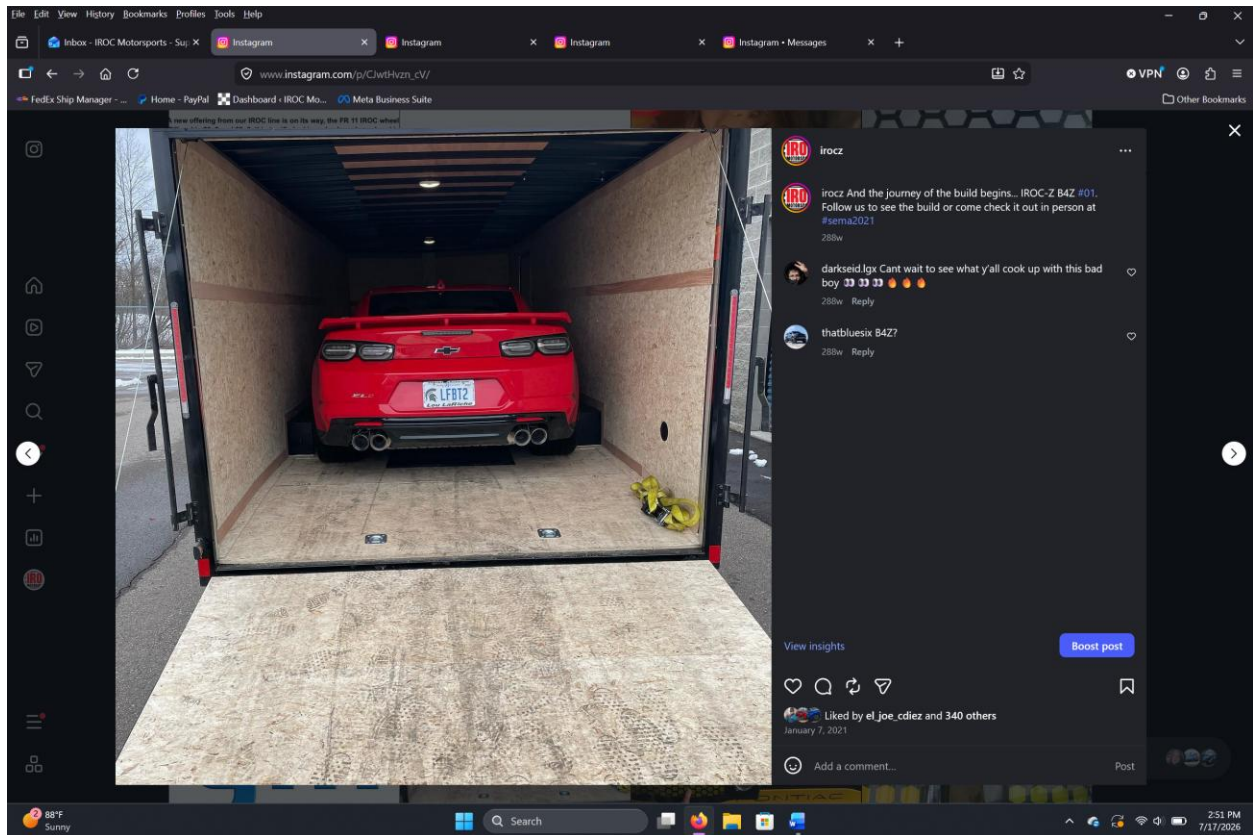


2021 Trademark Usage

2021

JANUARY

A customer's new IROC-Z Build begins...



https://www.instagram.com/p/CJwHvzn_cV/

File Edit View History Bookmarks Profiles Tools Help

Inbox - iROC Motorsports - Su... Instagram Instagram Instagram - Messages

www.instagram.com/p/CKE17S-H4G5/ VPN Other Bookmarks

FedEx Ship Manager - Home - PayPal Dashboard - iROC Mo... Meta Business Suite

view offering from our iROC line is on its way, the FR 11 iROC wheel



irocz

irocz What's going on here 33 33 33
#camaro6 #irocmotorsports #irocz
#6thgencamaro #z11le #z1camaro #z1exclusive
Edited · 286w

stevesavicki @irocz Featured 5.50 into <https://youtu.be/QNKIsGfAJE> for 1984-'6
282w Reply

stevesavicki @irocz Featured 5.50 into <https://youtu.be/QNKIsGfAJE> for 1984-'6 : My first from an animation series, this is a non-fictional version. I thought it would be fun to remember what real wheels and vehicles were during those years. I use plural because I had already made a 1985 video for cars. Fearing I would run out of pics focusing on just one year, I decided to remember the whole run:
1. Some sites say '85 was the release of the toy, others indicate the year before.
2. With December 16, 1985 being the original last episode date, the shelved movie for animation, if it had taken place, would have obviously at least entered the next year.
Therefore, I thought it would be fun to honor the gamut, so there are pictures from '84 through '86 featured. Please note that search engines can be inaccurate and images can be mislabeled with the wrong year. Images used were in the order of the search results. I don't like to discriminate; I prefer this "mixed bag" approach.
Doing this was fun and made me wish the toy series continued. Imagine how many more Monster Minds and Lightning League vehicles could have been imagined with just the ones featured here!

View insights Boost post

Liked by el_joe_cdiez and 262 others
January 15, 2021

Add a comment... Post

88°F Sunny Search 2:51 PM 7/17/2026

<https://www.instagram.com/p/CKE17S-H4G5/>

File Edit View History Bookmarks Profiles Tools Help

Inbox - IROC Motorsports - Suj X Instagram Instagram Instagram Instagram - Messages X +

www.instagram.com/p/CPHB-Xnn5UR/ VPN Other Bookmarks

FedEx Ship Manager - Home - PayPal Dashboard - IROC Mo... Meta Business Suite



irocz

irocz When you're building a new IROC-Z and even we can't get our own hoods (pandemic issues) you get creative...

New product... in 2022 🤖?

269w

ceo.kza 5 months to get a good shipped and y'all ain't even make it yet, terrible ass service

269w Reply

mikewrench_ Did you cut that hood with a hammer and a steak knife?

269w Reply

tss_customemblems Check yo DMs, homie

269w 1 like Reply

darkseid.lgx I know a few Zs who might be interested 🤔👍👍

269w 1 like Reply

View insights Boost post

♥️ 🔍 ↻ 📌

Liked by gmfefi and 221 others

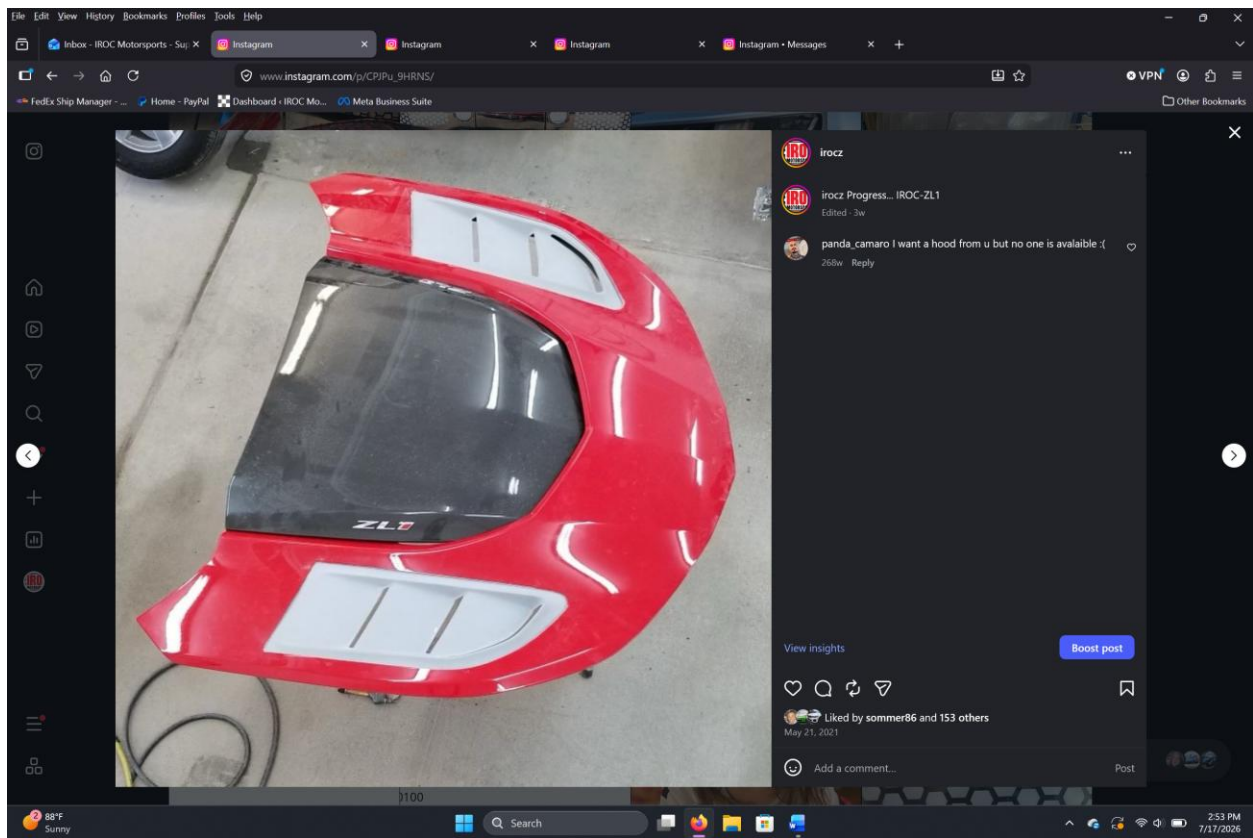
May 20, 2021

Add a comment... Post

88°F Sunny Search 2:53 PM 7/17/2026

<https://www.instagram.com/p/CPHB-Xnn5UR/>

IROC-ZL1...



https://www.instagram.com/p/CPJPu_9HRNS/

FEBRUARY

MARCH

We are cleared to race as IROC Wars...

The image is a screenshot of a computer screen displaying two overlapping windows. The background window is an Instagram post from the user 'irocz'. The post features a large, stylized 'IROC WARS' logo. The caption reads: 'IROC It took 3 years of not giving up on a team and a dream, but perseverance pays off. 2021 IROC racing is coming back... see you this fall, details to come. Sharing is caring. #thenewiroc #irocmotorsports #irocz'. The post has 278w (278 weeks) of age, 2 likes, and several replies. The foreground window is a 'Trademark Details' page for 'IROC WARS'. It shows the status as '688 - Notice Of Allowance - Issued', the serial number '88060100', and the word mark 'IROC WARS'. The browser's address bar shows the URL 'www.instagram.com/p/CMYmZRdHF6m/?img_index=1'. The Windows taskbar at the bottom shows the date as 7/11/2020 and the time as 2:45 PM.

IROC WARS - Trademark Details

Status: 688 - Notice Of Allowance - Issued

IROC WARS

Serial Number
88060100

Word Mark
IROC WARS

Status
688 - Notice Of Allowance - Issued

irocz

irocz It took 3 years of not giving up on a team and a dream, but perseverance pays off.

2021 IROC racing is coming back... see you this fall, details to come. Sharing is caring.

#thenewiroc #irocmotorsports #irocz

278w

coachbrice7 I just need to know when & where so I can take off n book my rooms righttttt now

278w 2 likes Reply

View replies (1)

ij_nova_916

278w 1 like Reply

iroc_p Where's it happening at? I bet I could go bother the guys up at the IMS enough to grant you an audience.

278w Reply

iroc_p So how do I become a driver.

278w 1 like Reply

View replies (1)

View insights

Boost post

Liked by blume.away and 129 others

March 13, 2021

Add a comment...

Post

88°F Sunny

Search

2:45 PM 7/11/2020

https://www.instagram.com/p/CMYmZRdHF6m/?img_index=1

Carsaber shows off new IROC-Z Wheels...

