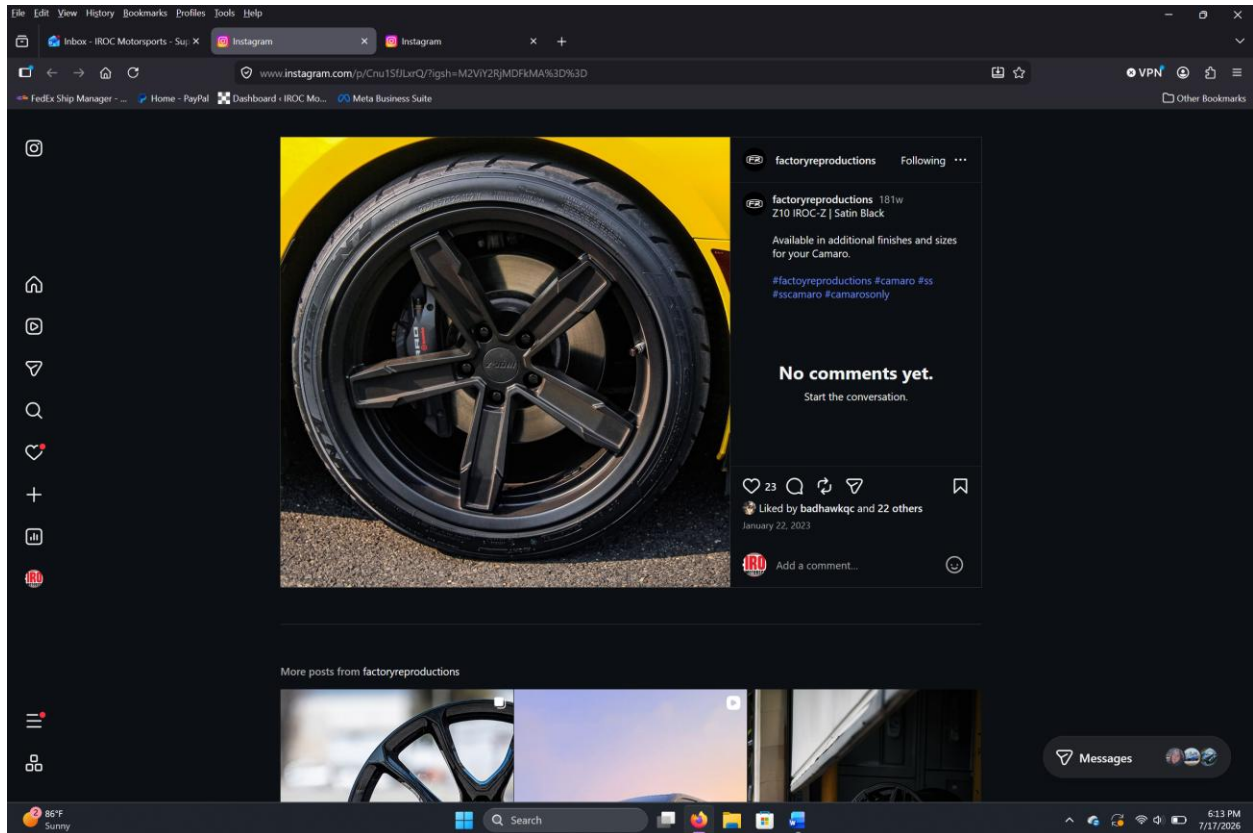


2023 Trademark Usage

2023

JANUARY

Factory Reproductions shares customers car with IROC-Z Wheels...



<https://www.instagram.com/p/Cnu1SfJLxrQ/?igsh=M2ViY2RjMDFkMA%3D%3D>

IROC-Z, IROC and IROC Motorsports licensed to Heatwave for Sunglasses, Hats and Hoodies...

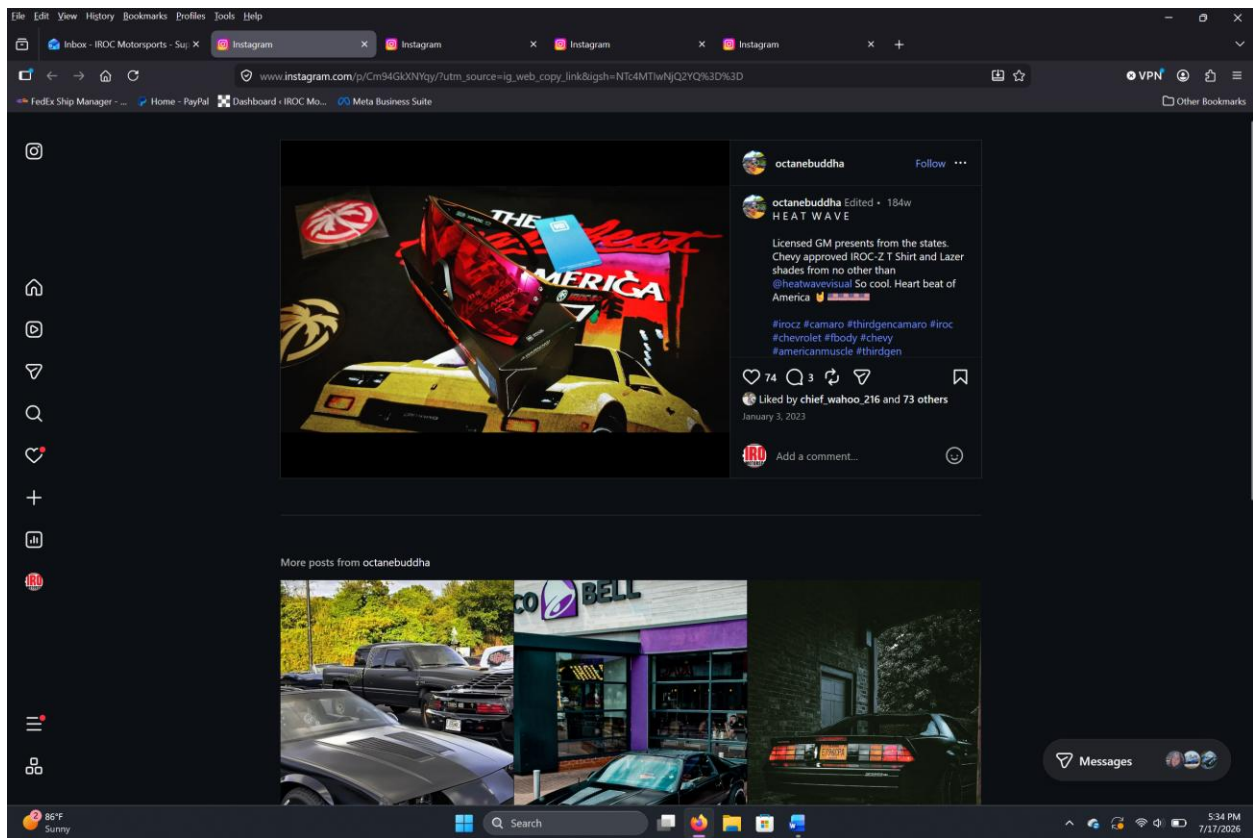
The screenshot shows a web browser window displaying an Instagram post. The browser's address bar shows the URL <https://www.instagram.com/p/CnPUb0subQo/>. The Instagram post is by the user 'heatwavevisual'. The main image shows a person from behind, wearing a black hoodie with 'THE Heartbeat OF AMERICA' and 'IROC-Z HEATWAVE' printed on it, standing next to a red Chevrolet Camaro. The post has 2,379 likes and several comments. The comments are as follows:

- dev1n3 I hope so
- dev1n3 Will this get a restock soon?
- thunderstruckracing When Chevy made cool Camaros!
- glennndross Just got mine in the mail. It fits perfect.
- camaropartsgarage @cesareedelgado
- project_fox_ Now let's see a Ford Motorsport Foxbody collab. Please!!!!
- unholy_nav One with a 454SS
- erik13arevalo

The post is liked by thirdgenbodys and 2,379 others. The date is January 10, 2023. The browser's taskbar at the bottom shows a wildfire update and the time is 5:18 PM on 7/17/2026.

