

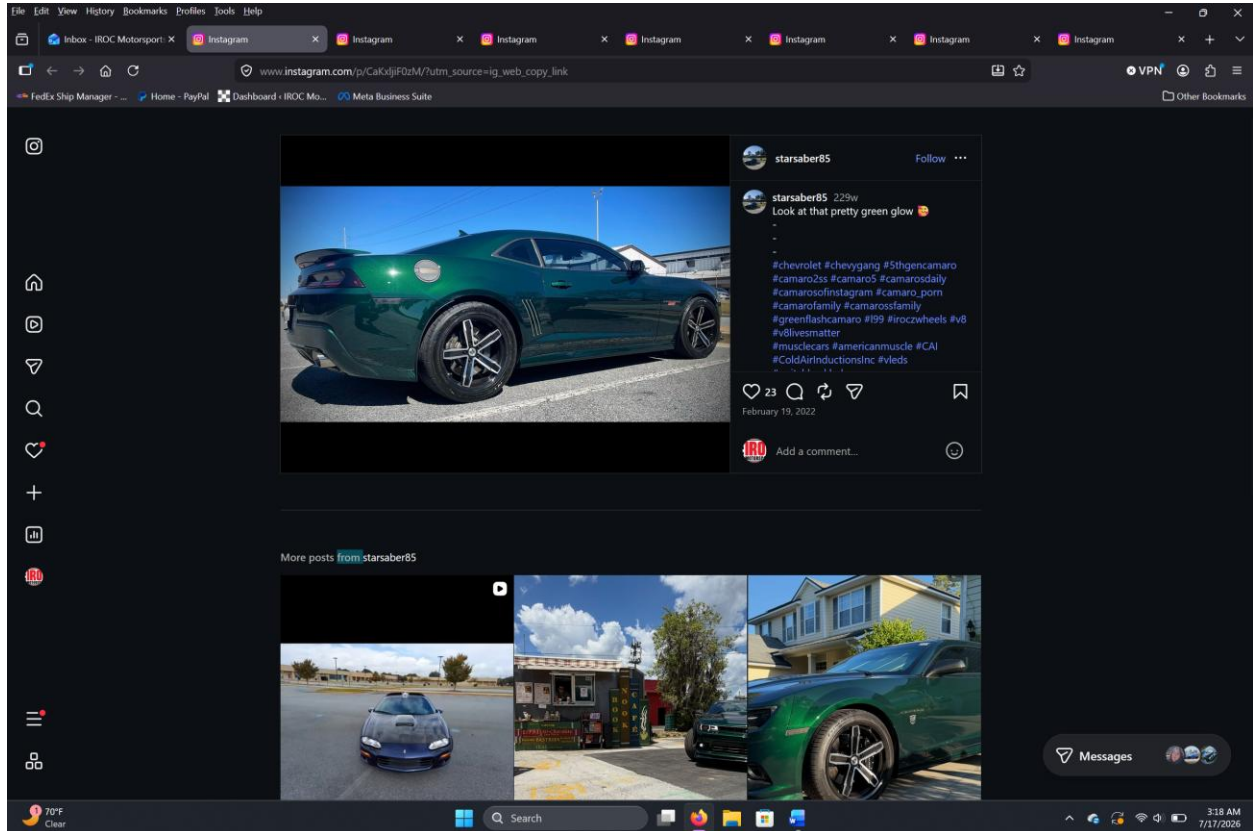
2022 Trademark Usage

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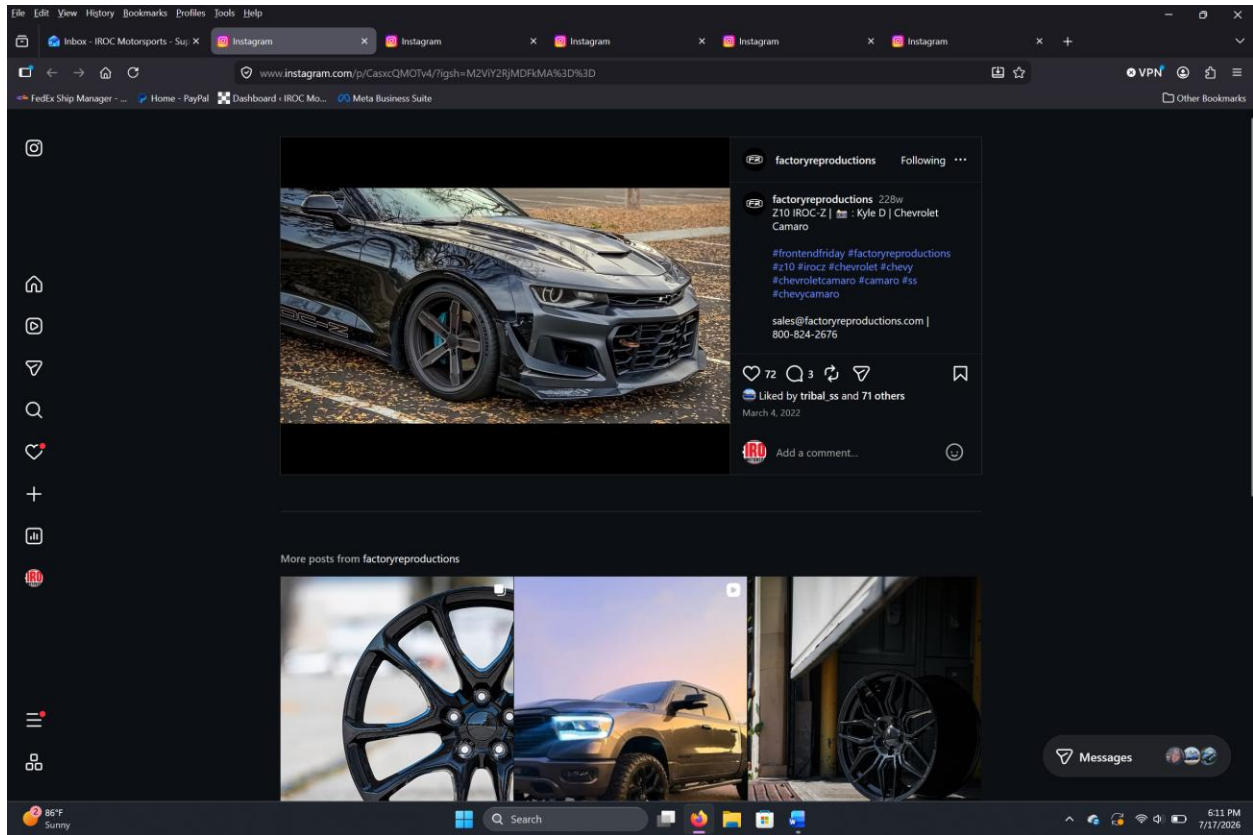
Starsaber shows their new IROC-Z Wheels and tags us...



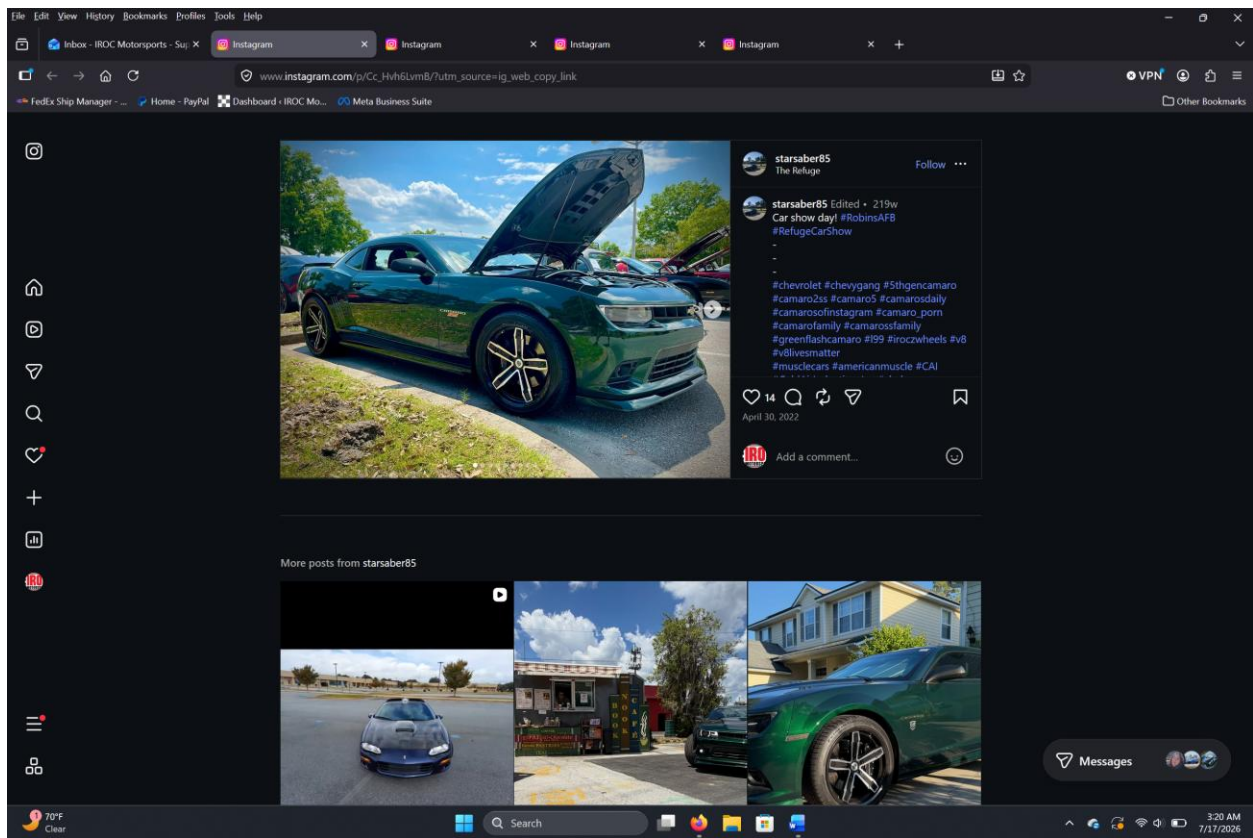
https://www.instagram.com/p/CaKxIjiF0zM/?utm_source=ig_web_copy_link

MARCH

Factory Reproductions share IROC-Z wheels on customer's car...