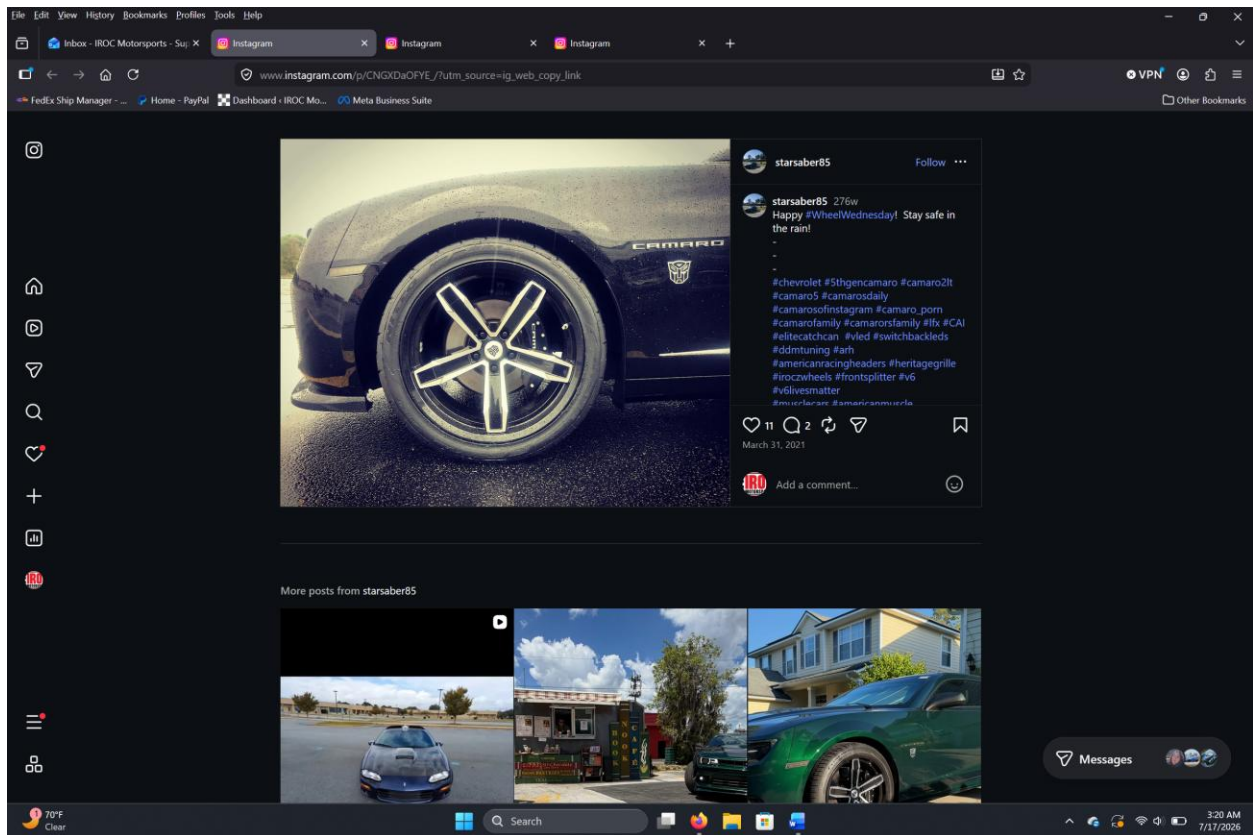
The screenshot shows a web browser window displaying an Instagram post. The browser's address bar shows the URL: www.instagram.com/p/CM4kvg2lv4B/?utm_source=ig_web_copy_link. The Instagram post is by user **starsaber85** and features a black Chevrolet Camaro with custom IROC-Z wheels. The caption reads: "Happy #FrontEndFriday! New front splitter from @acscosmopolitan and new IROC-Z wheels from @factoryreproductions!". The post has 16 likes and 5 comments. Below the main image, there are three smaller images showing different views of the car. The browser's taskbar at the bottom shows the Windows logo, a search bar, and various application icons. The system tray indicates a temperature of 70°F and a time of 3:05 AM on 7/17/2020.

starsaber85 Edited • 276w
Happy #FrontEndFriday! New front splitter from @acscosmopolitan and new IROC-Z wheels from @factoryreproductions!
#chevrolet #5thgencamaro #camaro2lt #camaro5 #camarosdaily #camarosofinstagram #camaro_porn #camarofamily #camarofamily #IBs #CAI #elitcatchcan #vled #switchbackleds
16 Likes by factoryreproductions and 15 others
March 26, 2021
Add a comment...

More posts from starsaber85

70°F Clear 3:05 AM 7/17/2020

https://www.instagram.com/p/CM4kvg2lv4B/?utm_source=ig_web_copy_link



https://www.instagram.com/p/CNGXDaOFYE/?utm_source=ig_web_copy_link

Paul LaFrance IROC parts installed...

File Edit View History Bookmarks Profiles Tools Help

Inbox - IROC Motorsports - Su X (3) Jason Atkinson | Facebook X Instagram X Instagram X Instagram X (4) Facebook X + v

www.instagram.com/p/CM5GOP_ljso/?img_index=1

FedEx Ship Manager - ... Home - PayPal Dashboard - IROC Mo... Meta Business Suite Other Bookmarks



blucifer6.2

blucifer6.2 Finally got my Iroc parts installed as well a few other goodies.

#irocmotorsports #racinghood #irochood #ikonmotorsports #ikonsplitter #sideskirts #diveplanes #canards #fastshoes #carbonflashmetallic #blucifer #carsofinstagram #bluecamaro #iovethe speed #foamcannon #chemicalguys #bluecar #sscamaro #iroccustomerides #iroc #allthedownforce

276w

Liked by jesuss.6.2_ and 12 others

March 26, 2021

Add a comment...

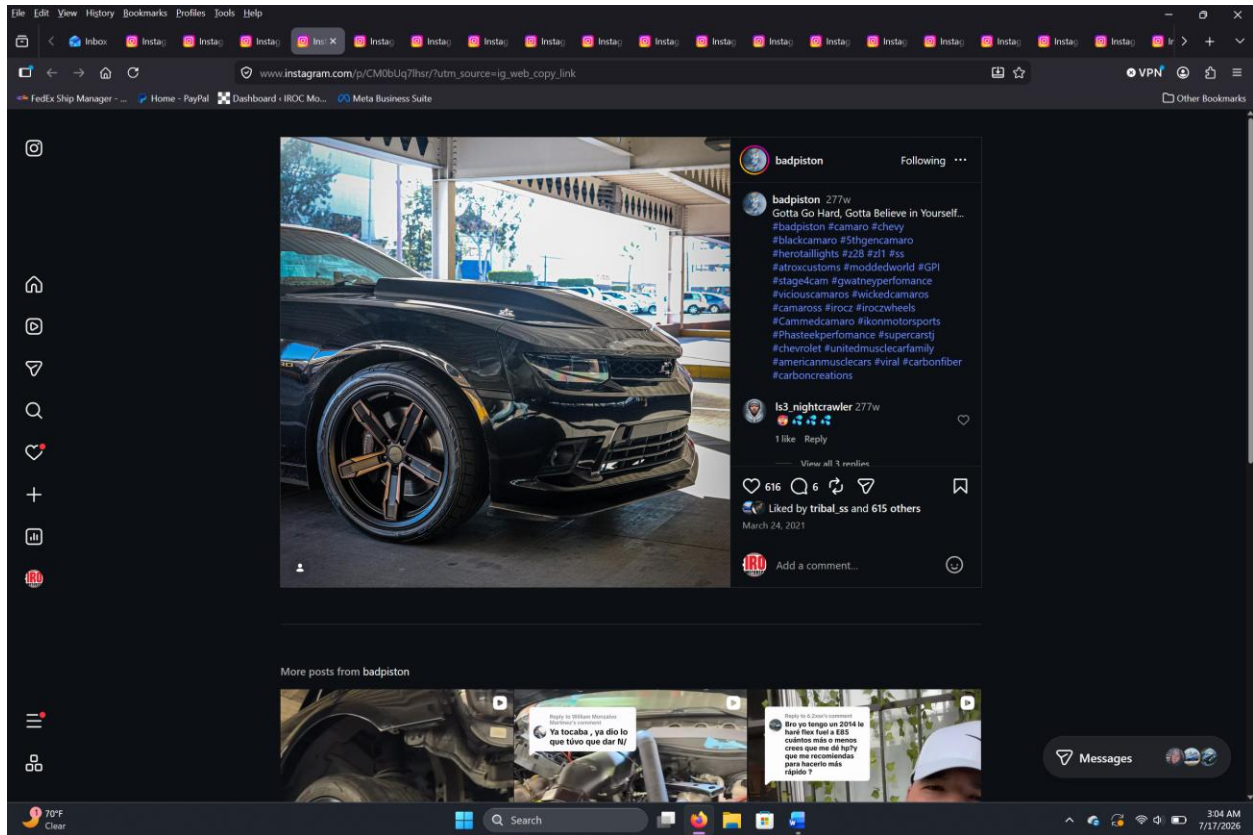
Post

Meta About Blog Jobs Help API Privacy Consumer Health Privacy Terms Locations Popular Instagram Lite Meta AI Threads Contact Uploading & Non-Users Meta Verified

93°F Sunny Search 5:09 PM 7/16/2026

https://www.instagram.com/p/CM5GOP_ljso/?img_index=1

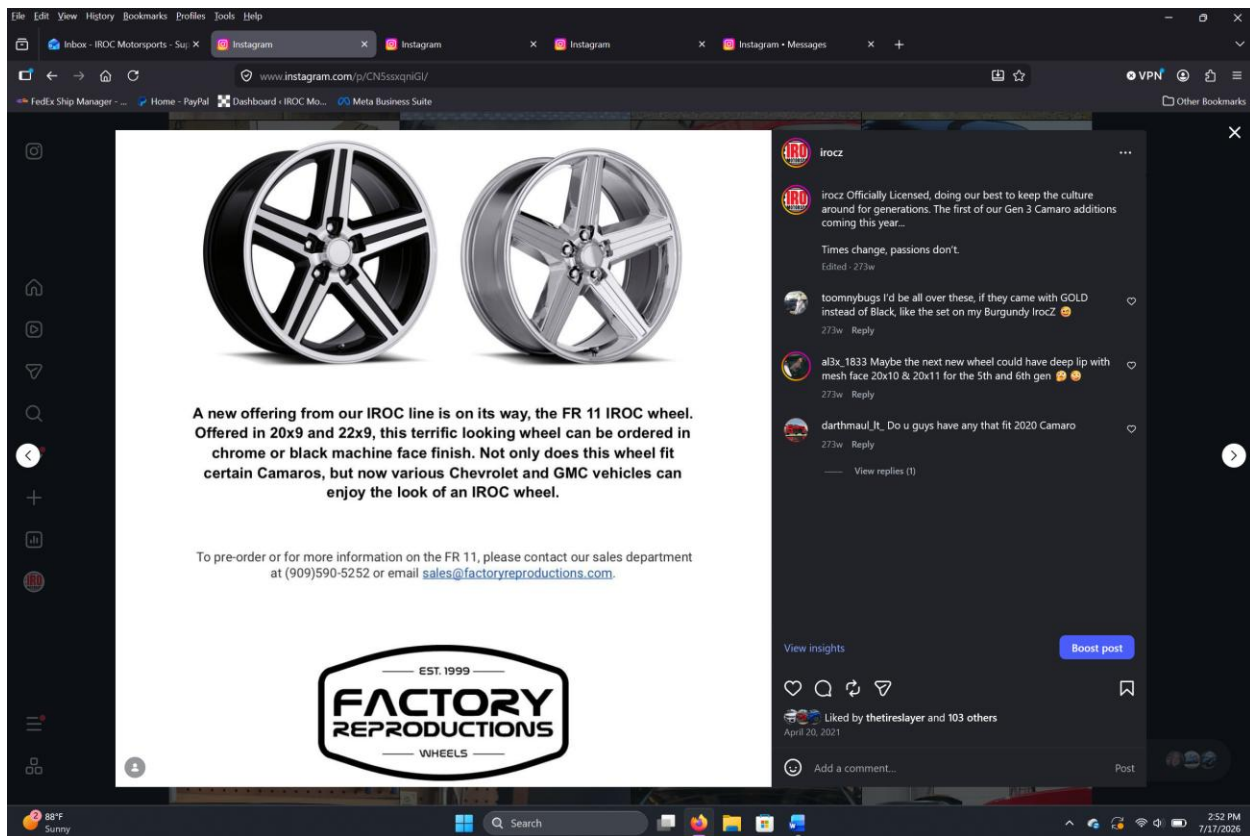
Badpiston shows his new IROC-Z Wheels and tags us...



https://www.instagram.com/p/CM0bUq7lhr/?utm_source=ig_web_copy_link

APRIL

New IROC Wheels design released...