<https://www.instagram.com/p/CnPUb0subQo/>

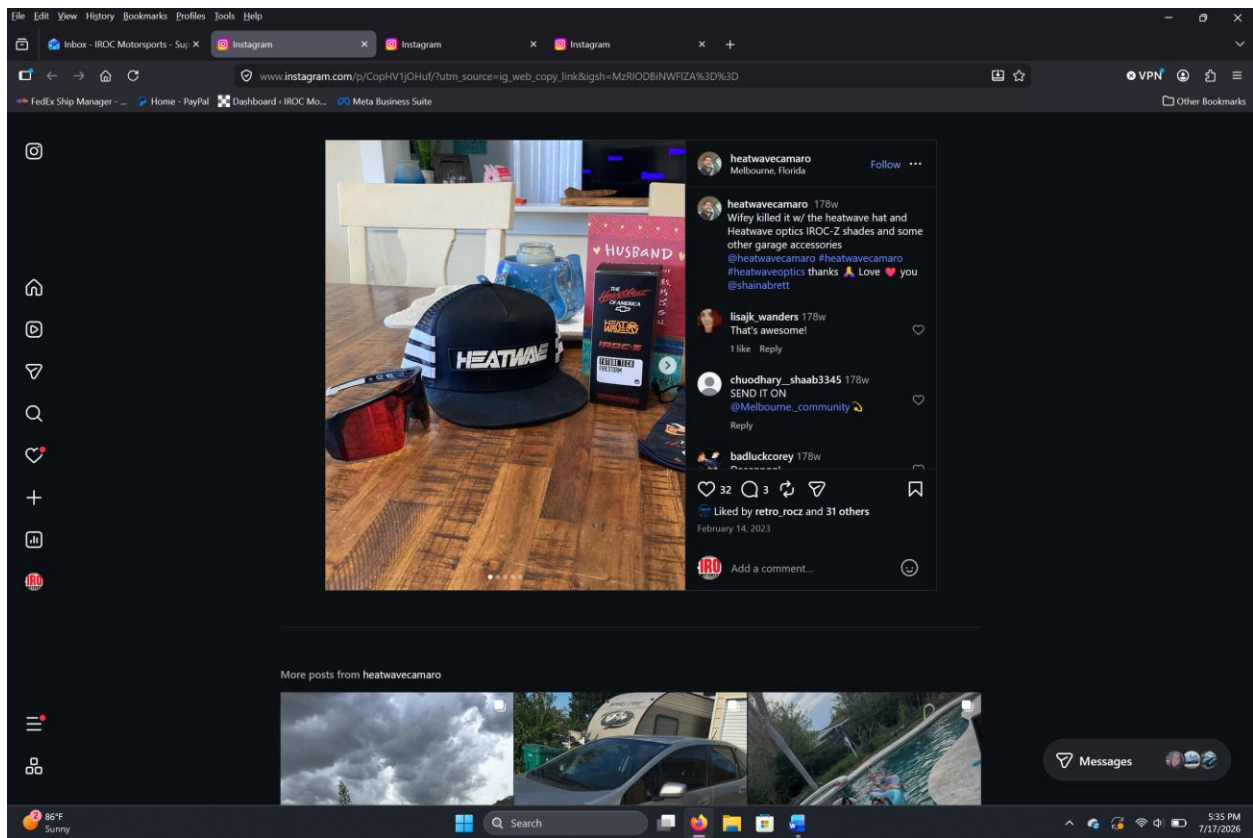
Customer receives them...



https://www.instagram.com/p/Cm94GkXNYqy/?utm_source=ig_web_copy_link&igsh=NTc4MTIwNjQ2YQ%3D%3D

FEBRUARY

Customer shows off IROC-Z Heatwave Merch...

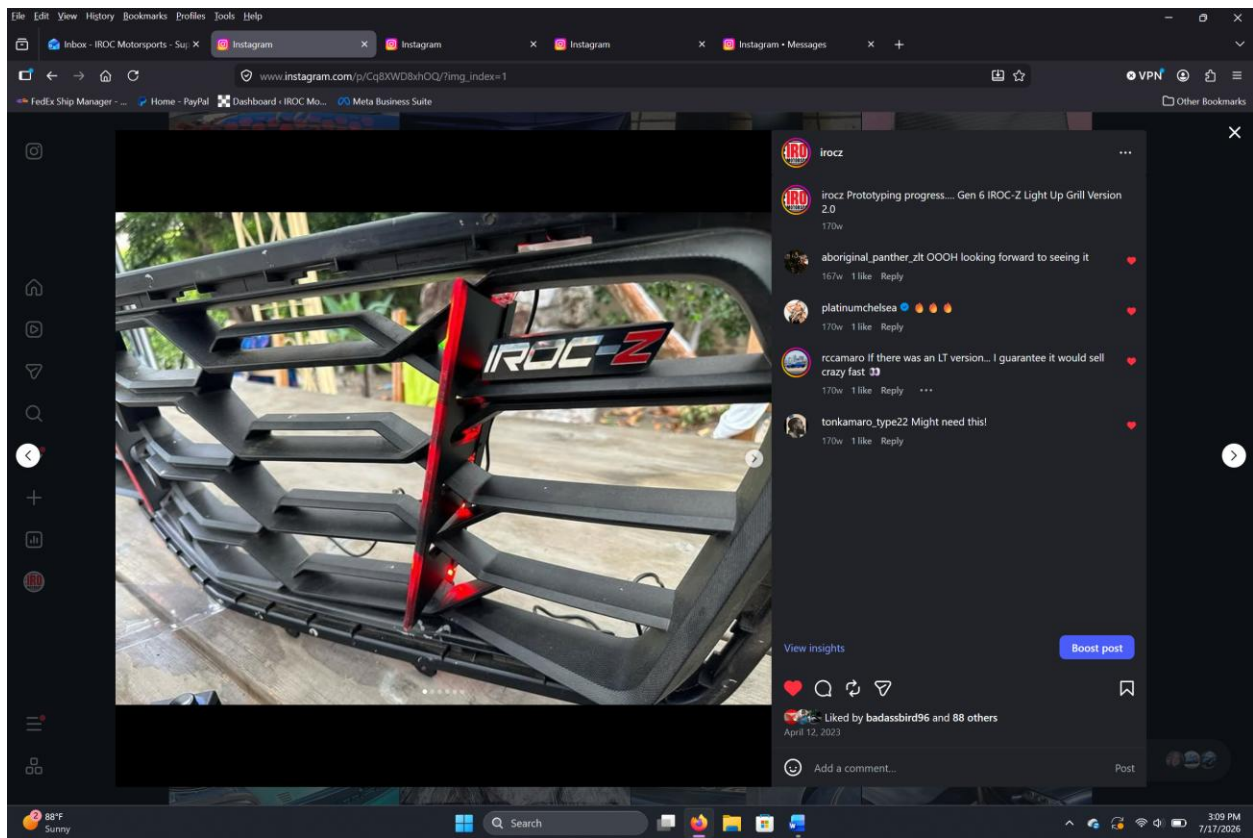


https://www.instagram.com/p/CopHV1jOHuf/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA%3D%3D