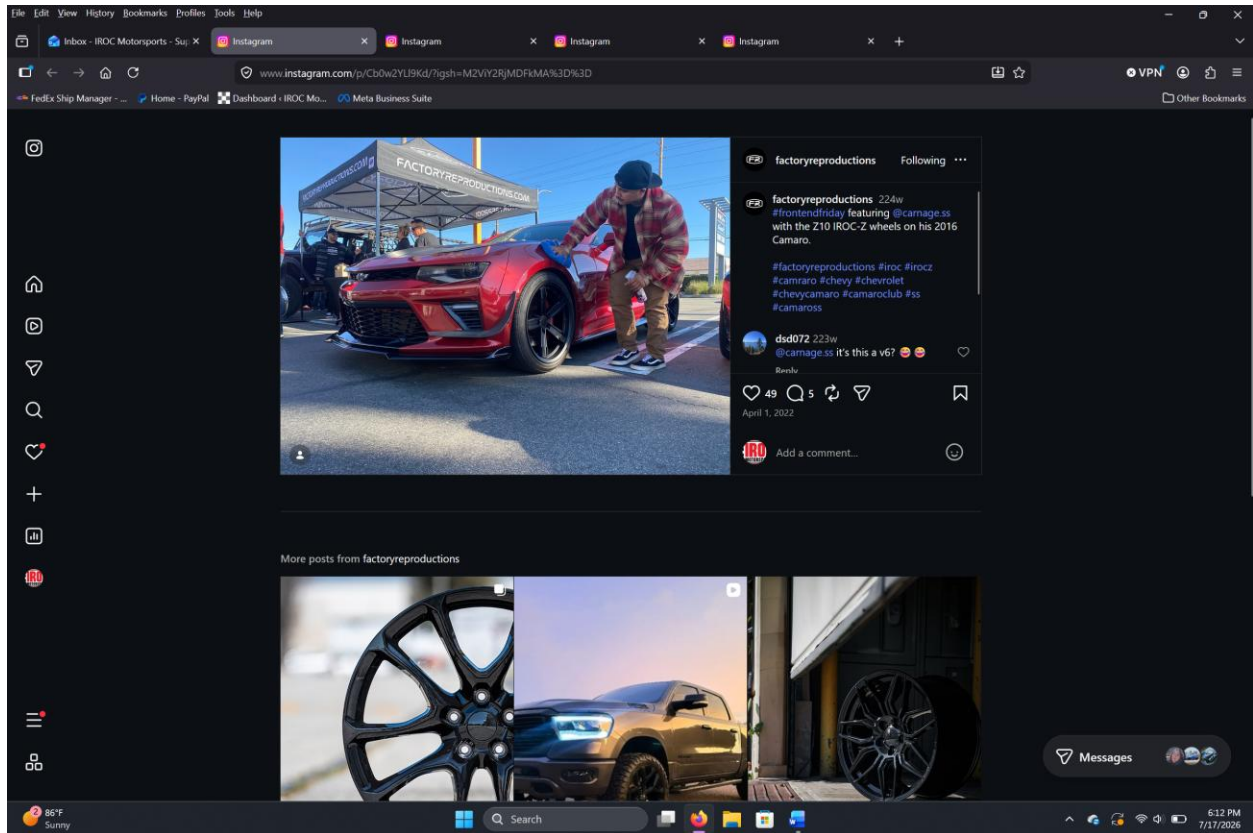
<https://www.instagram.com/p/CasxcQMOTv4/?igsh=M2ViY2RjMDFkMA%3D%3D>



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APRIL

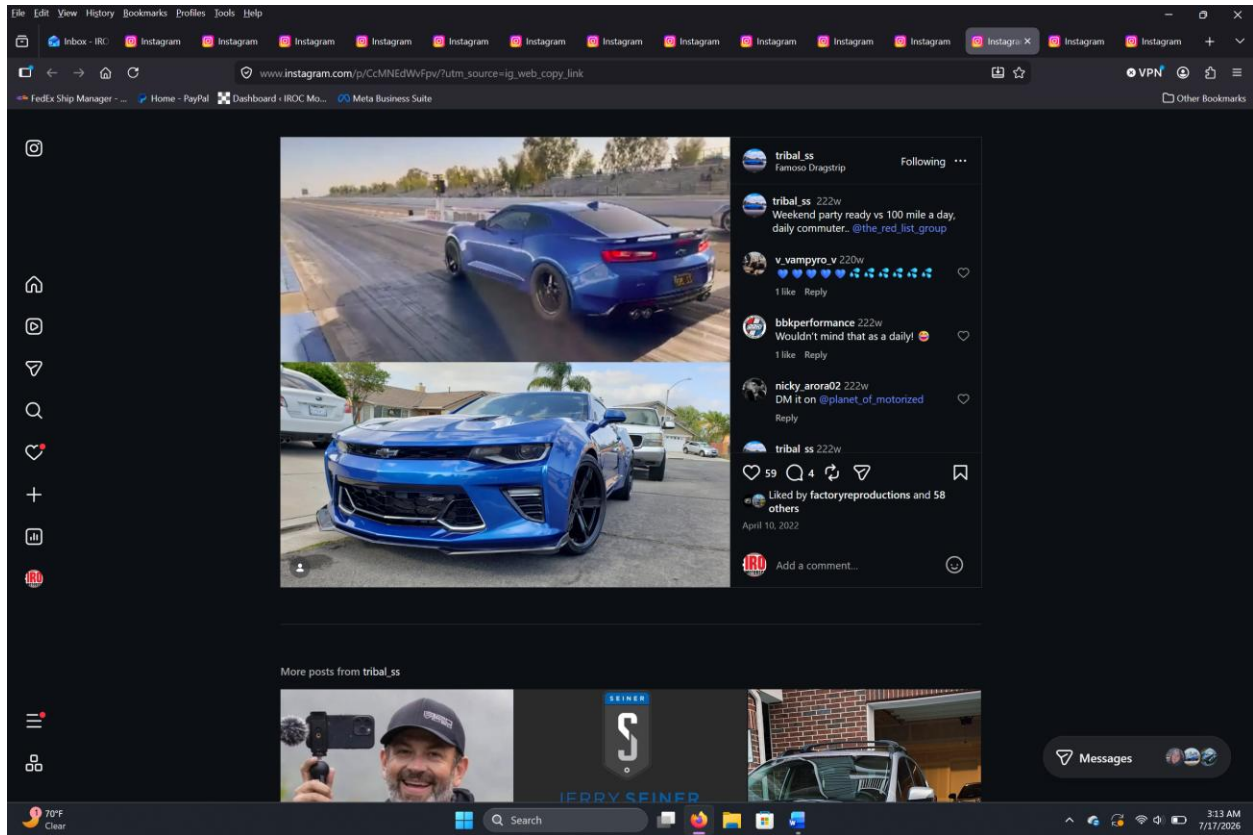
Factory Reproductions share customer's car with IROC-Z Wheels...



<https://www.instagram.com/p/Cb0w2YL9Kd/?igsh=M2ViY2RjMDFkMA%3D%3D>

Starsaber shows off new IROC-Z Wheels at a car show and tags us...