A new offering from our IROC line is on its way, the FR 11 IROC wheel. Offered in 20x9 and 22x9, this terrific looking wheel can be ordered in chrome or black machine face finish. Not only does this wheel fit certain Camaros, but now various Chevrolet and GMC vehicles can enjoy the look of an IROC wheel.

To pre-order or for more information on the FR 11, please contact our sales department at (909)590-5252 or email sales@factoryreproductions.com.

FACTORY REPRODUCTIONS
WHEELS

irocz Officially Licensed, doing our best to keep the culture around for generations. The first of our Gen 3 Camaro additions coming this year...

Times change, passions don't.
Edited · 273w

toommybugs I'd be all over these, if they came with GOLD instead of Black, like the set on my Burgundy IrocZ 🤩
273w Reply

al3x_1833 Maybe the next new wheel could have deep lip with mesh face 20x10 & 20x11 for the 5th and 6th gen 🤩🤩
273w Reply

darthmaul_It Do u guys have any that fit 2020 Camaro
273w Reply

View replies (1)

View insights Boost post

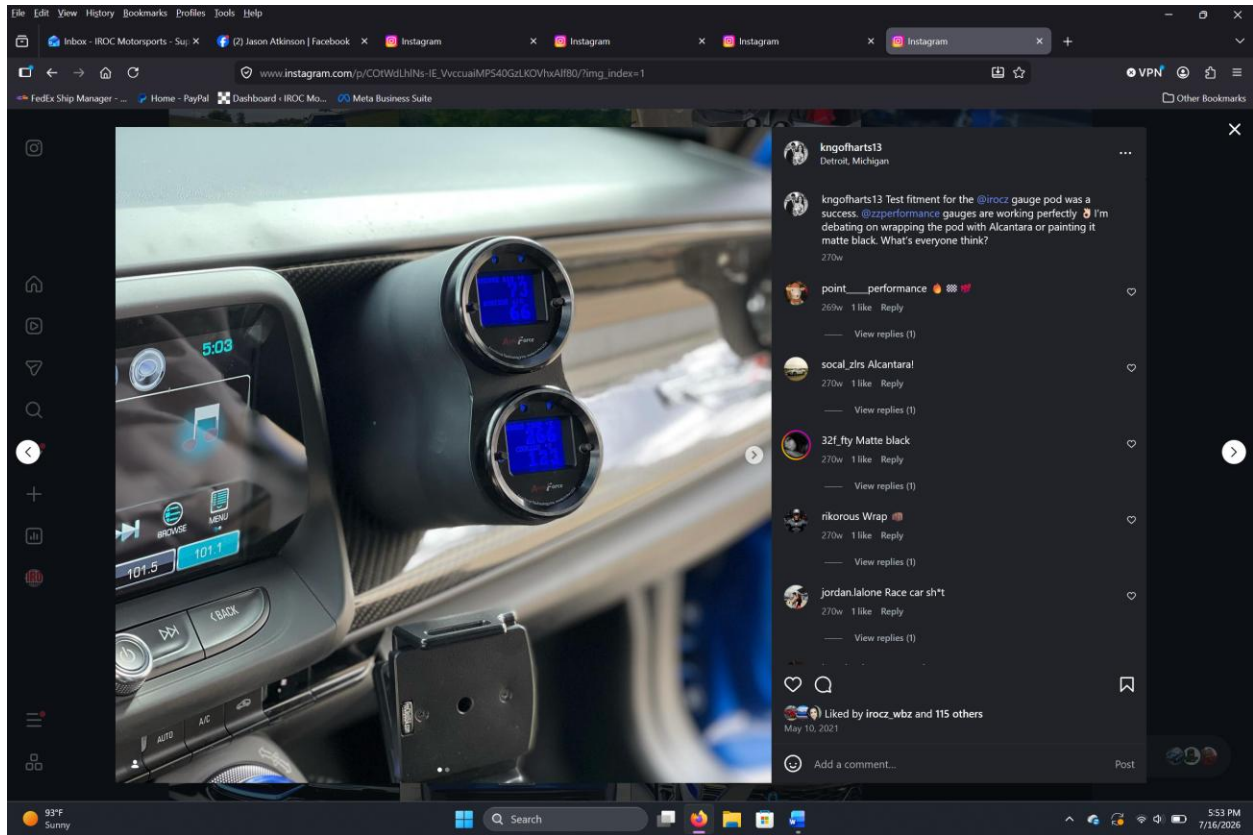
Liked by thetireslayer and 103 others
April 20, 2021

Add a comment... Post

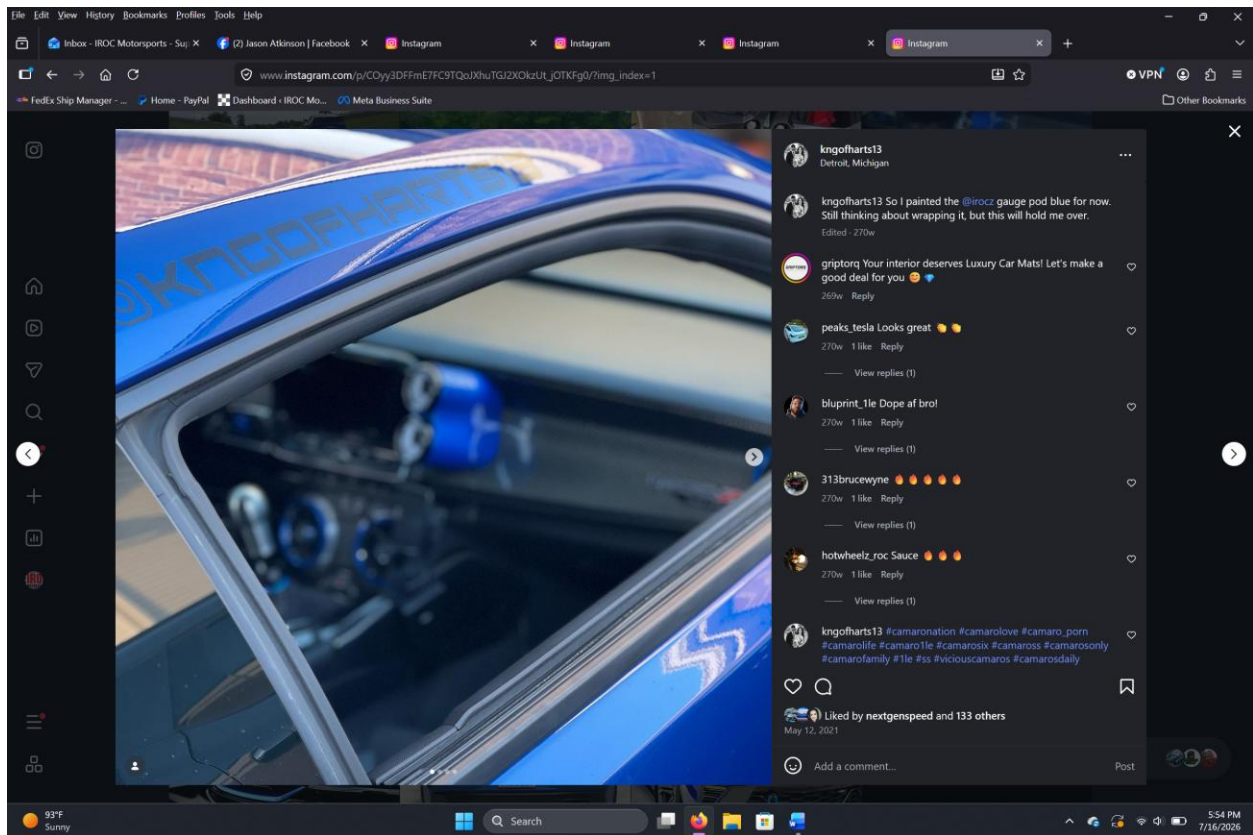
<https://www.instagram.com/p/CN5ssxqniGI/>

MAY

William Hart announces he got his IROC Gauge Pod (it comes marked IROC on the side with an emblem but he removed it to wrap/paint it, IROC-Z dash emblem still in pic)...