MARCH

APRIL

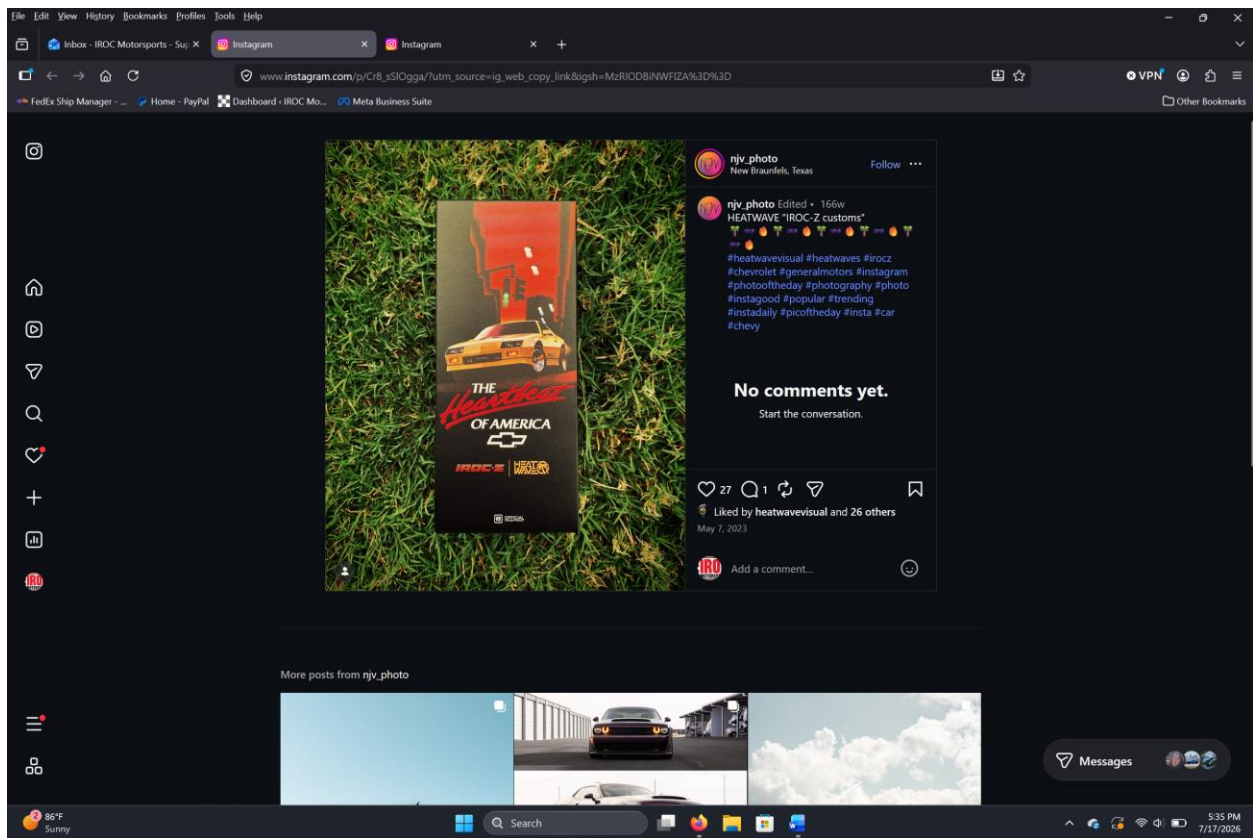
New IROC-Z Light Up Grill released...



https://www.instagram.com/p/Cq8XWD8xhOQ/?img_index=1

MAY

Customer shows off received IROC-Z Heatwave merch...



https://www.instagram.com/p/Cr8_sSIogga/?utm_source=ig_web_copy_link&igsh=MzRlODBiNWFiZA%3D%3D

TonKamaro... Shows off his new IROC-Z Wheels, Door Decals, etc...

The screenshot shows a web browser window displaying an Instagram post. The browser's address bar shows the URL www.instagram.com/p/CsMT5UmPacw/. The Instagram post is by the user **tonkamaro_type22**, who is followed by the viewer. The post features a video of an orange Chevrolet Camaro with custom IROC-Z wheels and door decals. The video player has a play button and a caption that reads: "Them: hey dude brö, WhAt'S yOuR MiLeS pEr gALLoN?". The post has 242 likes and 9 comments. The user's bio is "Lil Baby • Pure Cocaine". The post includes a list of tags: @irocz, @factoryreproductions, @zilladdons, @bmrsuspension, @awetuningofficial, @americanmusclecom, @toptintofsavannah, @carmat_detail, #genficamaro, #camaroworld, #trackpack, #nightlights, #chevyecamaro, #americanmuscle, #dreamscometrue, #camaropage, #1st #2ss #performance, #camarolt1, #keepgoing, and #streetracing. The post was liked by **aboriginal_panther_zlt** and 241 others on May 13, 2023. Below the main post, there are three smaller video thumbnails: "POV: you just finished replacing the ABS trailer module valve", "Switchin Lanes presents:", and a third one partially visible. The browser's taskbar at the bottom shows the Windows logo, a search bar, and several open applications. The system tray shows the date and time as 3:05 AM on 7/17/2026.

<https://www.instagram.com/p/CsMT5UmPacw/>

IROC-Z Emblems, etc...

The screenshot shows a web browser window displaying an Instagram post from the account 'iroc-z'. The browser's address bar shows the URL: www.instagram.com/irocz/p/CrwCCVivTBX/?img_index=4. The Instagram post features a gallery of images. The top image shows several IROC-Z emblems, including 'IROC-Z VN-E1 ZLX #ROC', 'ZLX', 'IROC-Z VN-B ZLX #ROC', 'IROC-Z VN-B SSX #ROC', and 'IROC-Z'. Below these are three checkered flags. The bottom image shows a black car hood with IROC-Z branding. The post's caption, written by 'iroc-z' at 16:7w, reads: '15% OFF THE ENTIRE WEBSITE for the next 24 hours!!! 15% off discount code TEST15 is now active!!! The code doesn't work for PayPal due to fees (just ApplePay, Zelle, CashApp, Venmo and FB Meta Pay) BUT... We DO ACCEPT PayPal and you can still get 10% off using code TEST10. This is a soft launch testing some backend software (for the second time lol) so if you have any issues at check out just email'. The post has 120 likes and is liked by 'badassbird96' and 119 others. The date is May 2, 2023. Below the post, there are more posts from 'iroc-z', including a blue car and a red IROC-Z car. The browser's taskbar at the bottom shows the Windows Start button, a search bar, and several open applications. The system tray shows the date and time as 5:14 PM on 7/11/2026.

https://www.instagram.com/irocz/p/CrwCCVivTBX/?img_index=4

IROC Splitter (mark is shown clearly) being sold...



The screenshot shows a web browser window with multiple tabs open, including 'Inbox - IROC Motorsports', 'Instagram', and 'Instagram + Messages'. The active tab is an Instagram post from the account 'irocz'. The post features a photograph of a black IROC Splitter, a curved car part, resting on a wooden table outdoors. The splitter has a 'SS' logo and an 'IROC' logo. The post text describes a garage sale of 1998-2002 Camaro IROC-Z parts, listing various items and their prices. The post has 167 views, 3 likes, and a comment from 'cancam99ss'.

irocz

irocz GARAGE SALE: 1998-2002 Camaro IROC-Z Package

We will sell parts individually, these are just what we used to make videos for a new package we are doing.