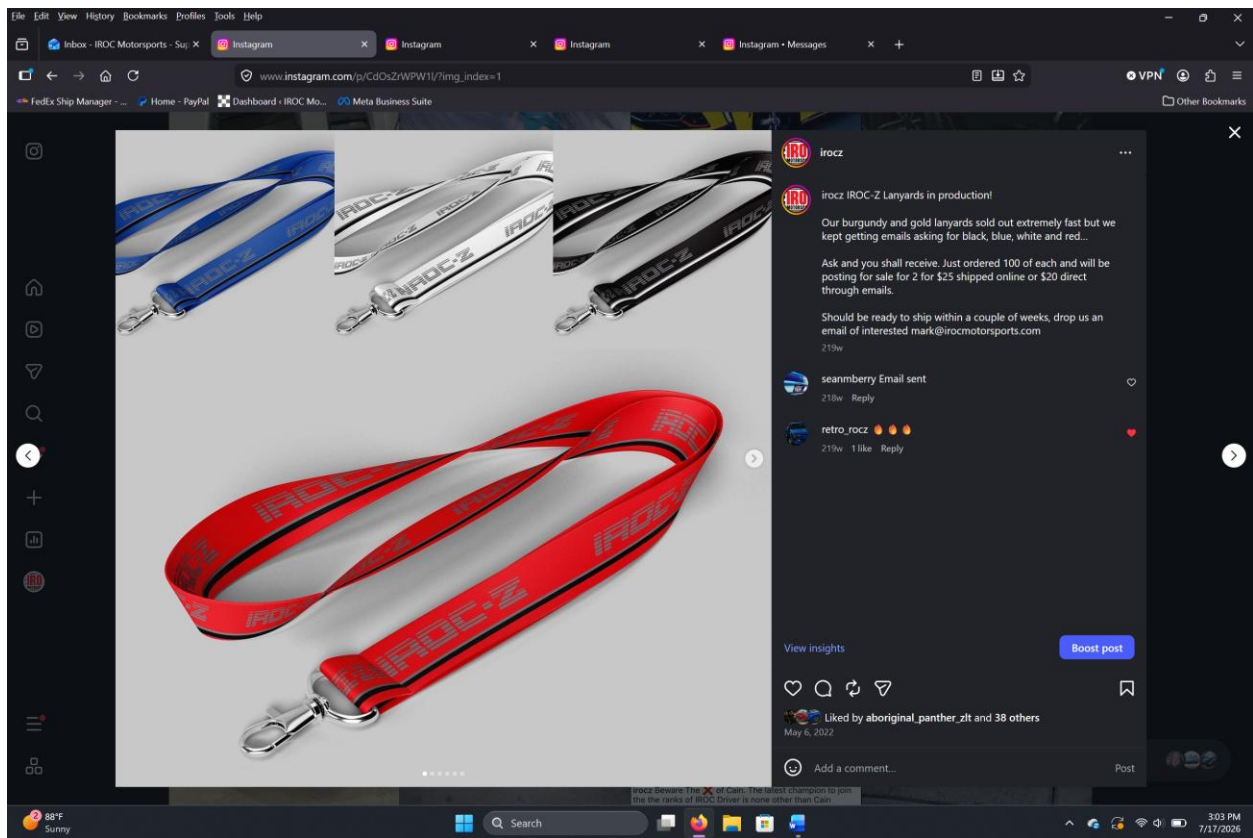
Tribal_SS shows off their new IROC-Z Wheels and tags us...



https://www.instagram.com/p/CcMNEdWvFpv/?utm_source=ig_web_copy_link

MAY

New IROC-Z Lanyard Designs...



https://www.instagram.com/p/CdOsZrWPW1l/?img_index=1

JUNE

IROC-Z Lanyard sale/fundraiser for Mom's funeral...

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www.instagram.com/p/CeVbwSpulxg/?img_index=1

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Other Bookmarks

IROC-Z Lanyards:

Fundraiser for Mom
5/12/1953-5/26/2022

irocz

https://youtu.be/kwr_CiOrdjc

After a 16 month battle, my mother, Rhonda Yvonne (Hardin) DeLisle, passed away on 5/26/22. We are selling lanyards as a fundraiser for expenses getting her and my family back to Florida.

If you are able to buy a lanyard, awesome, if not no worries but please share and like if you don't mind...

Thanks for all the love you've already reached out and shown us!

https://youtu.be/kwr_CiOrdjc

215w

robert_harder Do you still have the lanyards

214w 1 like Reply

View replies (2)

squat187 Sorry for your loss

214w 1 like Reply

adore.alleona so sorry for your loss ❤️, how can I place an order?

214w 1 like Reply

3rdgenmaro Sending prayers 🙏

215w 1 like Reply

View insights

Boost post

Liked by cmjtech and 106 others

June 3, 2022

Add a comment...

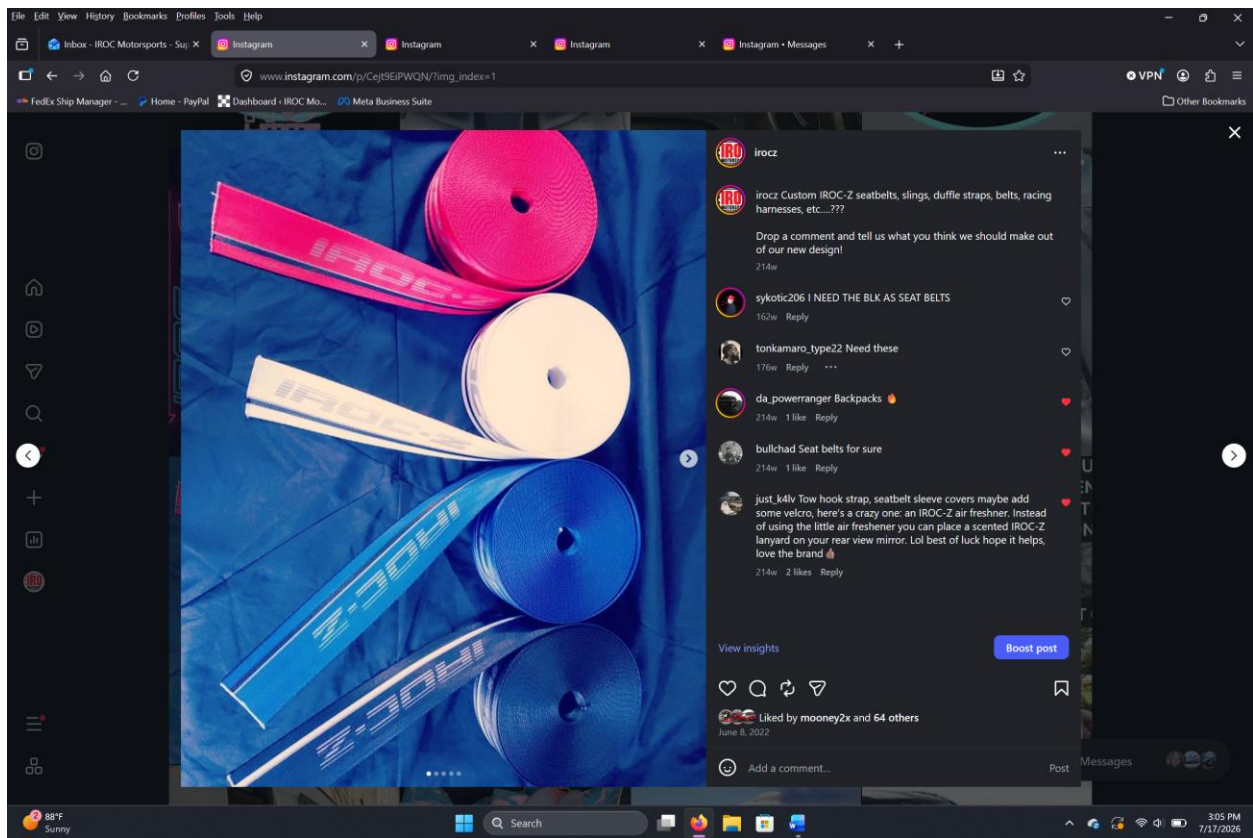
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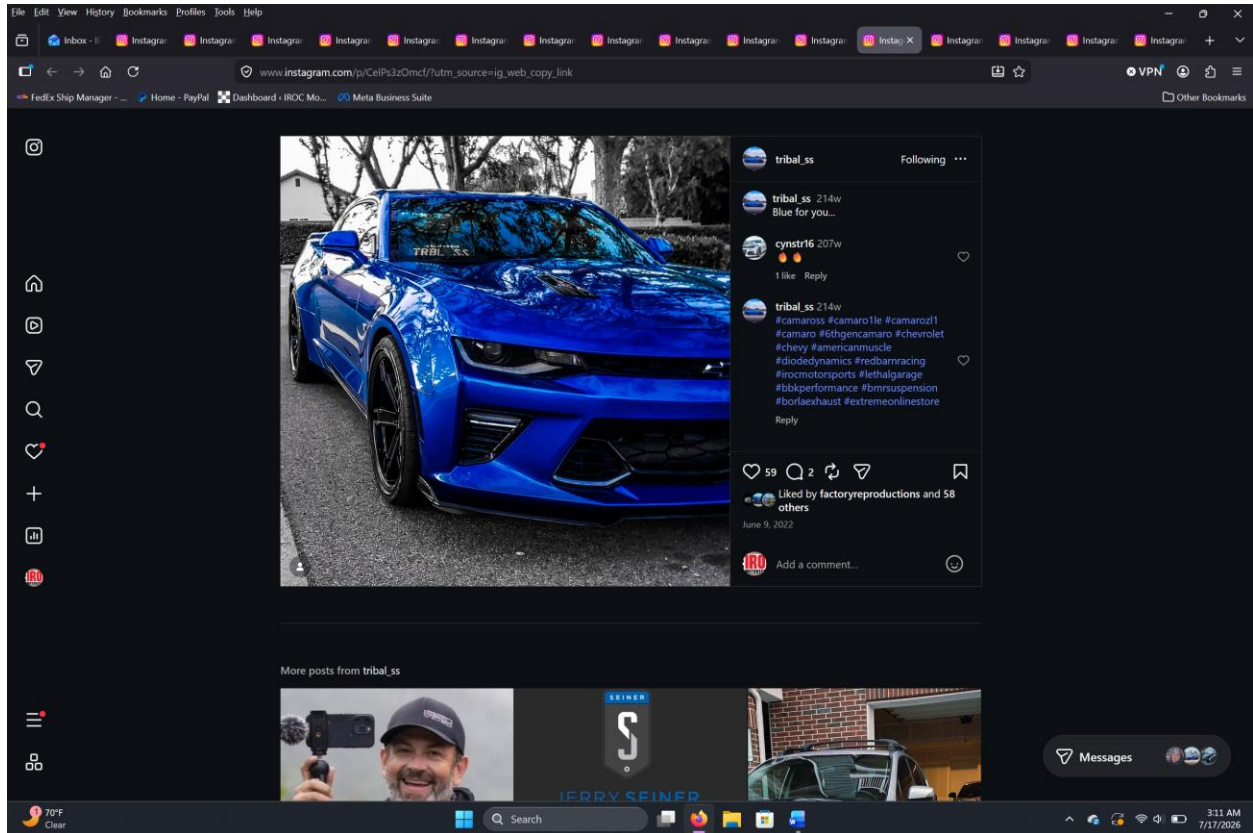
304 PM 7/11/2026

New IROC-Z Seatbelts, Straps, Slings, etc...