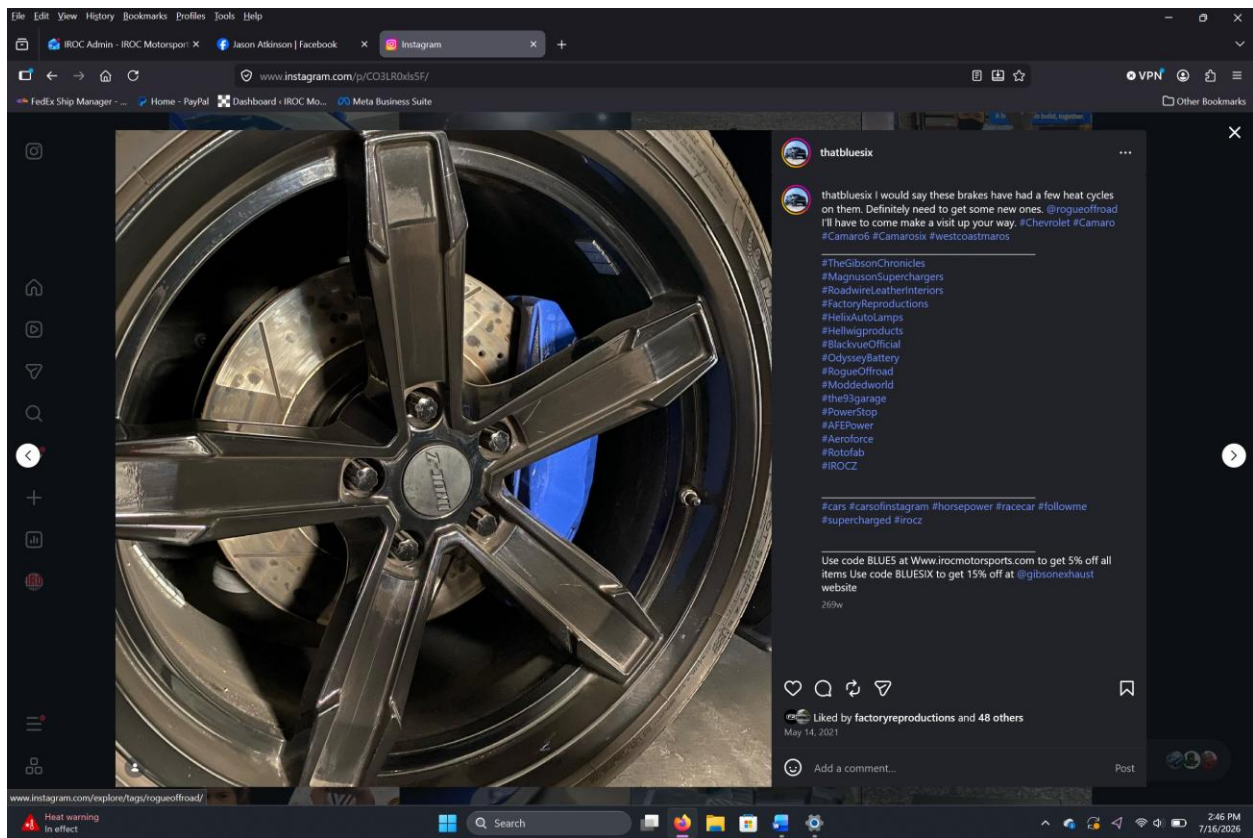


https://www.instagram.com/p/COtWdLhINs-IE_VvccuaiMPS40GzLKOVhxAIf80/?img_index=1



https://www.instagram.com/p/COyy3DFFmE7FC9TQoJXhuTGJ2XOkzUt_jOTKFg0/?img_index=1

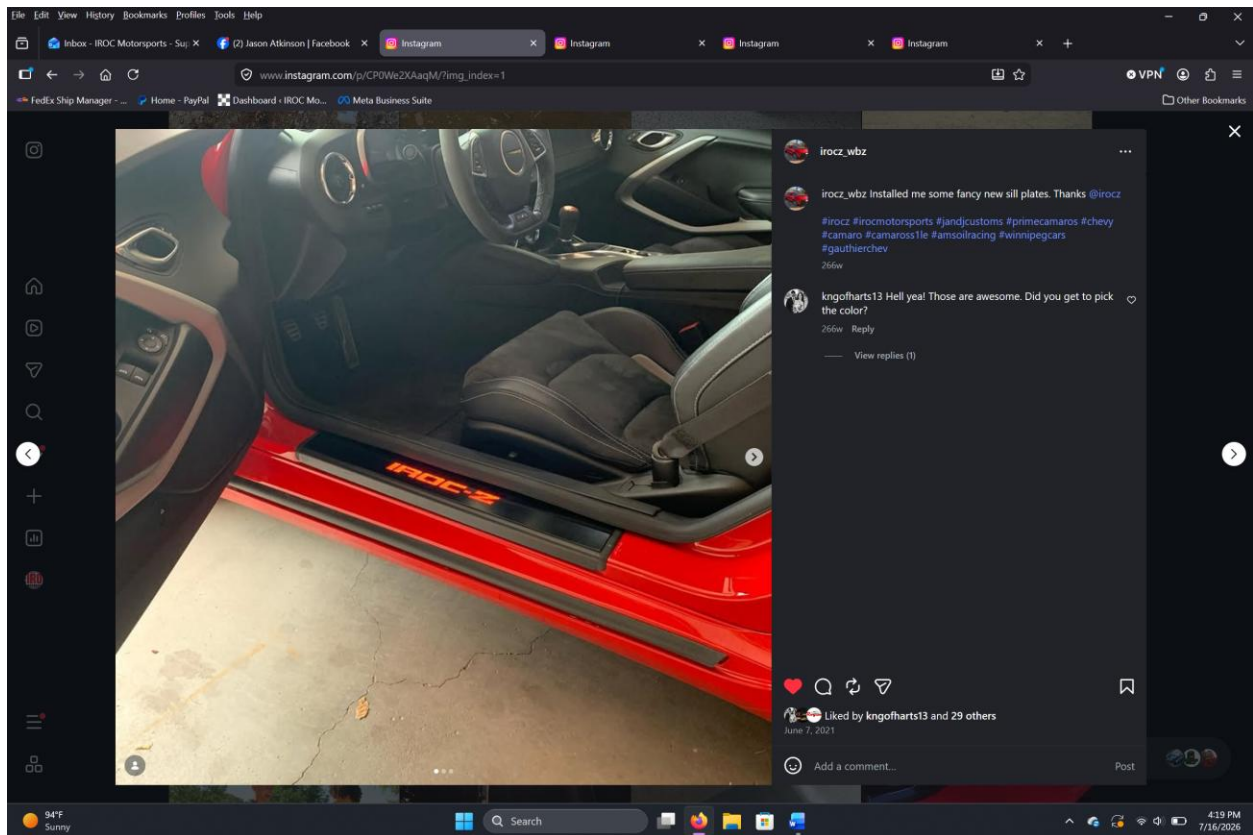
IROC-Z Wheel...



<https://www.instagram.com/p/CO3LR0xls5F/>

JUNE

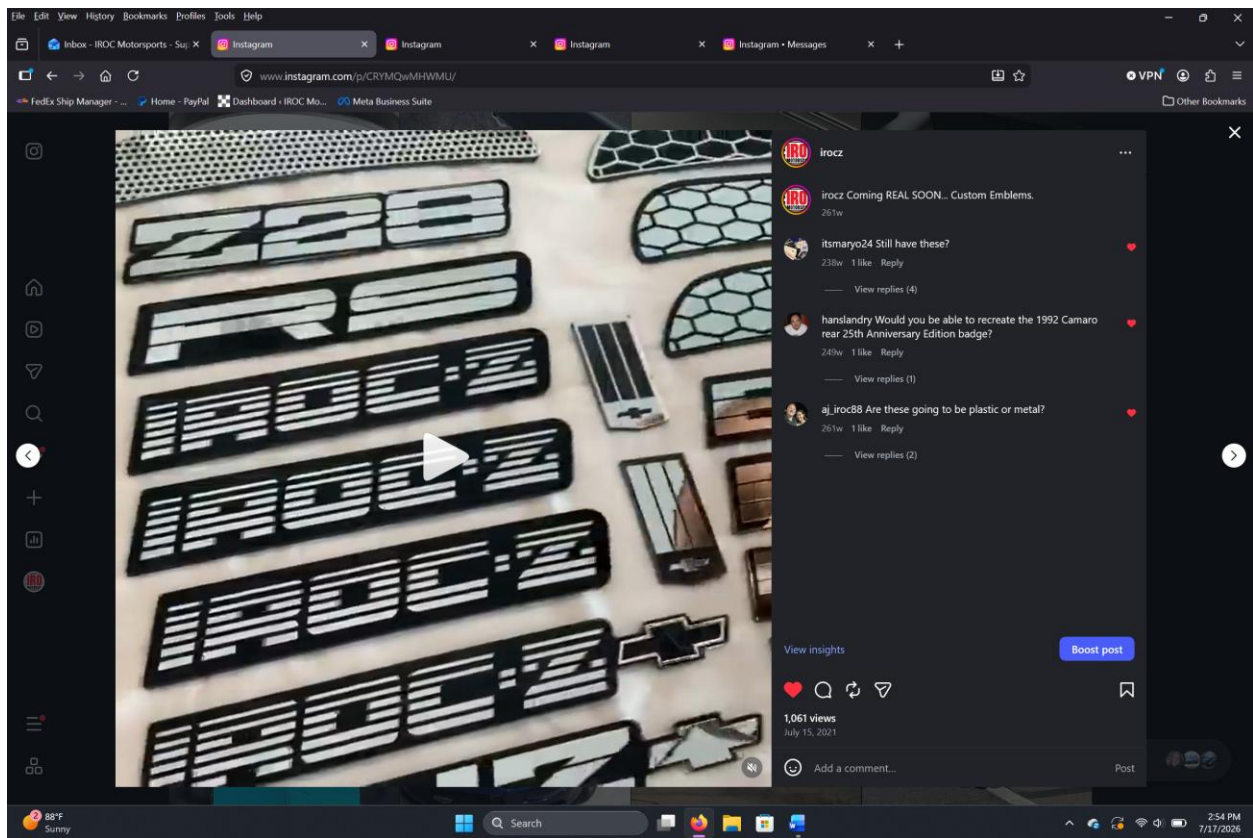
Mark Osaka installs his IROC-Z Light Up Door Sills...



https://www.instagram.com/p/CP0We2XAaqM/?img_index=1

JULY

New IROC-Z Emblems released...



The screenshot shows a web browser window displaying an Instagram post. The browser's address bar shows the URL www.instagram.com/p/CRYMQwMHWMU/. The Instagram post features a collection of custom emblems, including several "IROC-Z" badges in different styles and colors, as well as a Chevrolet bowtie emblem. The post is from the account "irocz" and has 1,061 views. The caption reads: "irocz Coming REAL SOON... Custom Emblems." There are three comments visible: "itsmaryo24 Still have these?", "hanslandry Would you be able to recreate the 1992 Camaro rear 25th Anniversary Edition badge?", and "aj_iroc88 Are these going to be plastic or metal?". The browser's taskbar at the bottom shows the date and time as 2:54 PM on 7/11/2026.

irocz Coming REAL SOON... Custom Emblems.

itsmaryo24 Still have these?

hanslandry Would you be able to recreate the 1992 Camaro rear 25th Anniversary Edition badge?

aj_iroc88 Are these going to be plastic or metal?

1,061 views
July 15, 2021

Add a comment...

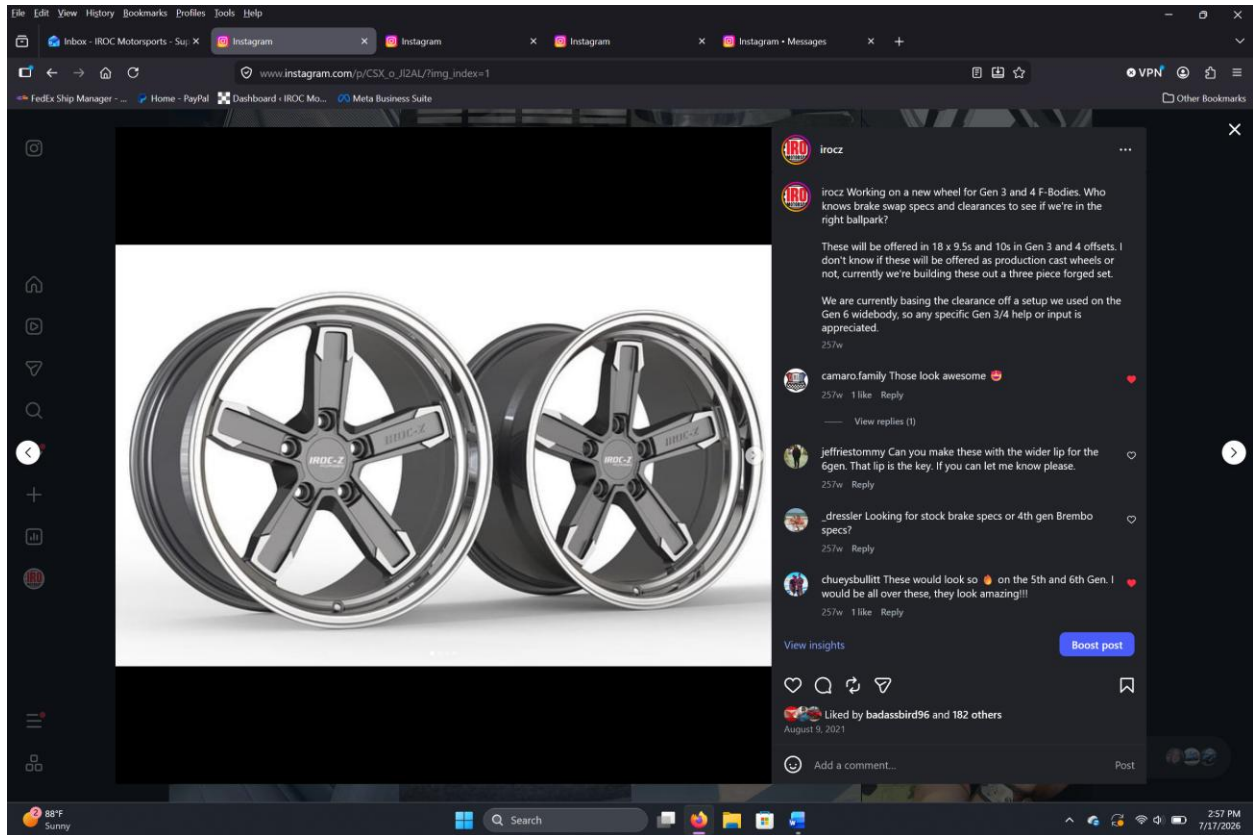
<https://www.instagram.com/p/CRYMQwMHWMU/>

New product with IROC checkered flag mark released, IROC Rear Seat Deletes...