Most was going on my car but we finished the widebody stuff sooner than expected so car is going a different route 🤔

SpC Front Splitter Kit \$450 picked up \$500 shipped obo

IROC-Z Grill with Red Bow tie \$450 picked up \$500 shipped obo

Billet Grill with SS or Bow tie \$300 picked up or \$350 shipped obo

IROC-Z Single Opening 3" CME Tip \$550 picked up or \$600 shipped obo

IROC-Z Freedom Style ZR28 Spoiler with a notch \$500 picked up or \$650 shipped obo

All of this stuff is on the website if you want to see installed pics etc...

www.irocmotorsports.com

167w

cancam99ss Those tips

167w 3 likes Reply

View insights

Boost post

Liked by badassbird96 and 138 others

May 1, 2023

Add a comment...

Post

https://www.instagram.com/p/Crt7dDpvOQ-/?img_index=1

IROC-XXX Firebird Hood is released...

The screenshot shows a web browser window displaying an Instagram post. The browser's address bar shows the URL www.instagram.com/p/Cr303rjvu5H/?img_index=1. The Instagram post features a black, aerodynamic hood for a Firebird, laid out on a light-colored tiled floor. The hood has several air vents and a central scoop. The post is by the user 'irocz' and includes a caption about celebrating the journey of 1993-2002 Firebirds. The post has 167w (167k) likes and several comments. The browser's taskbar at the bottom shows the Windows logo, a search bar, and various application icons. The system tray on the right indicates the date and time as 3:12 PM on 7/11/2026.

irocz

irocz Introducing the IROC-XXX Hood celebrating the journey of the 1993-2002 Firebirds as the Last of the Champions, the last cars used in the IROC Races the final race being IROC XXX...

Let us know your thought...

167w

texazrider361 How do I even buy one

126w 1 like Reply

View replies (1)

devil.dog.it @phantomcruizer

162w 2 likes Reply

View replies (3)

fgmcluvr That would be great... If Batman's next car is a Firebird! 🤩

166w 1 like Reply

browneyecarguy Where's the one to fit the 93-97 variety that you're celebrating here?

166w 1 like Reply

View replies (1)

transams_of_instagram 🤩🤩🤩🤩🤩🤩 let's see how it looks on mine 🤩🤩🤩

View insights

Boost post

Liked by deez1le and 219 others

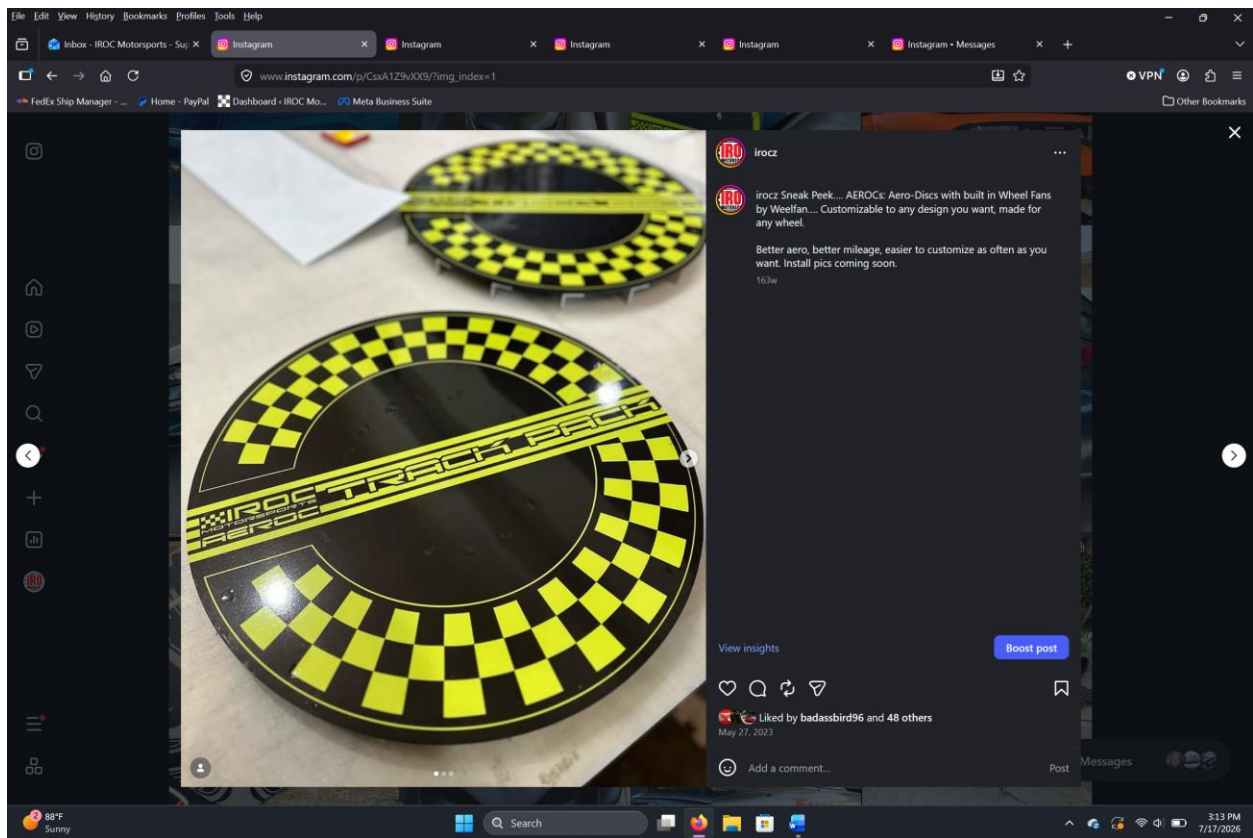
May 9, 2023

Add a comment...

Post

https://www.instagram.com/p/Cr303rjvu5H/?img_index=1

New Wheel Fans with IROC Logo released...



https://www.instagram.com/p/CsxA1Z9vXX9/?img_index=1

File Edit View History Bookmarks Profiles Tools Help

Inbox - iROC Motorsports - Sup X Instagram Instagram Instagram Instagram Instagram + Messages +

www.instagram.com/p/CsxYQubqDu/?img_index=1

FedEx Ship Manager - ... Home - PayPal Dashboard - iROC Mo... Meta Business Suite

88°F Sunny

Search

314 PM 7/17/2026



irocz

irocz AEROCs sneak peek... Thoughts?

163w

minty.customs Some color variety would be nice, idk about neon green on my gm red lol

162w Reply

View replies (1)

alacran40831 Dreams are real

163w 1 like Reply

hectonimor Id use those for road-trips for sure

163w 1 like Reply

zerohourdrift Maybe if it were slammed but not at this ride height lol

163w 2 likes Reply

View replies (1)

mikewrench_ Wtf are you doing? Lol

163w Reply

View replies (1)

372_motorsports I dunno. Not diggin this at all. Especially not on a Camaro

View insights

Boost post

Liked by el_joe_cdiez and 155 others

May 27, 2023

Add a comment...

Post

File Edit View History Bookmarks Profiles Tools Help

Inbox - iROC Motorsports - Sup X Instagram Instagram Instagram Instagram Instagram + Messages +

www.instagram.com/p/CsxYQubqDu/?img_index=2

FedEx Ship Manager - ... Home - PayPal Dashboard - iROC Mo... Meta Business Suite

88°F Sunny

Search

314 PM 7/17/2026



irocz

irocz AEROCs sneak peek... Thoughts?