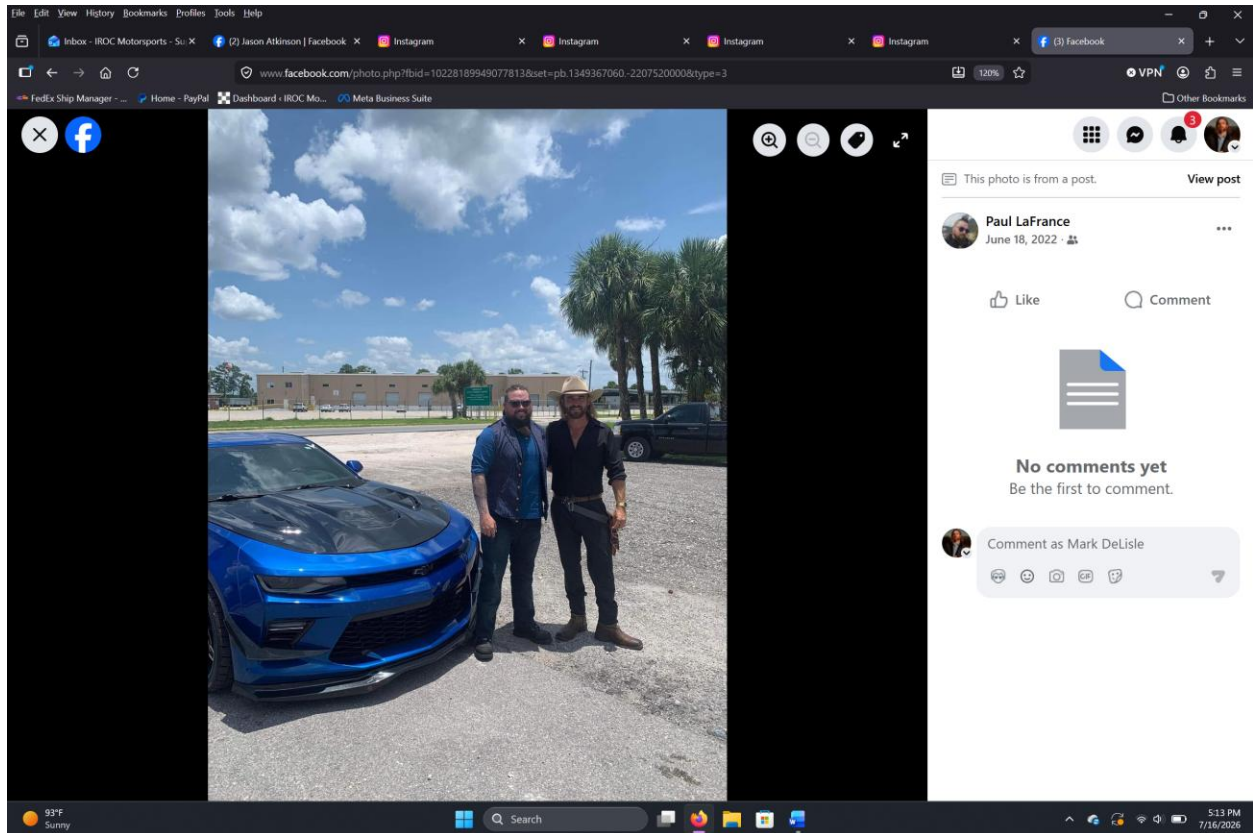
https://www.instagram.com/p/Cejt9EiPWQN/?img_index=1

Tribal_SS shows off their new IROC-Z Wheels and tags us...

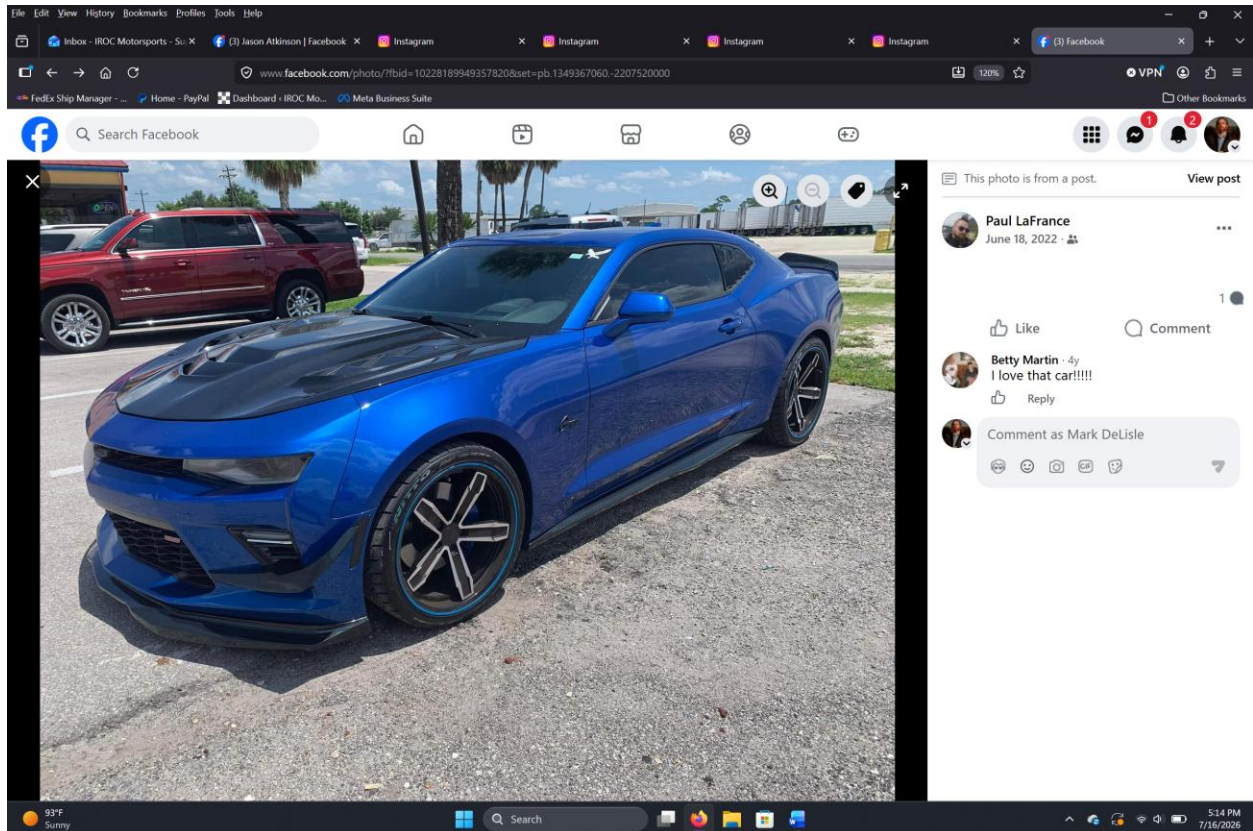


https://www.instagram.com/p/CelPs3zOmcI/?utm_source=ig_web_copy_link

Paul LaFrance gets his IROC-Z Certification Package (emblems and decals etc after he's put on all the marked IROC parts) and we meet in person in Florida and take pictures (I'm in the cowboy hat)...