The screenshot shows a web browser window displaying an Instagram post. The browser's address bar shows the URL: www.instagram.com/p/CRsjss0H9VO/?img_index=1. The Instagram post features a photograph of two black, rectangular rear seat delete components. The component in the foreground has the "IROC" logo embossed on its side. The post is from the user "irocz" and includes the following caption: "And before we could finish bolting them down... At least we know they are sturdy 🤔 Also only 4lbs each... Rear Seat Deletes for Gen 3 F-Body coming soon! 259w". The post has received several comments, including: "3rdgen_camaro Yes, I need this so bad!", "irocdnr God yes please!!! I would love a pair for my 90 iroc.", "boozgarciaburgos Prices on those? 4th generation?", "boozgarciaburgos Prices on those? 4th generation?", and "nuuqk makes me miss my 87 GTA :". The post also shows a "View insights" button, a "Boost post" button, and a "Post" button. The browser's taskbar at the bottom shows the Windows logo, a search bar, and various application icons. The system tray on the right indicates the time is 2:56 PM on 7/11/2020.

https://www.instagram.com/p/CRsjss0H9VO/?img_index=1

New IROC and IROC-Z Wheel Designs...



The screenshot shows a web browser window displaying an Instagram post. The browser's address bar shows the URL https://www.instagram.com/p/CSX_o_Jl2AL/?img_index=1. The Instagram post is from the account 'irocz' and features a black and white image of two wheels with a five-spoke design. The post has several comments and likes.

irocz

irocz Working on a new wheel for Gen 3 and 4 F-Bodies. Who knows brake swap specs and clearances to see if we're in the right ballpark?

These will be offered in 18 x 9.5s and 10s in Gen 3 and 4 offsets. I don't know if these will be offered as production cast wheels or not, currently we're building these out a three piece forged set.

We are currently basing the clearance off a setup we used on the Gen 6 widebody, so any specific Gen 3/4 help or input is appreciated.

257w

camaro.family Those look awesome 🤩

257w 1 like Reply

View replies (1)

jeffriestommy Can you make these with the wider lip for the 6gen. That lip is the key. If you can let me know please.

257w Reply

_dressler Looking for stock brake specs or 4th gen Brembo specs?

257w Reply

chueysbullitt These would look so 🔥 on the 5th and 6th Gen. I would be all over these, they look amazing!!!

257w 1 like Reply

View insights

Boost post

Liked by badassbird96 and 182 others

August 9, 2021

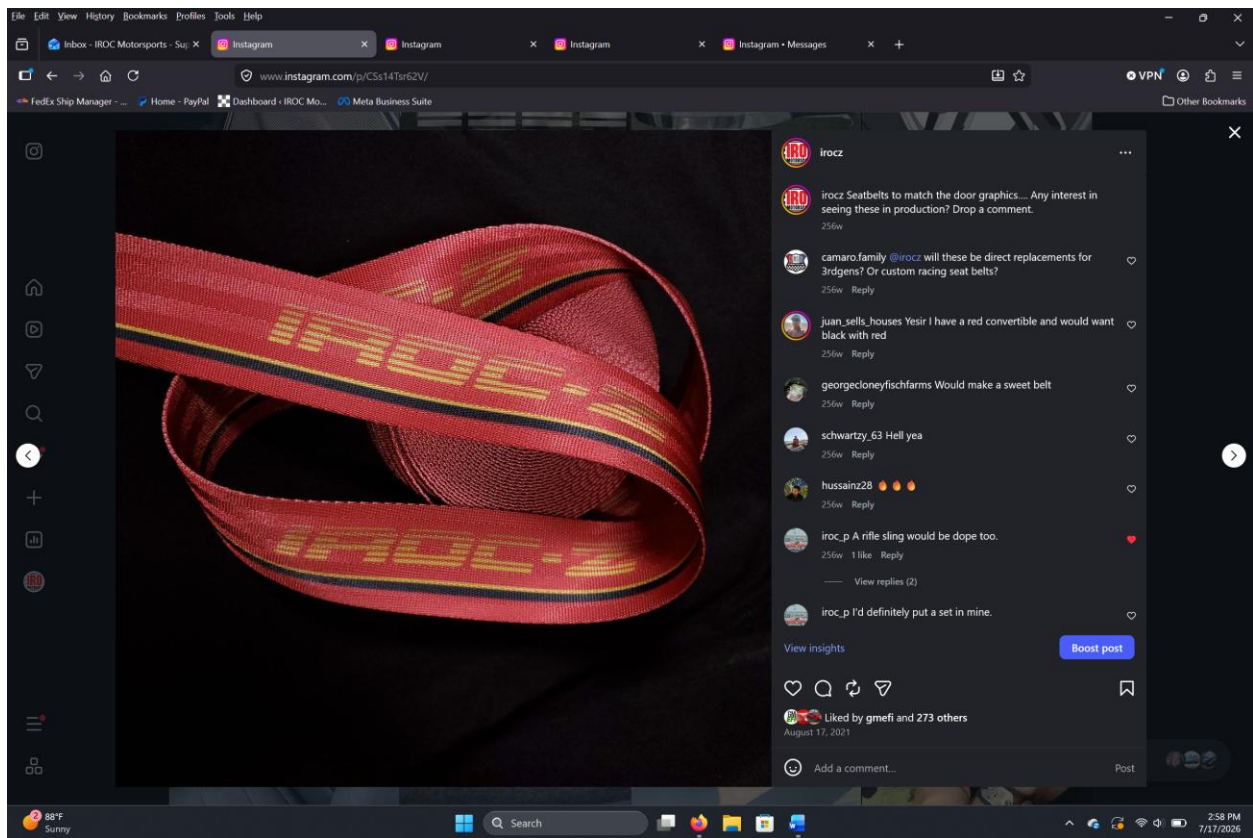
Add a comment...

Post

https://www.instagram.com/p/CSX_o_Jl2AL/?img_index=1

AUGUST

New IROC-Z Seatbelts, Lanyards and Slings...



The screenshot shows a web browser window displaying an Instagram post. The browser's address bar shows the URL www.instagram.com/p/CSs14Tsr62V/. The Instagram post features a red seatbelt with yellow and black stripes, coiled against a dark background. The post is from the account 'irocz'. The comments section shows several user interactions:

- irocz: irocZ Seatbelts to match the door graphics... Any interest in seeing these in production? Drop a comment. 256w
- camaro.family: @irocz will these be direct replacements for 3rdgens? Or custom racing seat belts? 256w Reply
- juan_sells_houses: Yesir I have a red convertible and would want black with red 256w Reply
- georgecloneyfishfarms: Would make a sweet belt 256w Reply
- schwartz_63: Hell yea 256w Reply
- hussainz28: 256w Reply
- iroc_p: A rifle sling would be dope too. 256w 1 like Reply
- iroc_p: I'd definitely put a set in mine. 256w

The post was liked by gmeft and 273 others on August 17, 2021. The browser's taskbar at the bottom shows the date and time as 2:58 PM on 7/11/2026.

<https://www.instagram.com/p/CSs14Tsr62V/>

File Edit View History Bookmarks Profiles Tools Help

Inbox - iROC Motorsports - Suj X Instagram X Instagram X Instagram X Instagram X Messages X +

www.instagram.com/p/CUY0FfVFSAP/?img_index=1

FedEx Ship Manager - ... Home - PayPal Dashboard - iROC Mo... Meta Business Suite

Other Bookmarks



irocz

irocz We got these lanyards in if anyone is interested. Price includes shipping in the 48 states...

1 for \$15
2 for \$20
3 for \$25
4 for \$30
Etc...

Basically \$5 a lanyard and \$10 for shipping so we can send them in something besides an envelope with a forever stamp 🙄

Email me, mark@irocmotorsports.com we have like 50 of them

250w

weysworld_vmcc These are 🍷🍷🍷🍷

223w Reply

irocz Sorry guys just the style you see

235w Reply

project1985irocz Do you guys make these black and silver?

250w Reply

metal2ss Those are dope 🍷

250w Reply

n33c0 @jeffroc28

View insights

Boost post

♥️🔍🔄📌

Liked by badassbird96 and 112 others

September 28, 2021

Add a comment...