163w

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162w Reply

View replies (1)

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163w 1 like Reply

zerohourdrift Maybe if it were slammed but not at this ride height lol

163w 2 likes Reply

View replies (1)

mikewrench_ Wtf are you doing? Lol

163w Reply

View replies (1)

372_motorsports I dunno. Not diggin this at all. Especially not on a Camaro

View insights

Boost post

Liked by el_joe_cdiez and 155 others

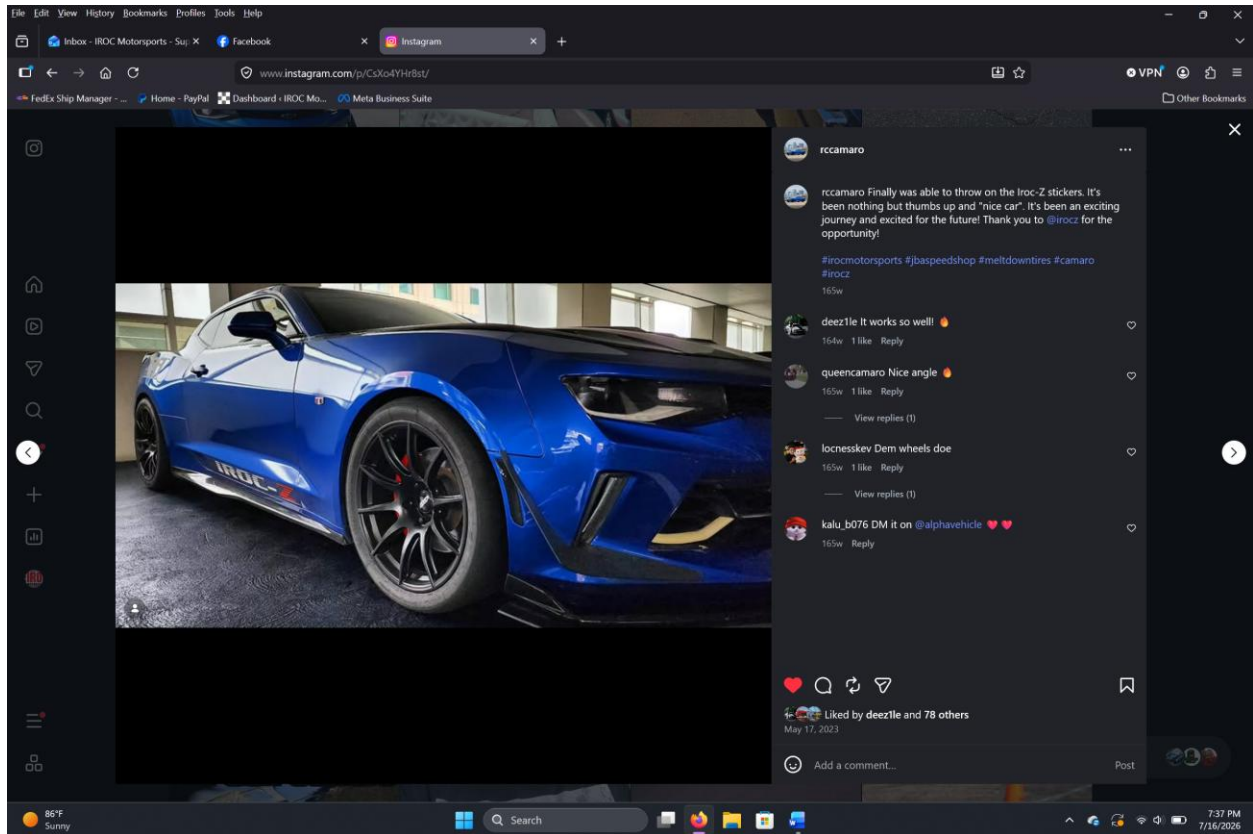
May 27, 2023

Add a comment...

Post

https://www.instagram.com/p/CsxYQuBrqDu/?img_index=1

Ramiro completes his IROC-Z Build and shows of his new IROC-Z Door Decals from his IROC-Z Certification Kit...



<https://www.instagram.com/p/CsXo4YHr8st/>

Sale with IROC labeled parts...

The screenshot shows a web browser window displaying an Instagram post from the account 'iroc-z'. The post features two images: the top one shows a black car spoiler with 'SS' and 'IROC' branding, and the bottom one shows the rear of an orange Pontiac IROC-Z with license plate 'EVILWS6'. A text overlay on the images reads: 'Use code MEM10 at checkout for 10% OFF in honor of Memorial Day'. The post's caption, from the 'iroc-z' profile, states: 'iroc-z FLASH SALE: Use code MEM10 for 10% off your entire order at checkout in honor of Memorial Day 🇺🇸 !!! www.irocmotorsports.com'. It further explains that the discount applies to out-of-stock items like hoods and roofs, and that the sale is extended through tomorrow. The post has 163 views, is liked by 'badassbird96' and 98 others, and was posted on May 29, 2023. The browser's address bar shows the URL: 'www.instagram.com/p/Cs2Mf3MJJaYu/?img_index=1'. The Windows taskbar at the bottom indicates a temperature of 88°F and the date 7/11/2026.

https://www.instagram.com/p/Cs2Mf3MJJaYu/?img_index=1

JUNE

Dustin Hinton IROC-Z Wheel Unboxing

File Edit View History Bookmarks Profiles Tools Help

Inbox - iROC Motorsports - Su... x Instagram x Instagram x Instagram x Instagram + Messages x +

www.instagram.com/p/CKU7hLISHR7/

FedEx Ship Manager - ... Home - PayPal Dashboard - iROC Mo... Meta Business Suite

VPN

Other Bookmarks

88°F Sunny

Search

3:16 PM 7/17/2026

We're going modern iROC-Z!

deez1le and irocZ
San Marcos, Texas

deez1le Big announcement and an unboxing! Making things happen with @irocz!

On the car:
@irocz
@whipplesuperchargers
@bmrsuspension
@goveeofficial

#camaro1le #camaro2ss #camarosofinstagram #camaro #camaro21 #carsofinstagram #chevy #chevroletperformance #chevy #6thgencamaro #supercharged #whipplesuperchargers #bmr #camaronation #musclecar #builtcamaro #V8 #chevyperformance #americanmuscle #savethemanuals #1LE #1LEcamaro #explorepag #fyp #iroc #irocz #iroccamaro #irocmotorsports

161w

mako_the_camaro Fellow Texan here! Wish you all the success in your build! 🍀🍀🍀

161w 1 like Reply

View replies (1)

mako_the_camaro I've loved these wheels since they were presented at SEMA in one of lethal's videos. This is crazy amazing!

161w 1 like Reply

Like Comment Share Save

Liked by cmjtech and 55 others

June 10, 2023

Add a comment...

Post

Messages

File Edit View History Bookmarks Profiles Tools Help

iROC Admin - iROC Motorsport x Instagram x +

www.instagram.com/p/CKU7hLISHR7/

FedEx Ship Manager - ... Home - PayPal Dashboard - iROC Mo... Meta Business Suite

VPN

Other Bookmarks

Heat warning In effect

Search

1:13 PM 7/16/2026

Bridges are a

deez1le and irocZ
Original audio

deez1le Big announcement and an unboxing! Making things happen with @irocz!

On the car:
@irocz
@whipplesuperchargers
@bmrsuspension
@goveeofficial

#camaro1le #camaro2ss #camarosofinstagram #camaro #camaro21 #carsofinstagram #chevy #chevroletperformance #chevy #6thgencamaro #supercharged #whipplesuperchargers #bmr #camaronation #musclecar #builtcamaro #V8 #chevyperformance #americanmuscle #savethemanuals #1LE #1LEcamaro #explorepag #fyp #iroc #irocz #iroccamaro #irocmotorsports

161w

mako_the_camaro Fellow Texan here! Wish you all the success in your build! 🍀🍀🍀

161w 1 like Reply

View replies (1)

mako_the_camaro I've loved these wheels since they were presented at SEMA in one of lethal's videos. This is crazy amazing!