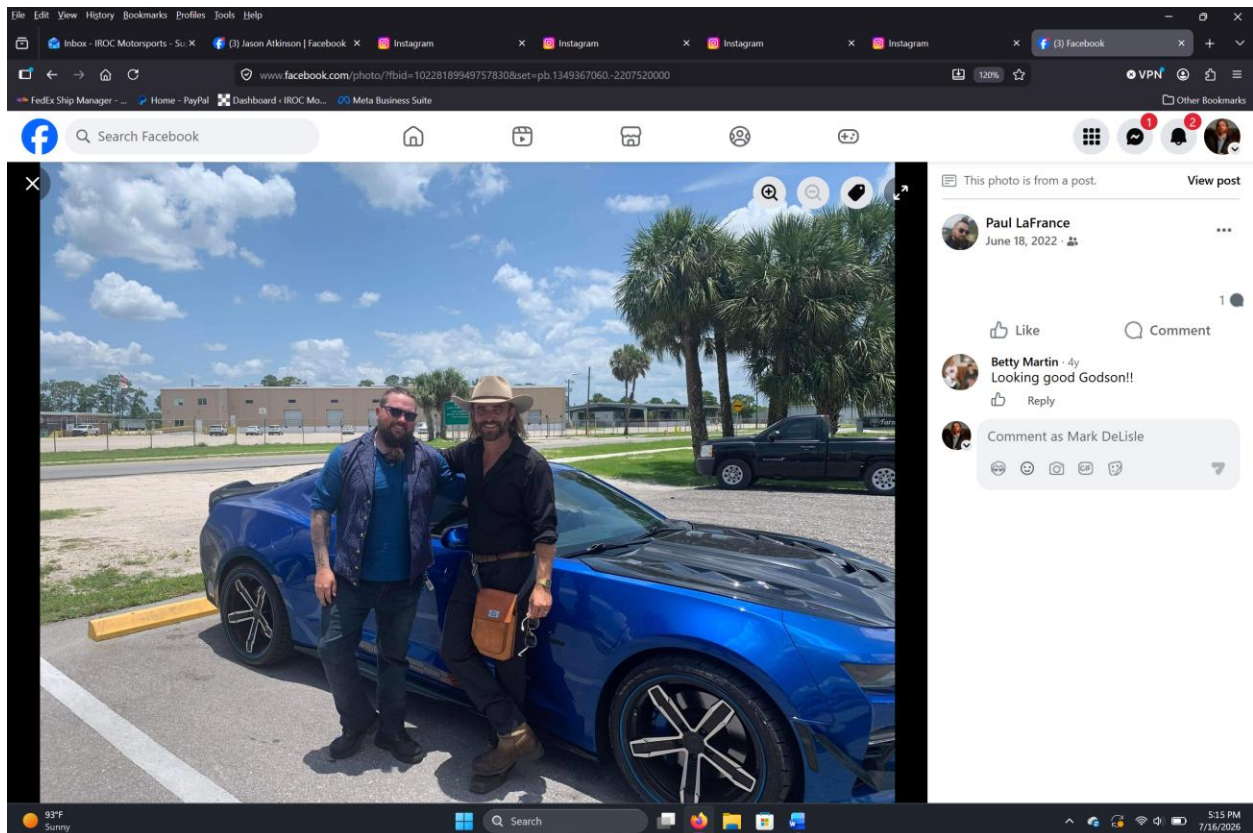


IROC-Z Hood, Spoiler, IROC-Z mark can be seen on wheels and door (hard to see on door due to angle but it's there)...



<https://www.facebook.com/photo/?fbid=10228189949357820&set=pb.1349367060.-2207520000>

IROC-Z Hood, Spoiler, IROC-Z mark can be seen on wheels and door (hard to see on door due to angle but it's there)...

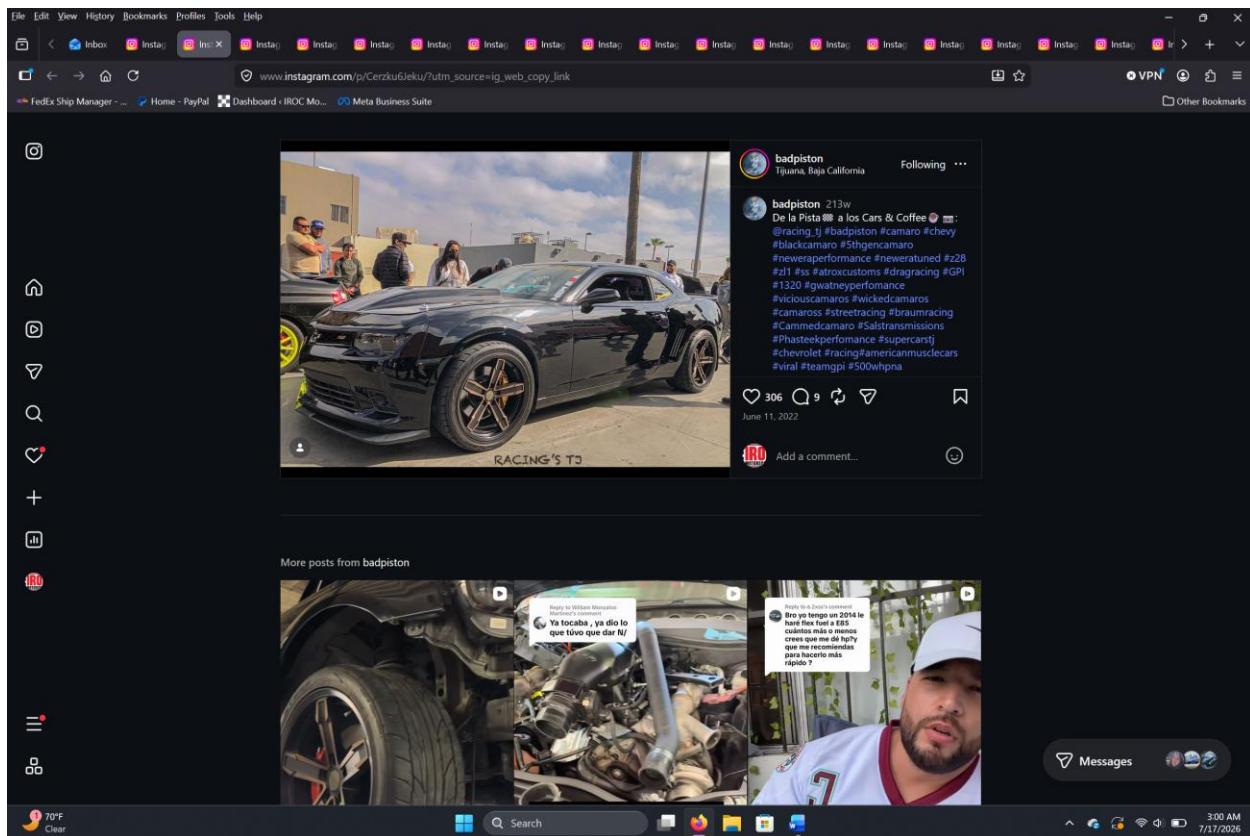


<https://www.facebook.com/photo/?fbid=10228189949757830&set=pb.1349367060.-2207520000>

JULY

Badpiston shows off his new IROC-Z Wheels and tags Phastek Performance (they were

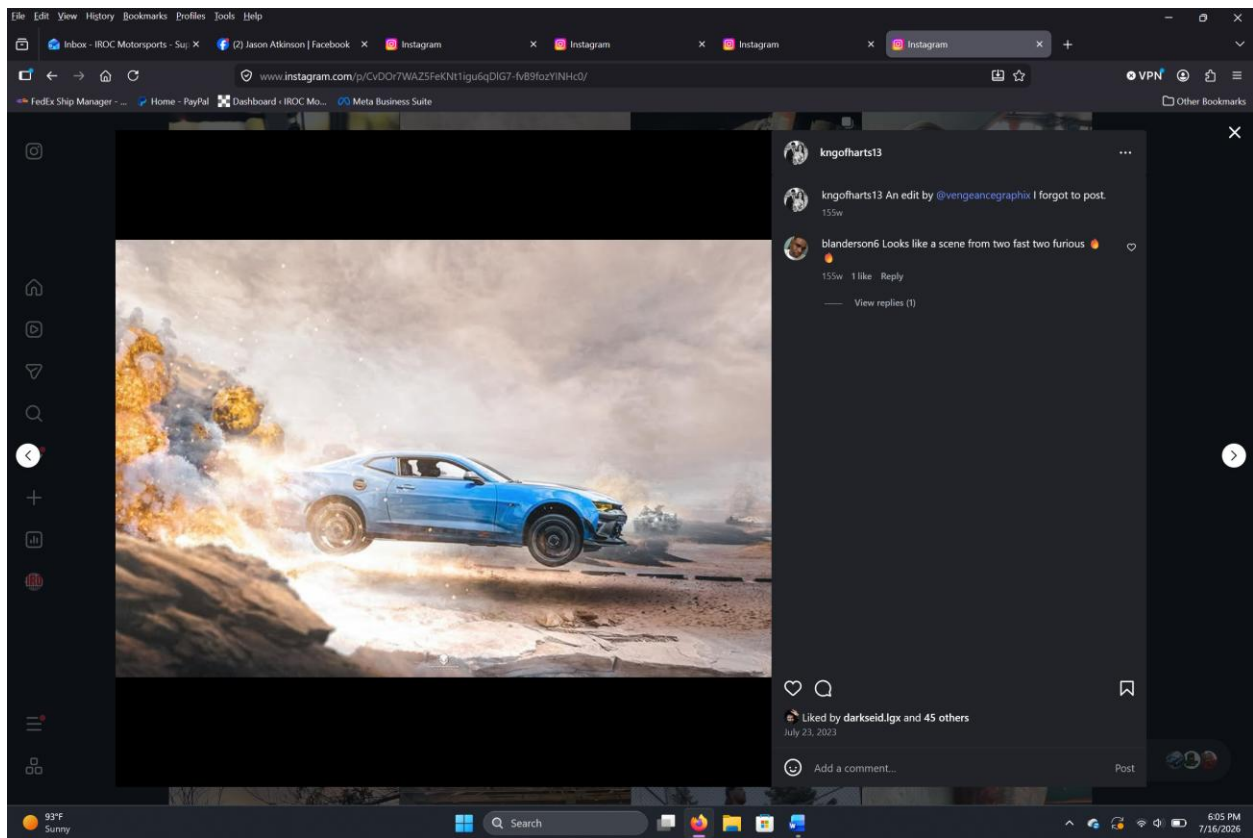
distributors for us)...



