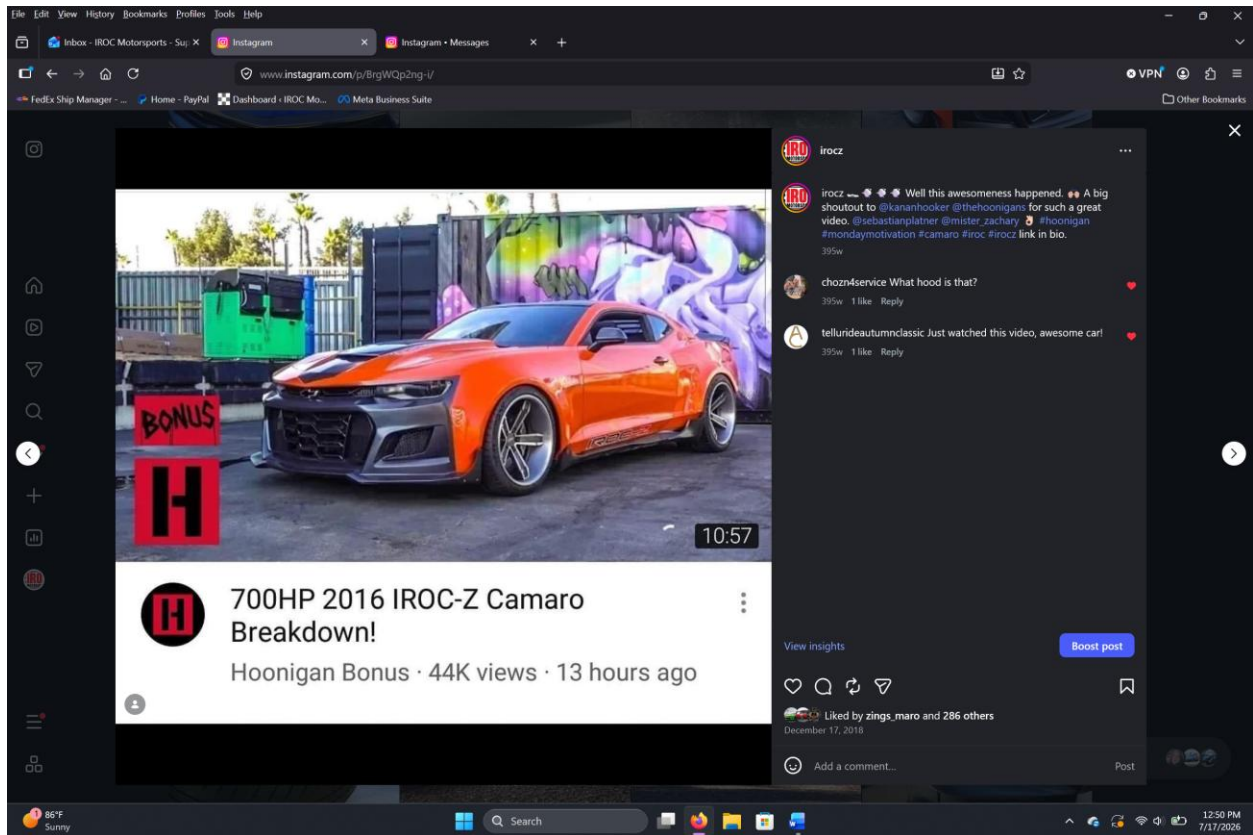


<https://www.instagram.com/p/BrncMMkAnWN/>

Our new IROC-Z gets featured on Hoonigan...



https://www.instagram.com/p/BrT67hHHnZ/?img_index=1



<https://www.instagram.com/p/BrgWQp2ng-i/>

<https://www.youtube.com/watch?v=CCxz3qFslpw>