161w 1 like Reply

Like Comment Share Save

Liked by cmjtech and 55 others

June 10, 2023

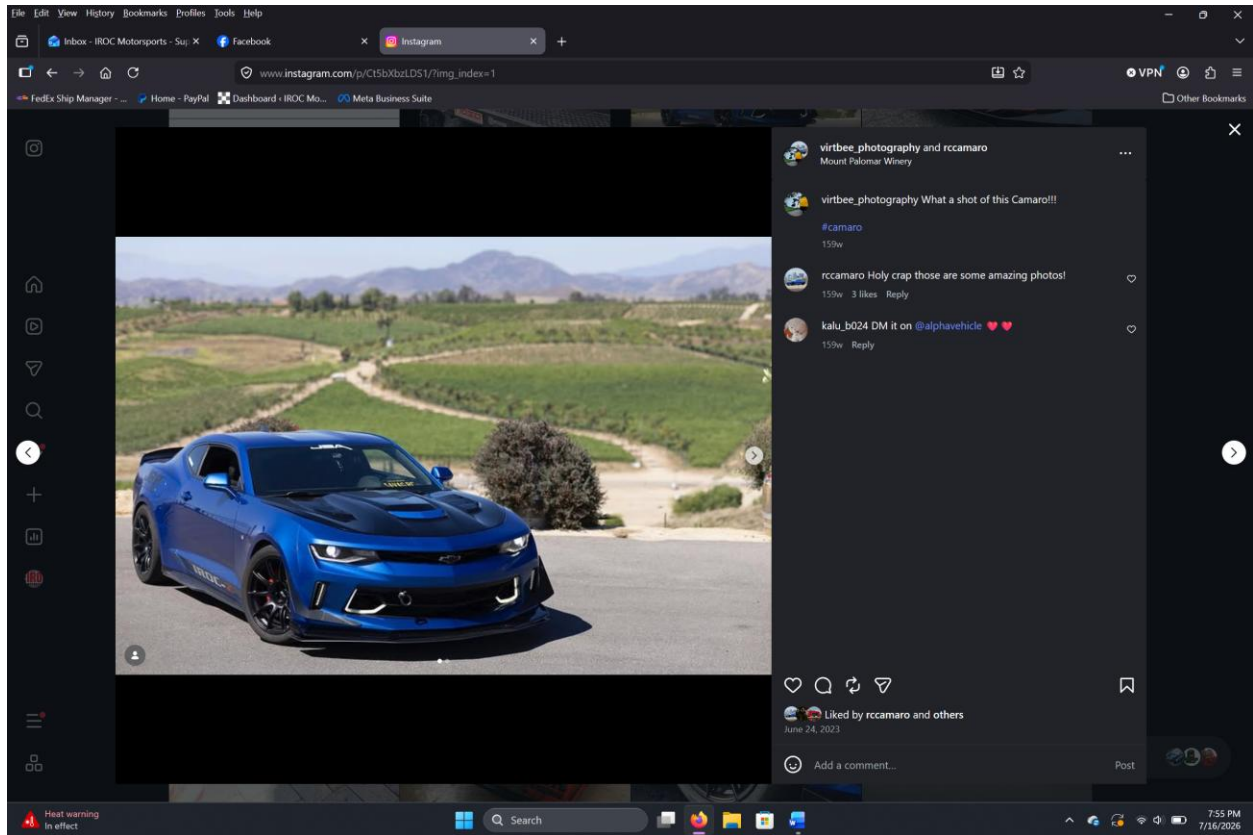
Add a comment...

Post

Messages

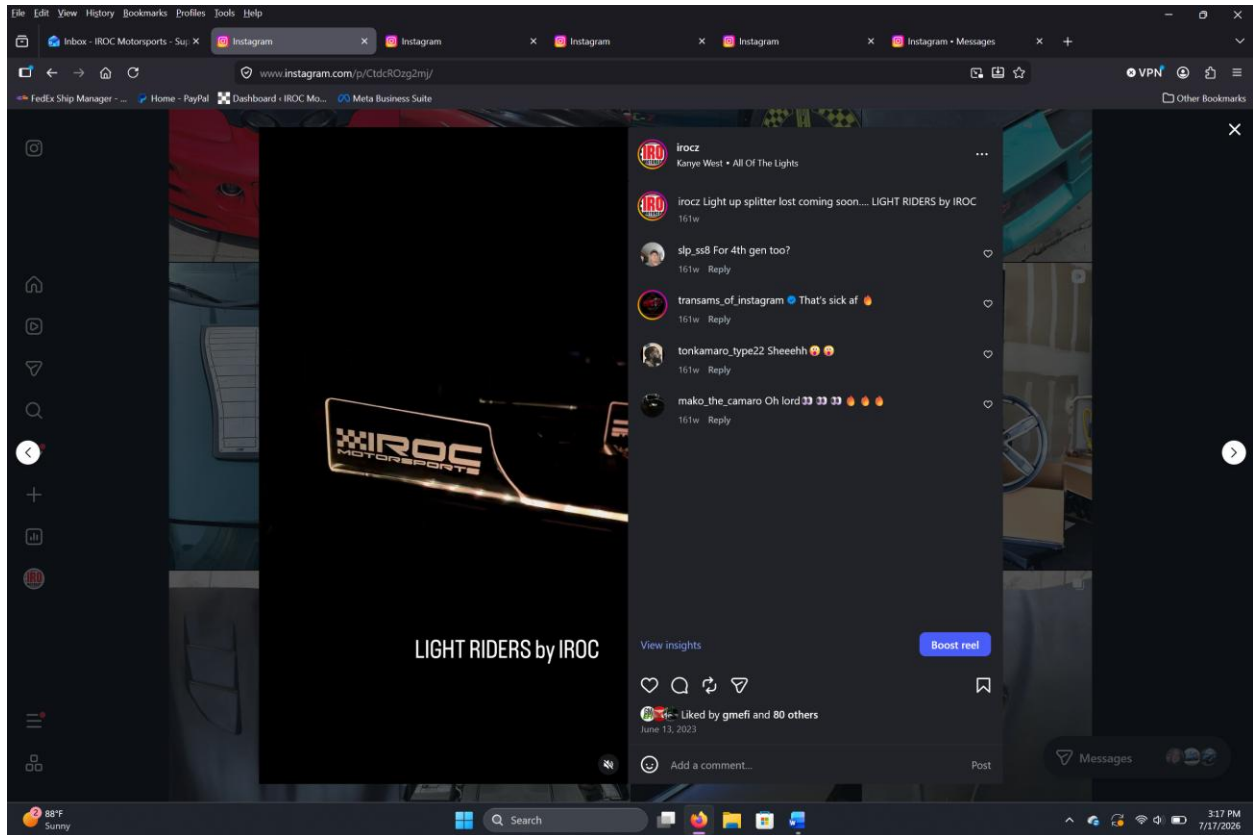
<https://www.instagram.com/p/CtU7hLIsHR7>

Ramiro IROC-Z Track Pack is finished, door decals in photo, we are tagged...



https://www.instagram.com/p/Ct5bXbzLDS1/?img_index=1

New IROC Side Splitter (light up) released with mark clearly on part...



<https://www.instagram.com/p/CtdcROzg2mj/>

Camaro with lots of our parts and IROC and IROC-Z on it...