https://www.instagram.com/p/Cerzku6Jeku/?utm_source=ig_web_copy_link

William Hart sent us this same pic to use for his IROC-Z merch (we use their finished

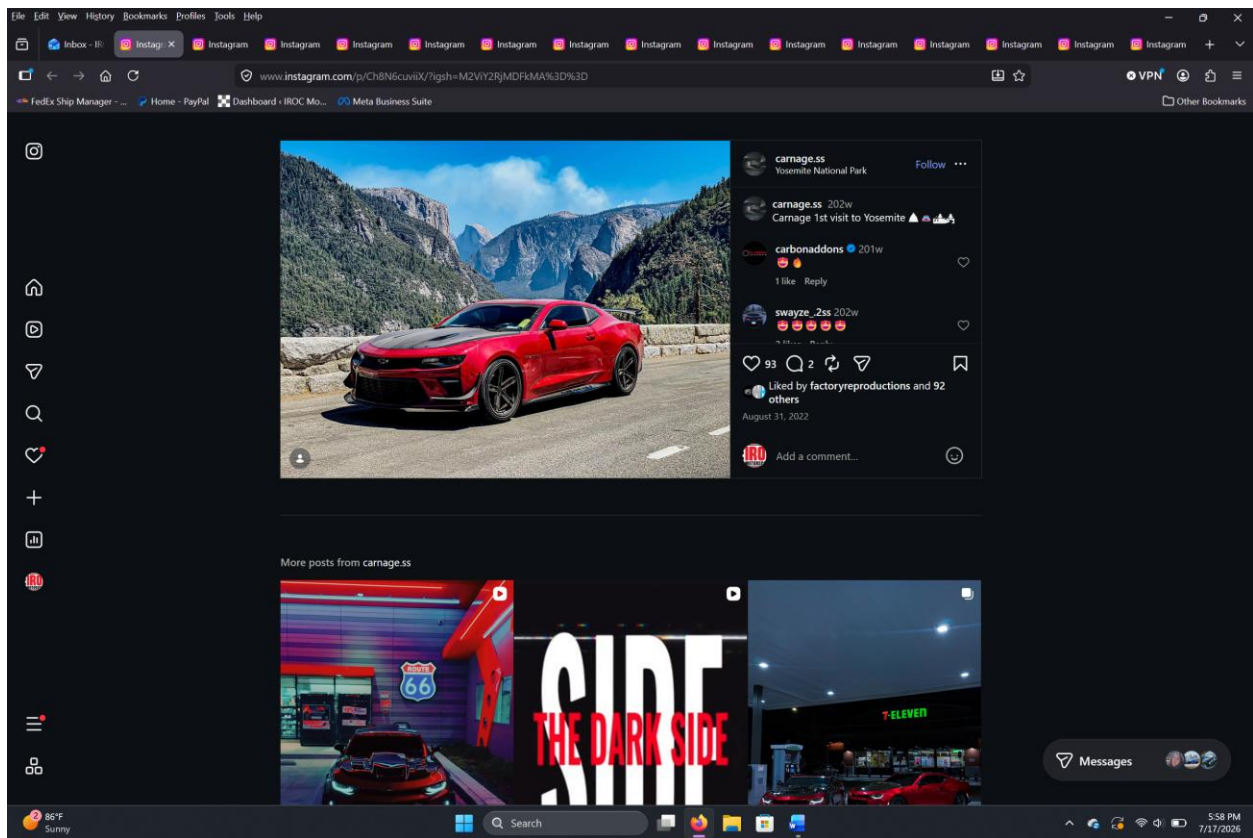
IROC-Z vehicles with build numbers on shirts we sell)... IROC-Z on side of the car...



<https://www.instagram.com/p/CvDO7WAZ5FeKNt1igu6qDlG7-fvB9fozYINHc0/>

AUGUST

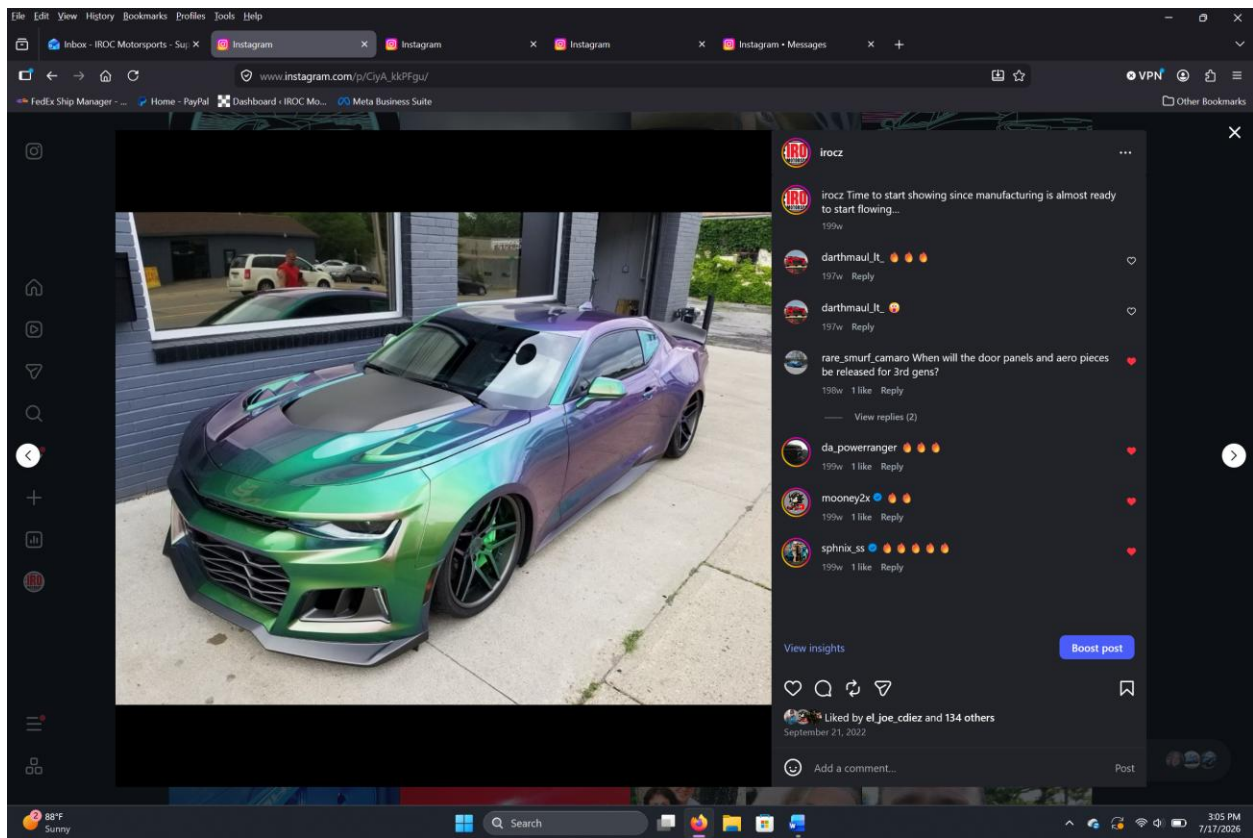
Customer shows his IROC-Z Wheels...