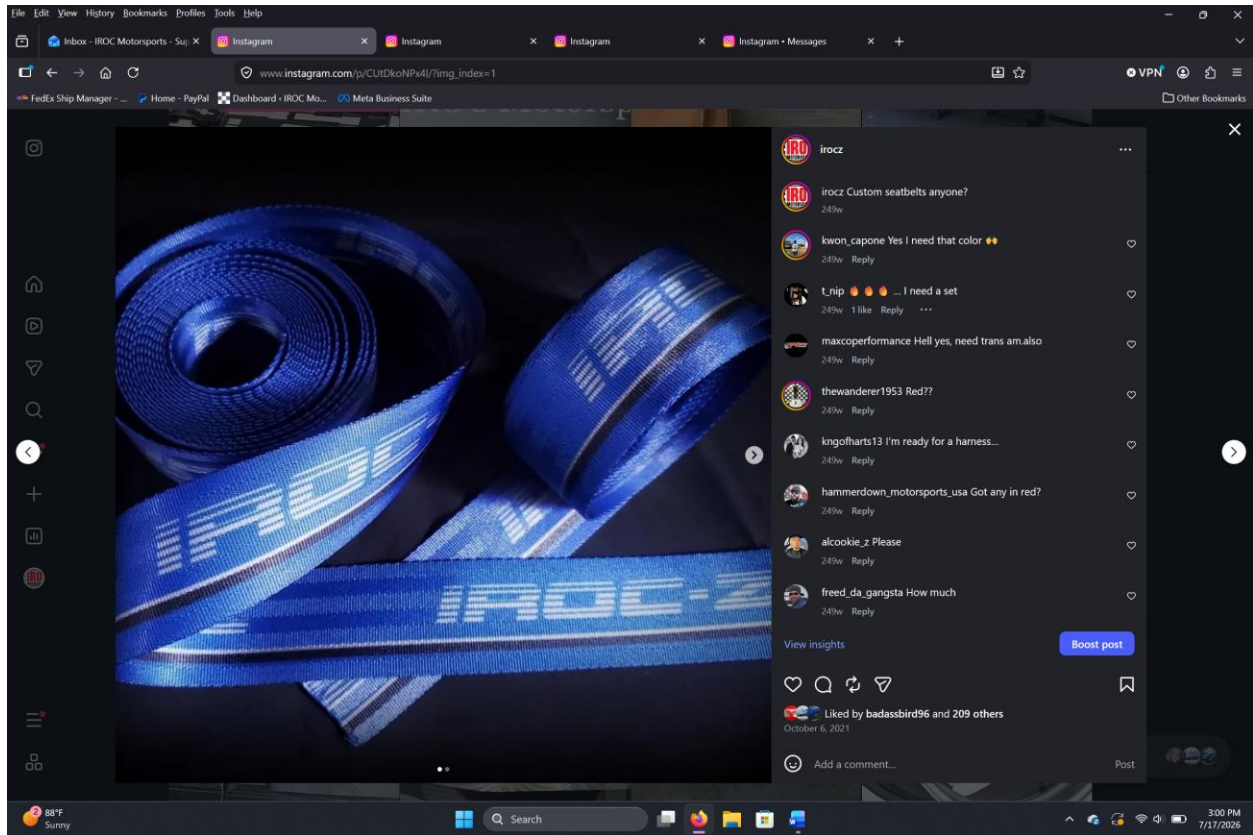
Post

88°F Sunny

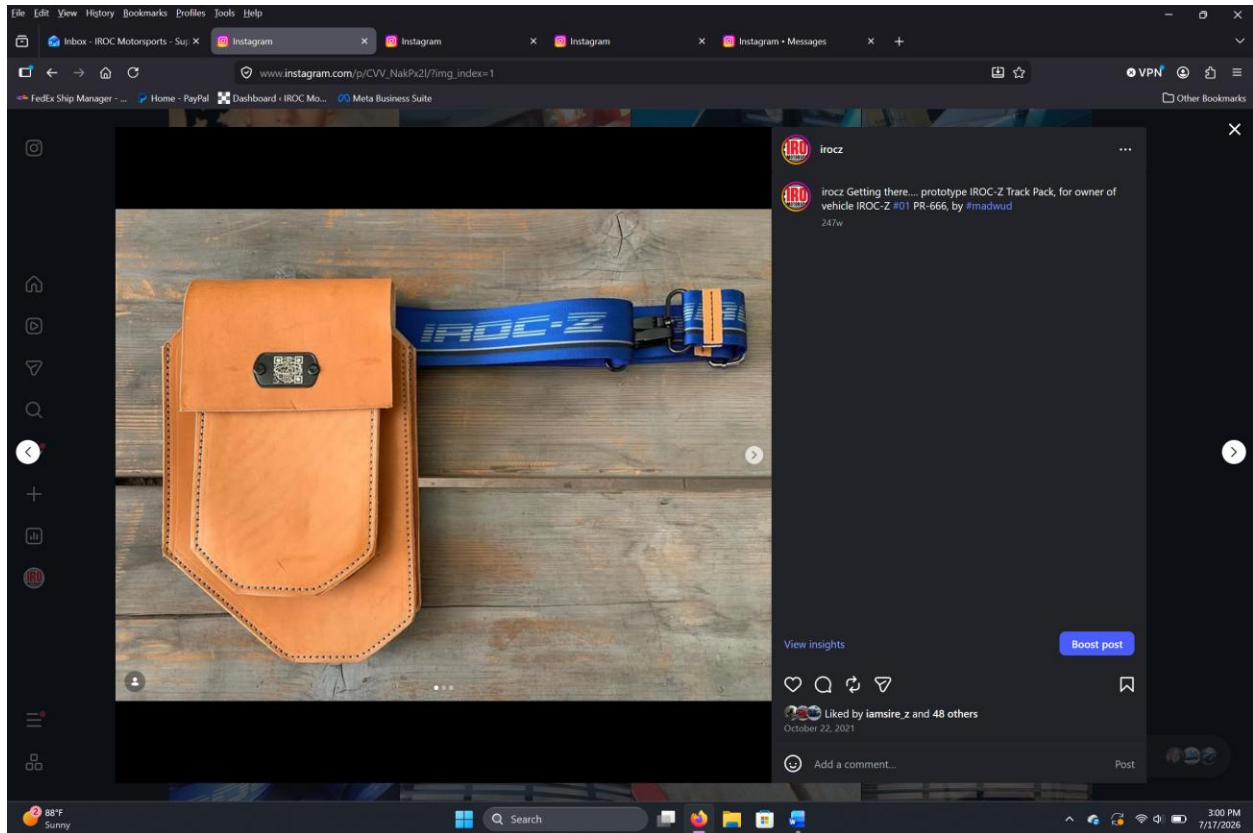
Search

2:59 PM 7/17/2026

https://www.instagram.com/p/CUY0FfVFSAP/?img_index=1

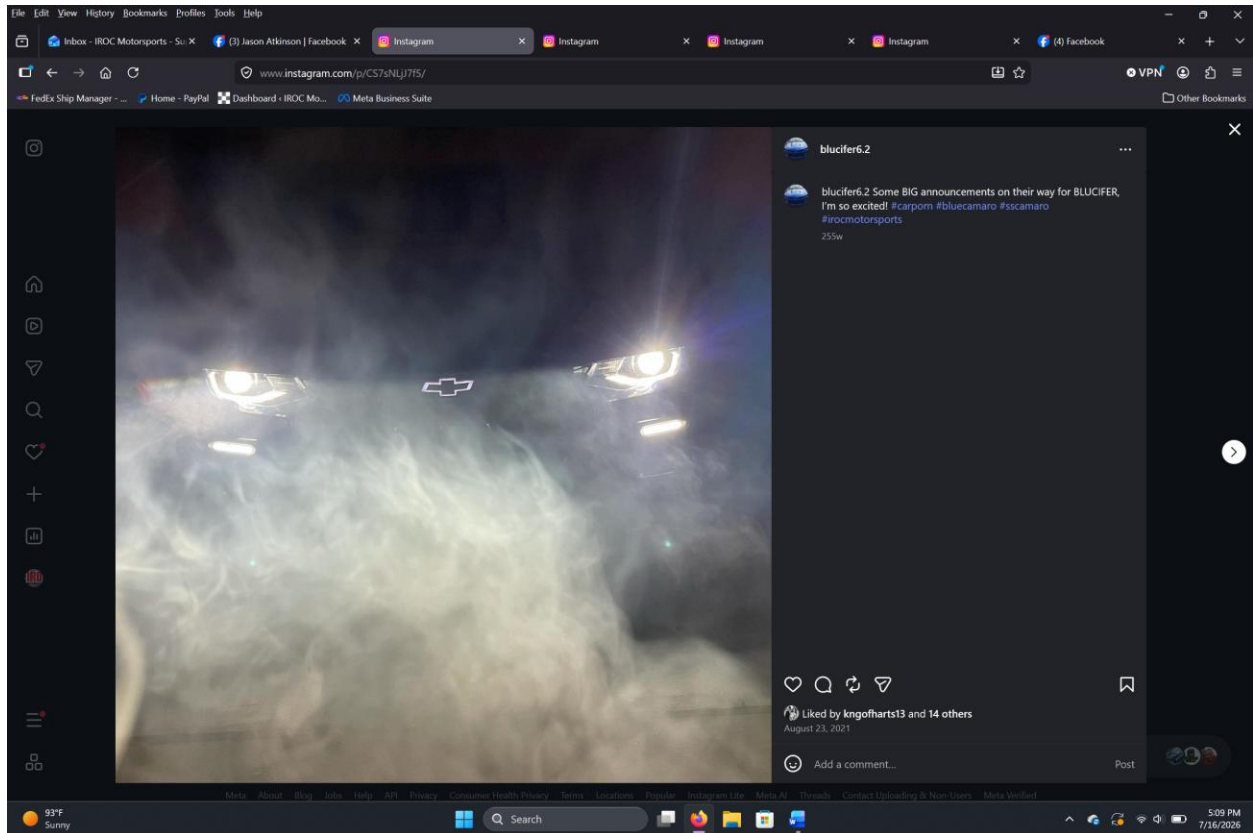


https://www.instagram.com/p/CUtDkoNPx4I/?img_index=1



https://www.instagram.com/p/CVV_NakPx2l/?img_index=3

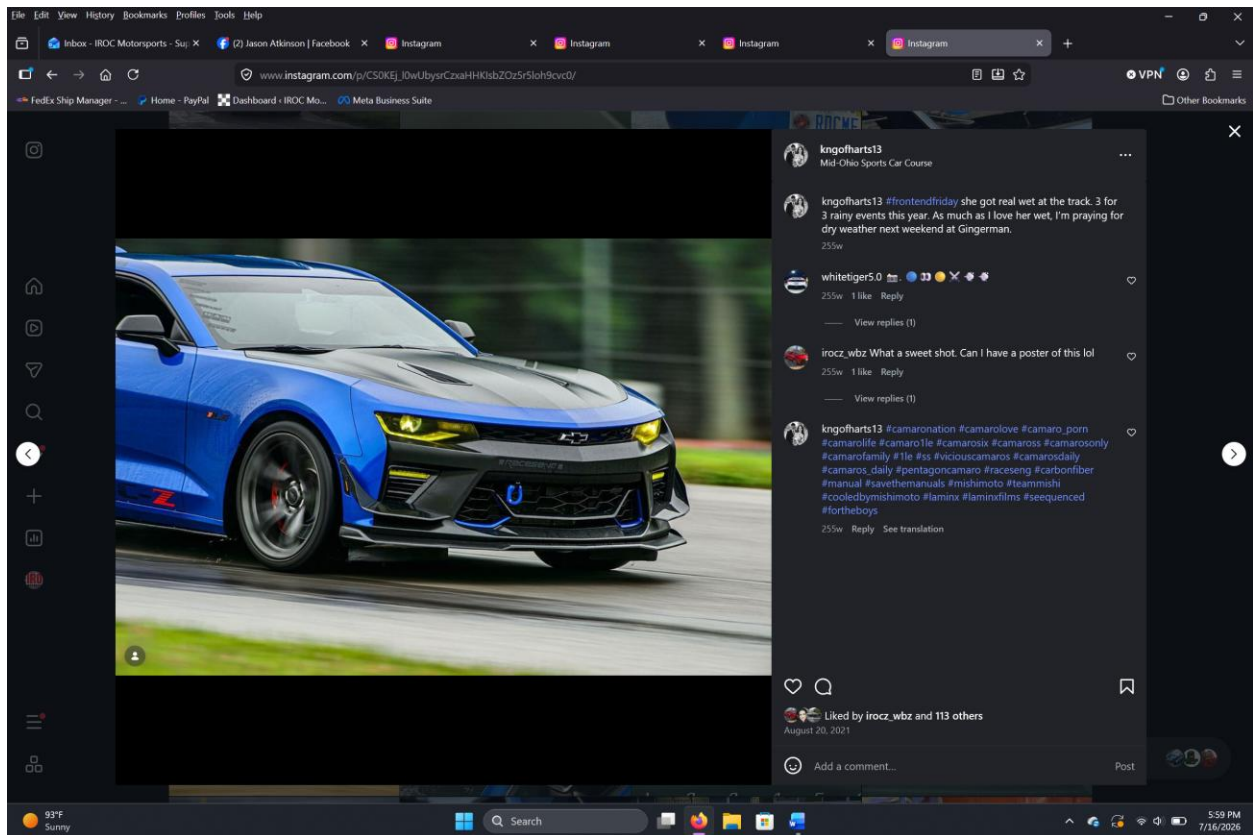
Paul LaFrance announcement (he was finishing his IROC and IROC-Z packages, we met and confirmed in person with pics shown later in this timeline)...



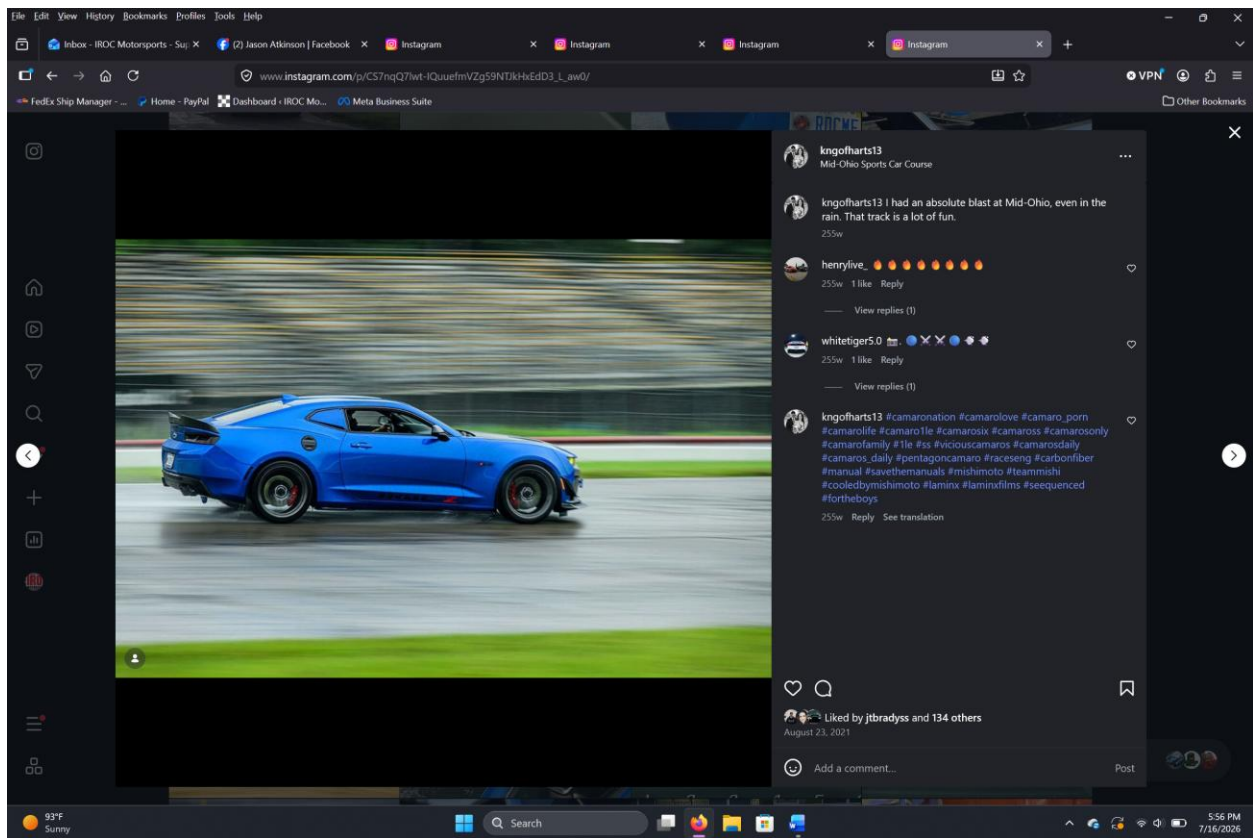
<https://www.instagram.com/p/CS7sNLjJ7f5/>

William Hart racing his finished IROC-Z Track Pack (IROC-Z Decals can be seen on the door)...