The screenshot shows a web browser window displaying an Instagram post. The browser's address bar shows the URL www.instagram.com/p/Ctv00q-Oy0J/. The Instagram post features a teal Chevrolet Camaro parked in a driveway. The car has "IROC-Z" lettering on the side and distinctive yellow and black checkered wheel covers. The post is from the account "irocz" and includes a caption about Chevrolet's decision not to build new Camaros and the introduction of the IROC-Z Retro-Active Track Packs. The post has 160w likes and several comments.

irocz

irocz Well hell, if Chevrolet won't build new Camaros for us to IROC, then let's work with what we've got...

Coming Soon: IROC-Z Retro-Active Track Packs

Aerodynamically and Aesthetically Designed to grow your mullet within 3 business days guaranteed or else your next pack of Pall-Malls are on us!

Edited · 160w

artax.nd When are these going live?
158w Reply

irocangel Pall mall non filters of course
160w 1 like Reply

View insights

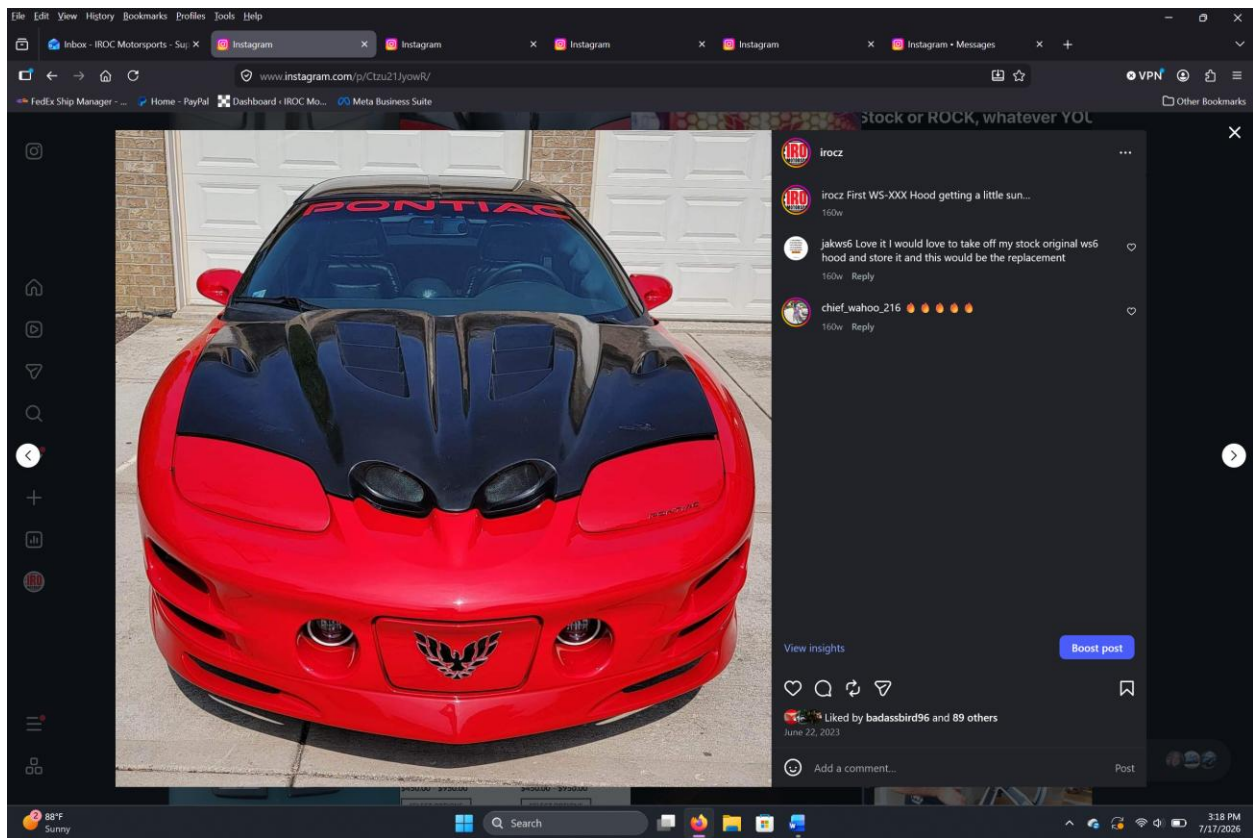
Boost post

Liked by badassbird96 and 66 others
June 21, 2023

Add a comment...

<https://www.instagram.com/p/Ctv00q-Oy0J/>

First installed IROC-XXX hood on customer car...



<https://www.instagram.com/p/Ctzu21JyowR/>

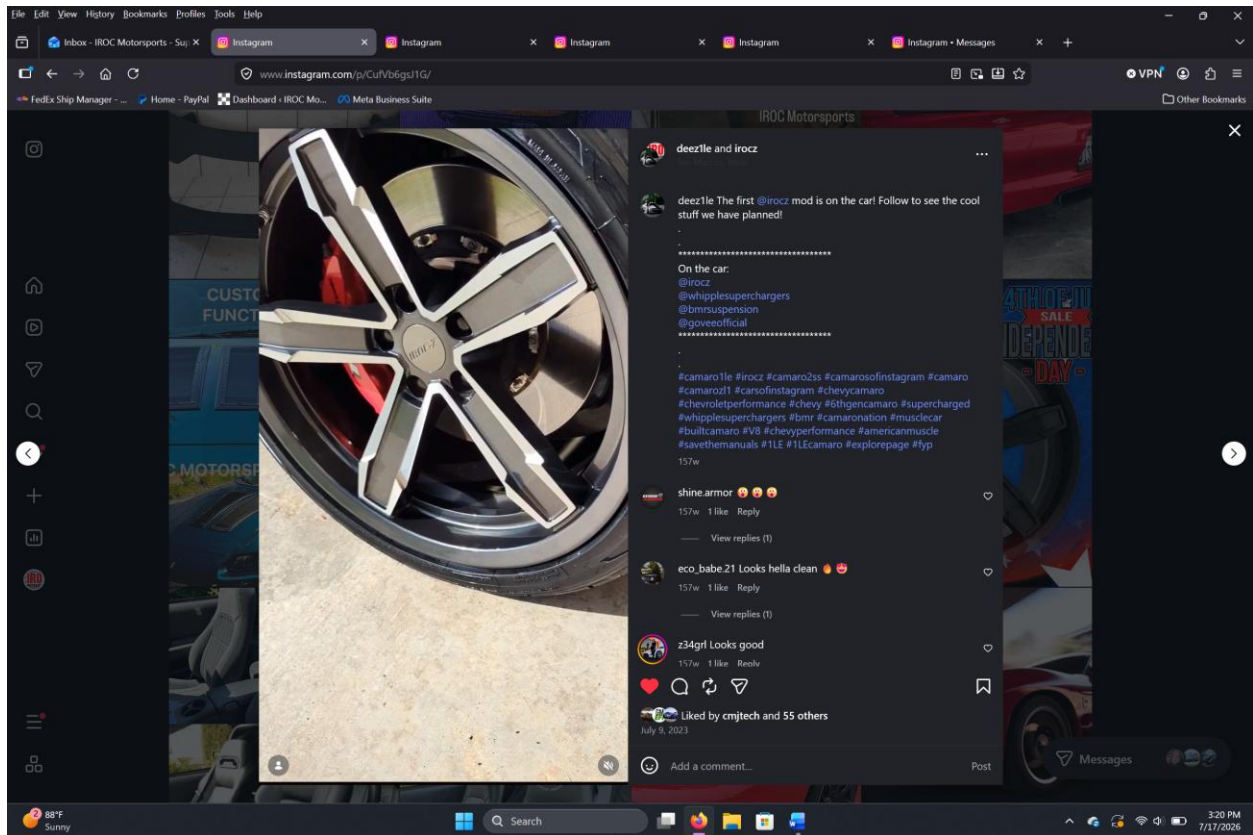
JULY

IROC-Z and IROC Wheels ad with marks...