<https://www.instagram.com/p/Ch8N6cuviiX/?igsh=M2ViY2RjMDFkMA%3D%3D>

SEPTEMBER

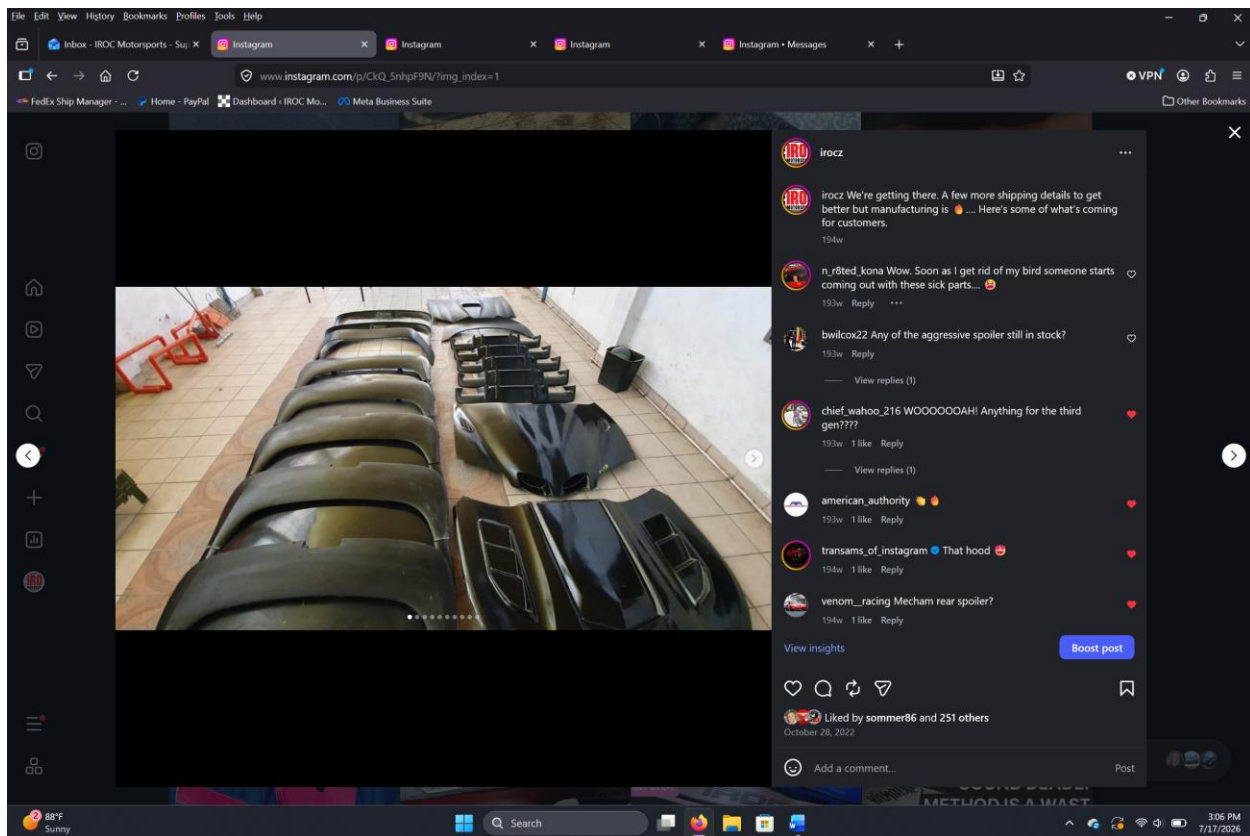
IROC-ZL1 is nearing completion...



https://www.instagram.com/p/CiyA_kkPFgu/

OCTOBER

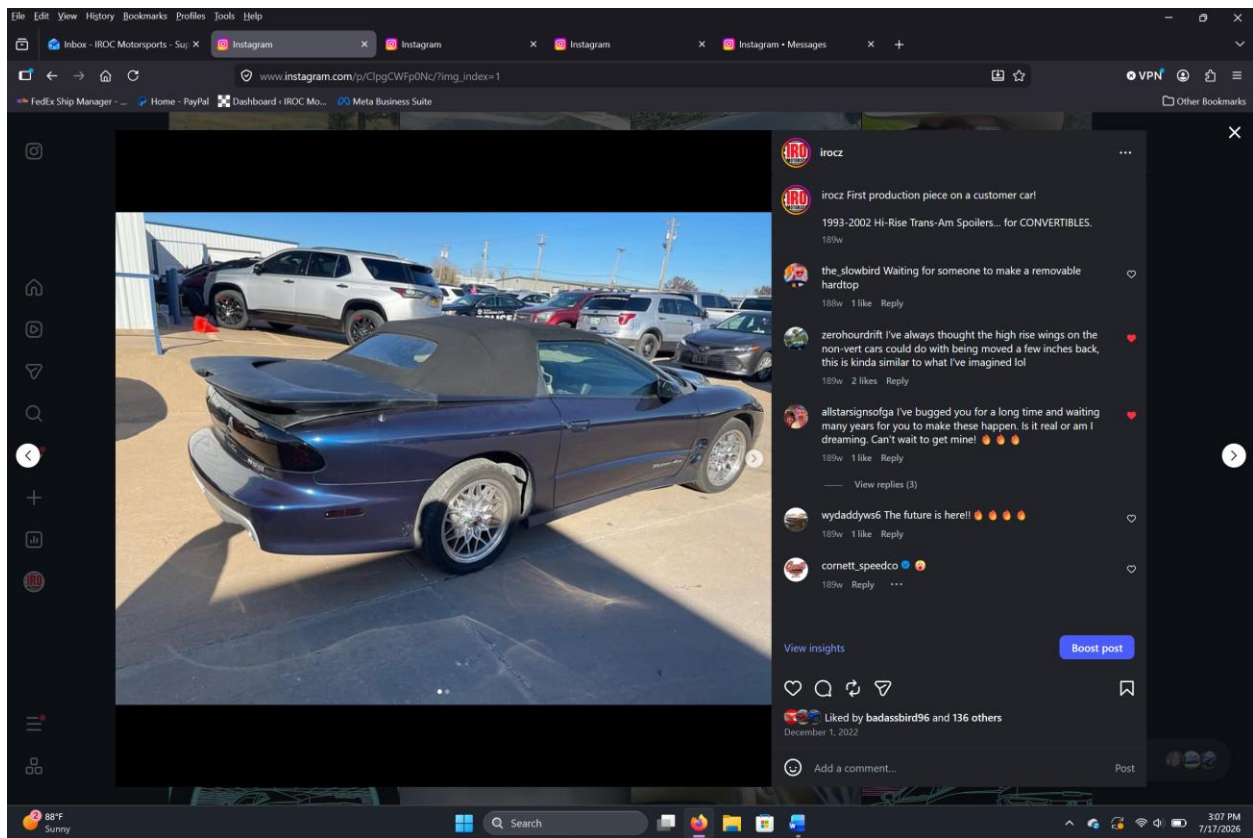
IROC Firebird Spoilers and Diffusers as well as IROC-Z Hoods shipping...



https://www.instagram.com/p/CkQ_5nhpF9N/?img_index=1

NOVEMBER
DECEMBER

New IROC Firebird Spoiler on Customer's car...



https://www.instagram.com/p/ClpgCWfp0Nc/?img_index=1

IROC-Z, IROC and IROC Motorsports licensed to Heatwave for Sunglasses, Hats and Hoodies...

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Vinny's G

Travis Co

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heatwavevisual

heatwavevisual This '89 T-top iROC-Z almost became Santa's new sleigh 🛷 Thanks to quick thinking (and garbage day) it's now a fitting addition to the Heat Wave stable ❤️ With 18k original miles, it's an untouched time capsule that is ALMOST too nice to tear into... PS new ICON Outline hoodies out now.

185w

360eddies Do y'all have any all hot pink mirrored lenses? Pref with white frames?

185w Reply

View replies (4)

ezbrosmetalworks You guys should see some of the beauty 3g cars @plane_doug / @scrogginsaviation has. Especially the Highway Patrol one 🍷🍷🍷

185w 1 like Reply

_scocious 3rd gen baby!! 🍷🍷🍷

185w 1 like Reply

kevinxbell @tommy_tsunami_69 I think you need these!

185w Reply

tonybizzel 🍷🍷🍷🍷🍷

185w 1 like Reply

havablast My High school car

185w 1 like Reply

iroc_cool Will u'all be restor'ing the heartheat rumble hoodie?

185w Reply

Liked by socaf_fbodys and 2,959 others

December 26, 2022

Add a comment...

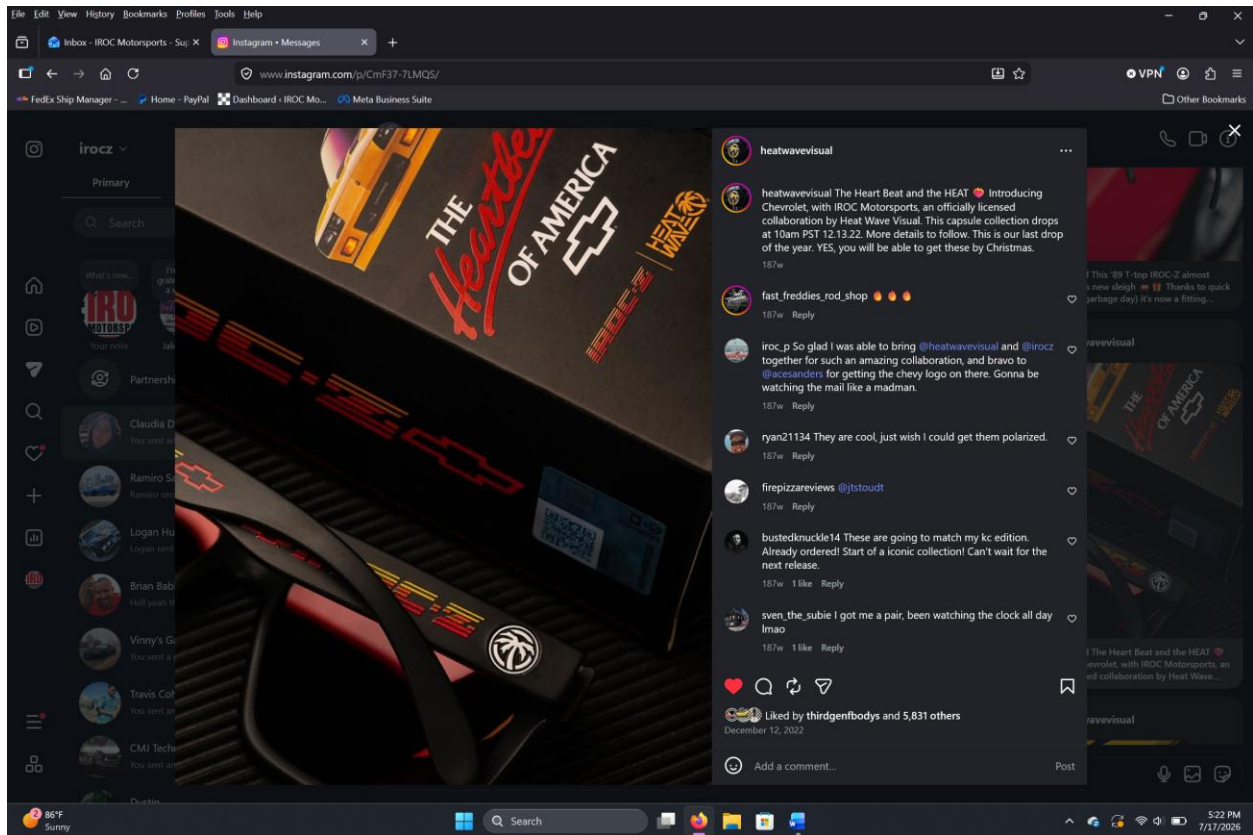
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heatwavevisual We're no stranger to collaborations with automotive powerhouses, but to date, this one tops them all. Heat Wave Visual proudly presents a capsule collection featuring Chevrolet® in conjunction with IROC Motorsports to celebrate GM's Heartbeat of America era, and the 3rd Generation IROC-Z Camaro. One of the most iconic American sports cars ever produced.