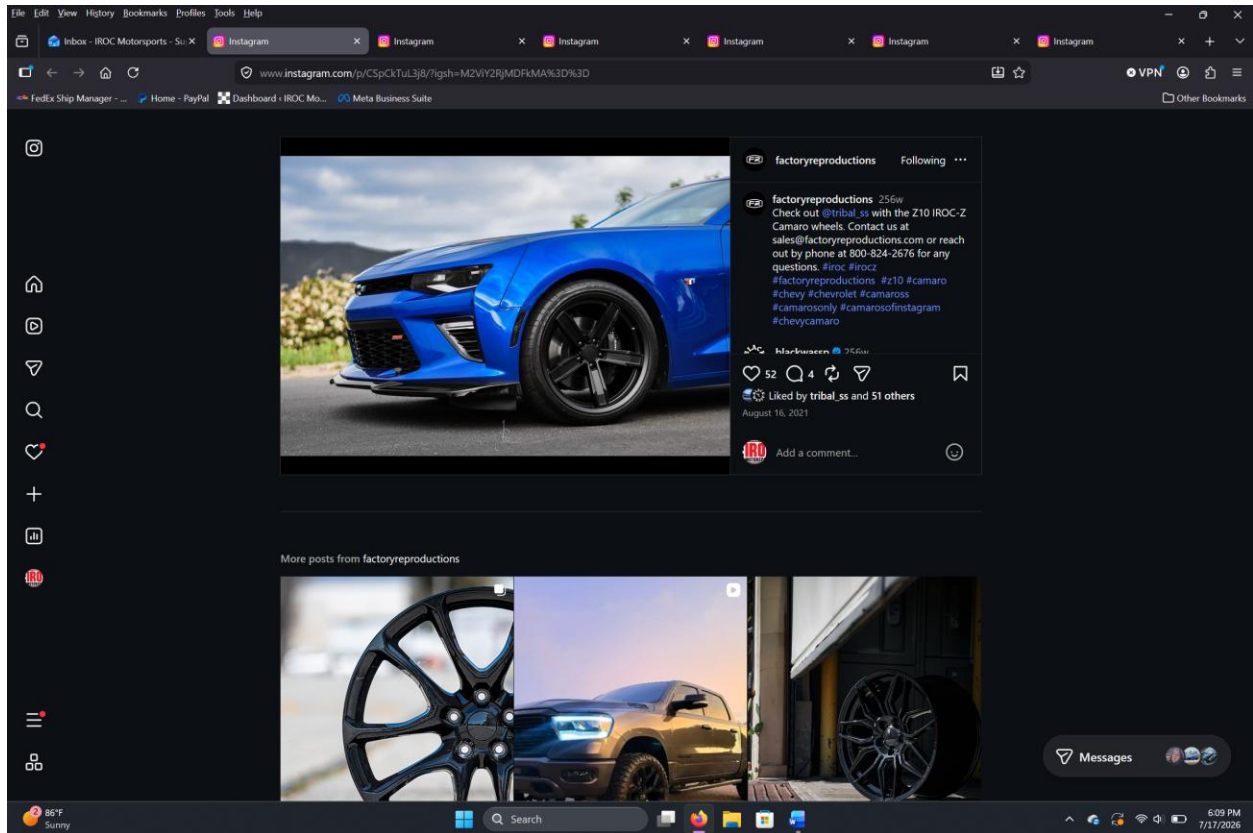


https://www.instagram.com/p/CS0KEj_l0wUbysrCzxaHHKlIsbZOz5r5loh9cvc0/



https://www.instagram.com/p/CS7nqQ7lwt-IQuuefmVZg59NTJkHxEEdD3_L_aw0/

Factory Reproductions share IROC-Z wheels on customer car...

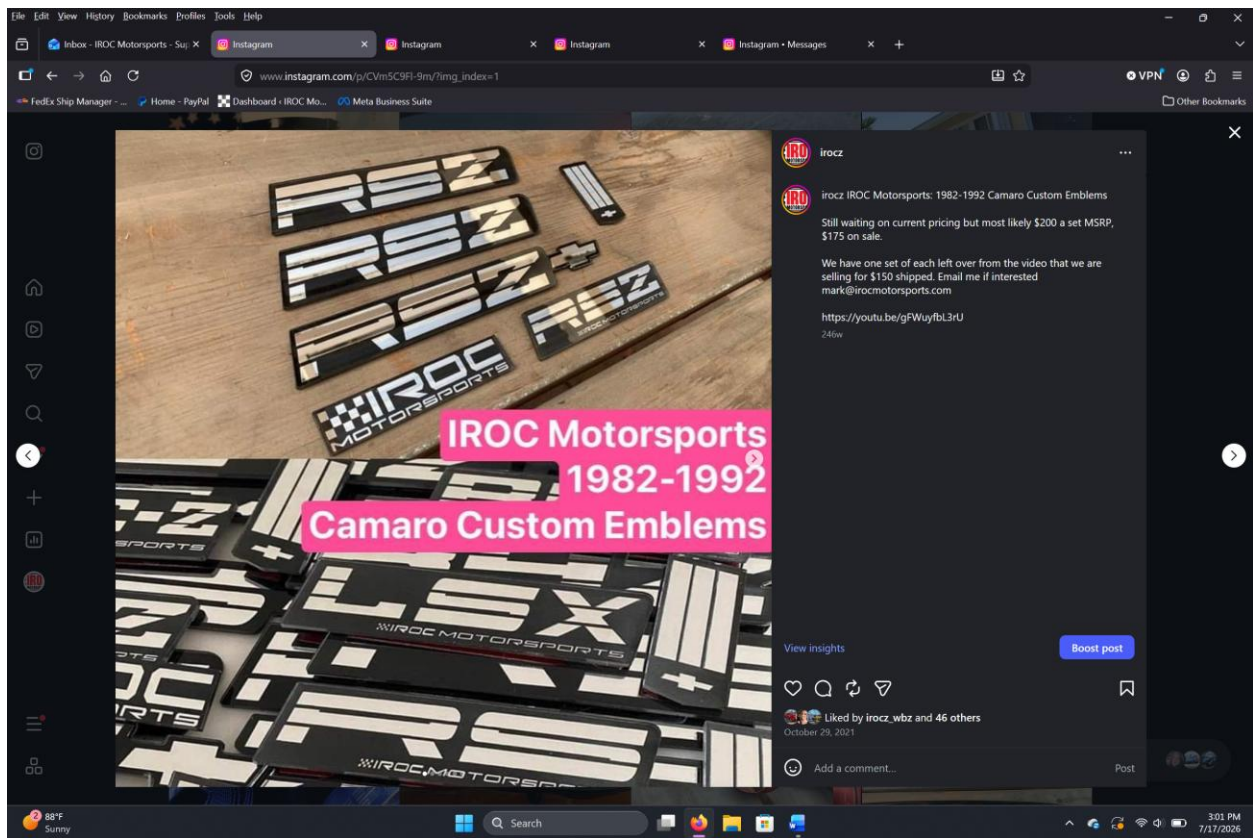


<https://www.instagram.com/p/CSpCkTuL3j8/?igsh=M2ViY2RjMDFkMA%3D%3D>

SEPTEMBER

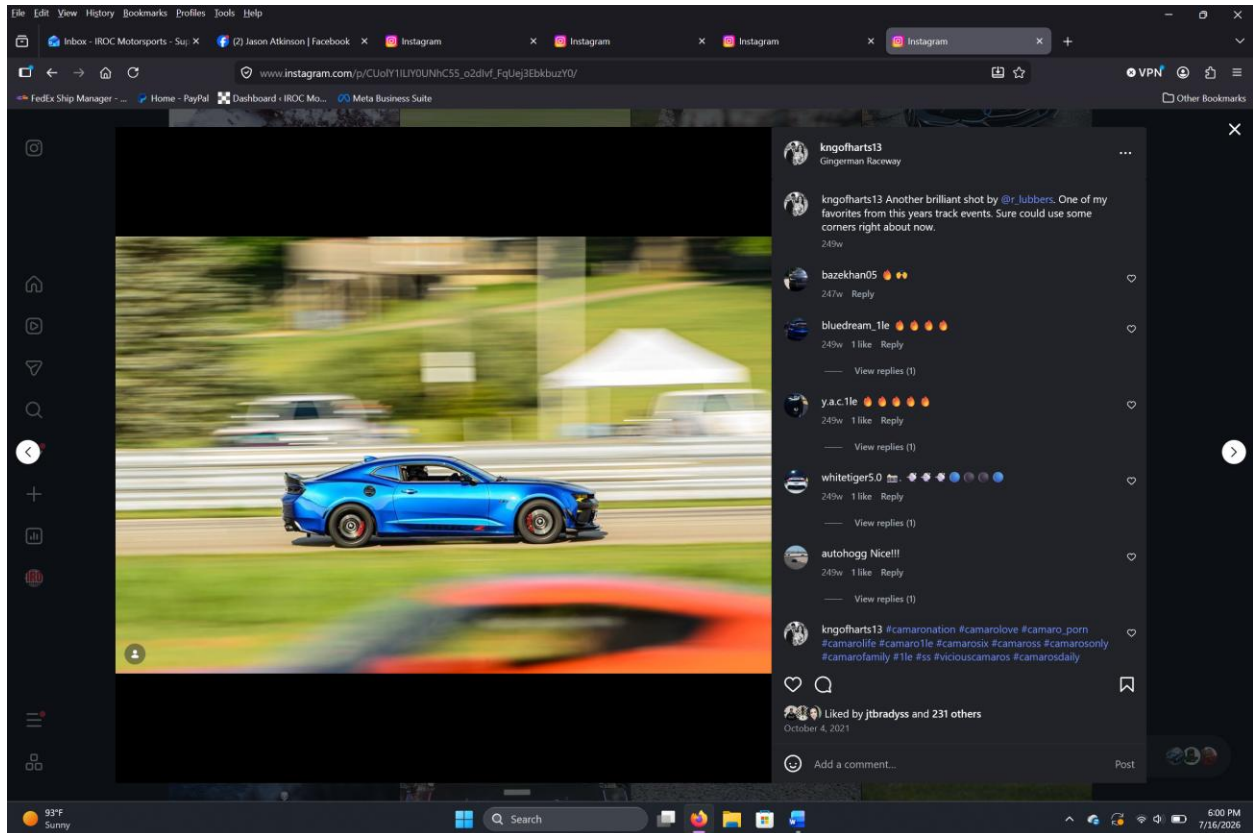
OCTOBER

New IROC Emblems go on sale...