It should come as no surprise the root of our inspirations arise from the 80s and 90s (and it just so happens we are huge 3rd gen F-body fans) So when it came time for our first project with General Motors, we let our passion take the wheel.

We worked closely with both IROC motorsports, and GM, and dug into the archives to extract authentic logos and imagery from Chevrolet's Heartbeat of America era. Each item features classic IROC-Z artwork, and heritage GM logos with matching packaging for an authentic, fully licensed collaboration spun in Heat Wave's signature style.

All of this is available now exclusively at Heat Wave Visual.

187w

thecarguy_24 Will we see a comeback for these?

13w Reply

evanmacaulay Which replacement lens would be matched to these?

66w Reply ...

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mimmo_pizzaiolo @heatwavevisual any chance you'll bring this back?

Like by thirdgenbodies and 3,731 others

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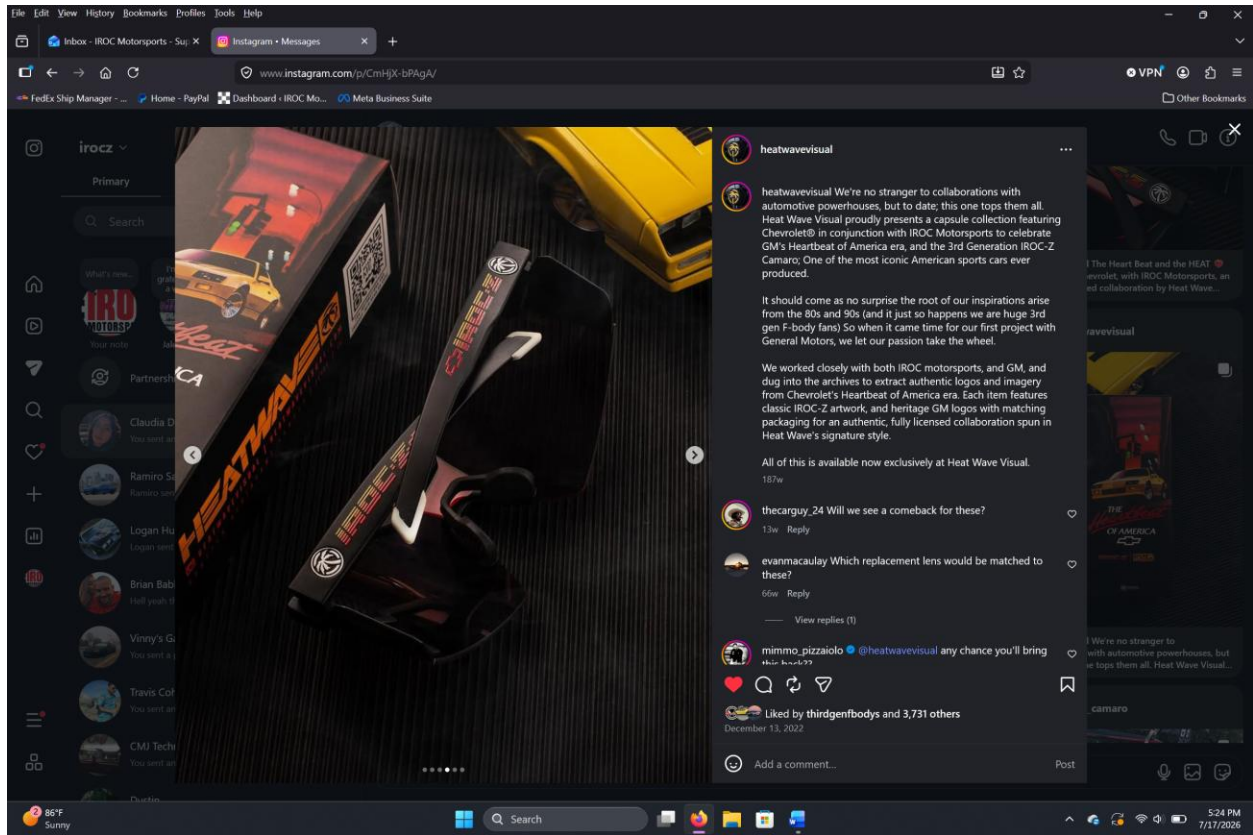
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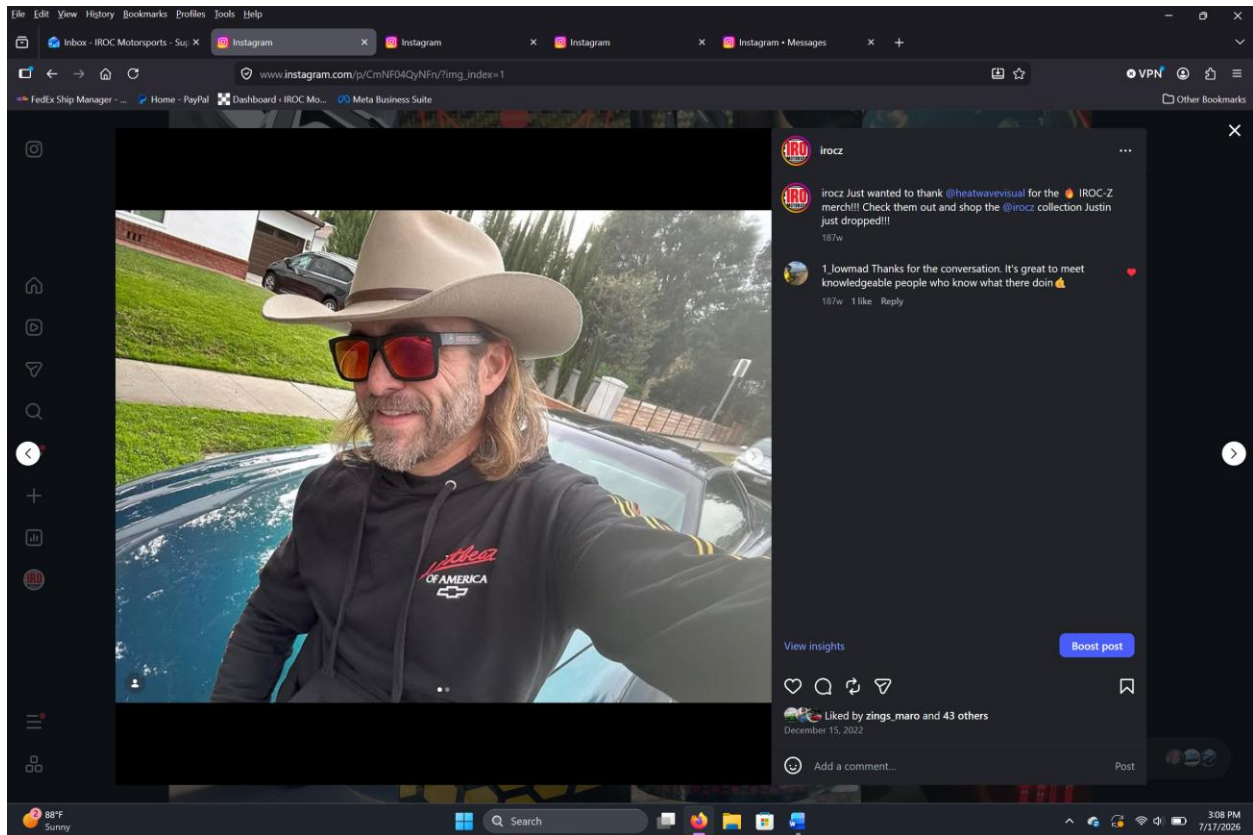
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We receive our Heatwave Licenses IROC-Z and IROC Motorsports Sunglasses, Hoodie, Shirt, etc...



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