https://www.instagram.com/p/CVm5C9Fl-9m/?img_index=1

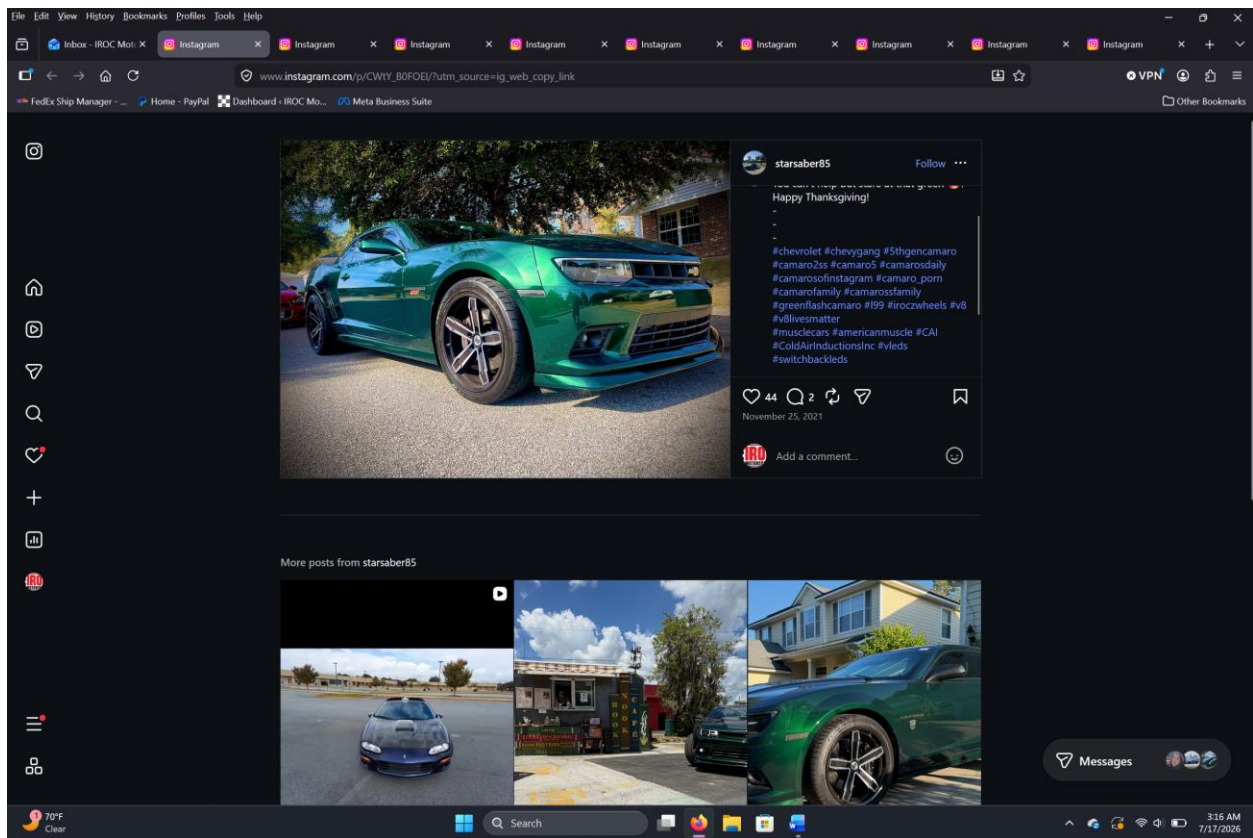
William Hart sent us this shot (and he posted here) of his car racing in full IROC-Z trim as part of our vehicle build completion (they buy and install all the IROC and IROC-Z parts, we approve them buying door decals, they send back a picture of it racing and are now qualified to buy the IROC-Z and IROC Certification Packages of emblems, QR Codes, merch, floormats, etc)...



https://www.instagram.com/p/CUoLY1ILiy0UNhC55_o2dlvf_FqUej3Ebk buzY0/

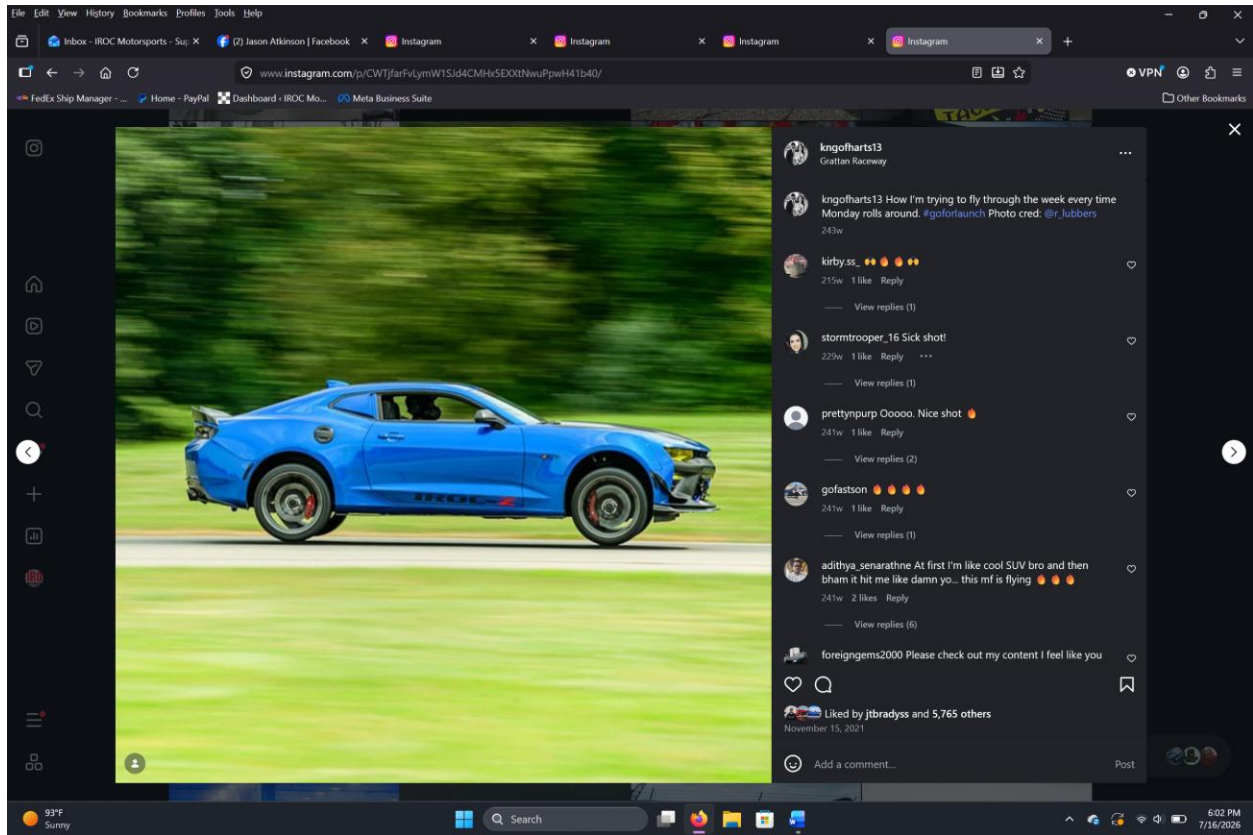
NOVEMBER

Starsaber shows their new IROC-Z Wheels and tags us...



https://www.instagram.com/p/CWtY_B0FOEI/?utm_source=ig_web_copy_link

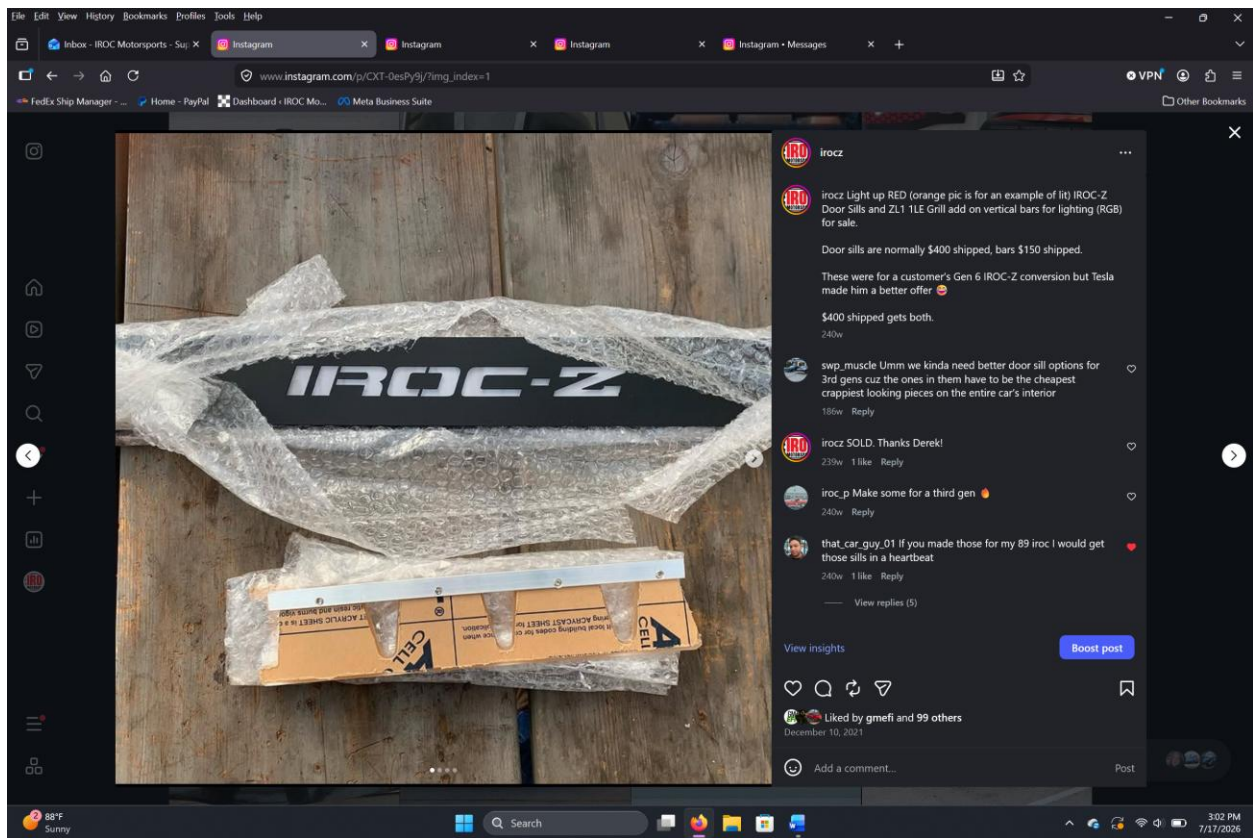
William Hart Updates his IROC-Z Racing Photo (for certification to buy and complete our IROC and IROC-Z packages) where IROC-Z can more clearly be seen on the door (car has our IROC-Z Hood, Spoiler and IROC Aero Kit)...



<https://www.instagram.com/p/CWTJfarFvLymW1SJd4CMHx5EXXtNwuPpwH41b40/>

DECEMBER

IROC-Z Door Sills (light up) for sale...



The screenshot shows a web browser window displaying an Instagram post. The browser's address bar shows the URL www.instagram.com/p/CXT-0esPy9j/?img_index=1. The Instagram post features a photograph of two IROC-Z door sills, one of which is wrapped in bubble wrap and placed on a wooden surface. The text of the post, from the user 'irocz', reads: 'irocz Light up RED (orange pic is for an example of lit) IROC-Z Door Sills and ZL1 1LE Grill add on vertical bars for lighting (RGB) for sale. Door sills are normally \$400 shipped, bars \$150 shipped. These were for a customer's Gen 6 IROC-Z conversion but Tesla made him a better offer 🤔 \$400 shipped gets both. 240w'. Below the text are several comments from users like 'swp_muscle', 'irocz SOLD. Thanks Derek!', 'iroc_p', and 'that_car_guy_01'. The post has 1 like and 99 others. The browser's taskbar at the bottom shows the date as 7/11/2026 and the time as 3:02 PM.

https://www.instagram.com/p/CXT-0esPy9j/?img_index=1