The screenshot shows a web browser window displaying an Instagram post. The browser's address bar shows the URL www.instagram.com/p/CuSdAI_Sth4/. The Instagram post features a black five-spoke wheel (IROC-Z) centered against a background of red, white, and blue stars and stripes. Text overlays include "4TH OF JULY SALE INDEPENDENCE DAY" and the "WIROC MOTORSPORTS" logo. The right sidebar shows the post is from "irocZ" and has two comments: "irocZ Have a great 4th of July and enjoy your Freedom Machines!!!!" and "jackarrer_1320 Markups still ridiculously priced products". The post was liked by 16 others on July 4, 2023.

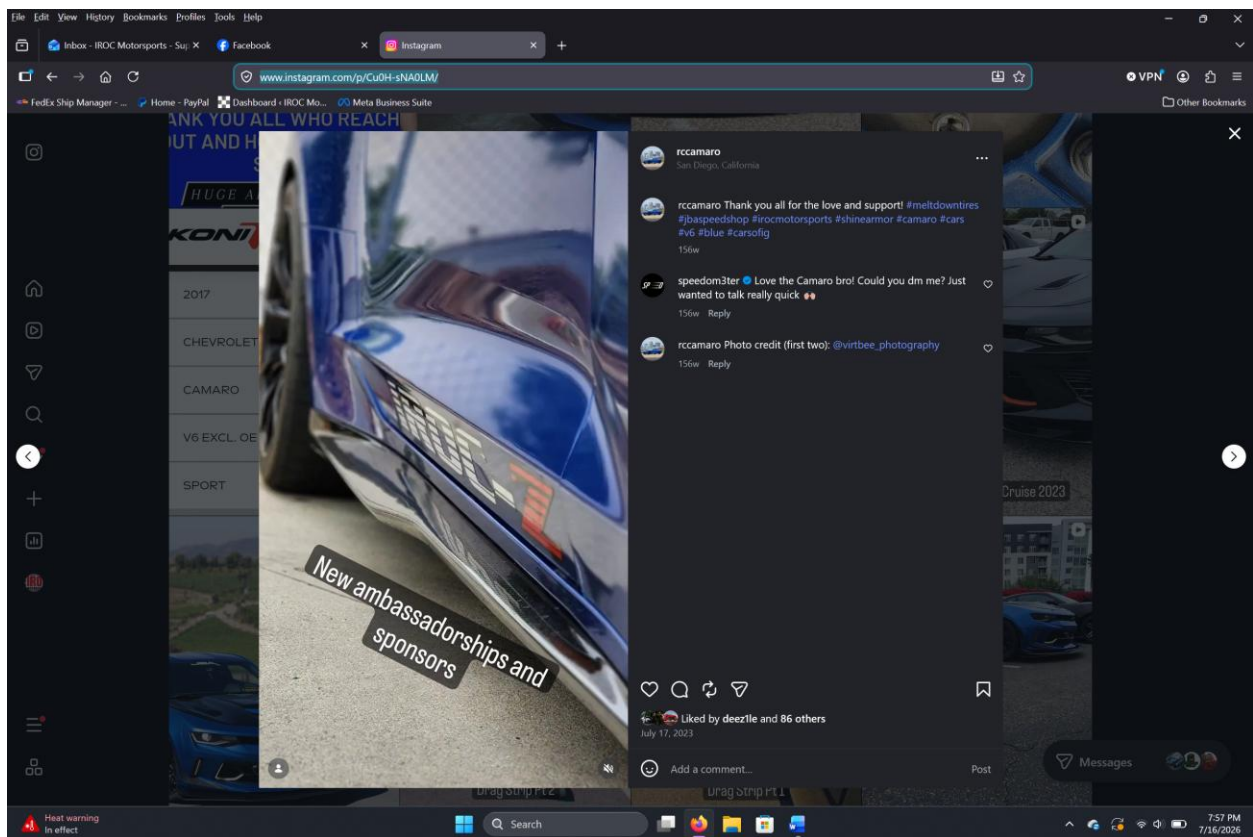
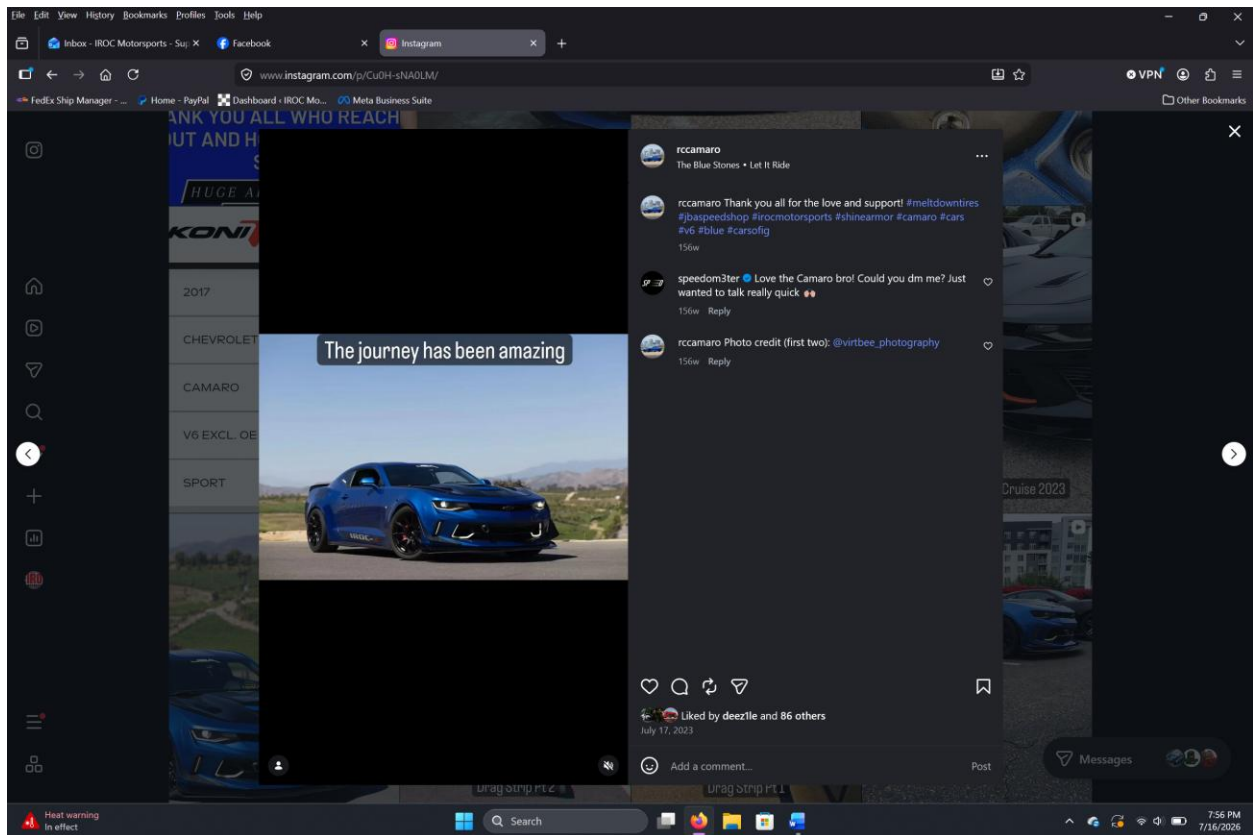
https://www.instagram.com/p/CuSdAI_Sth4/

Customer installs IROC-Z Wheels...



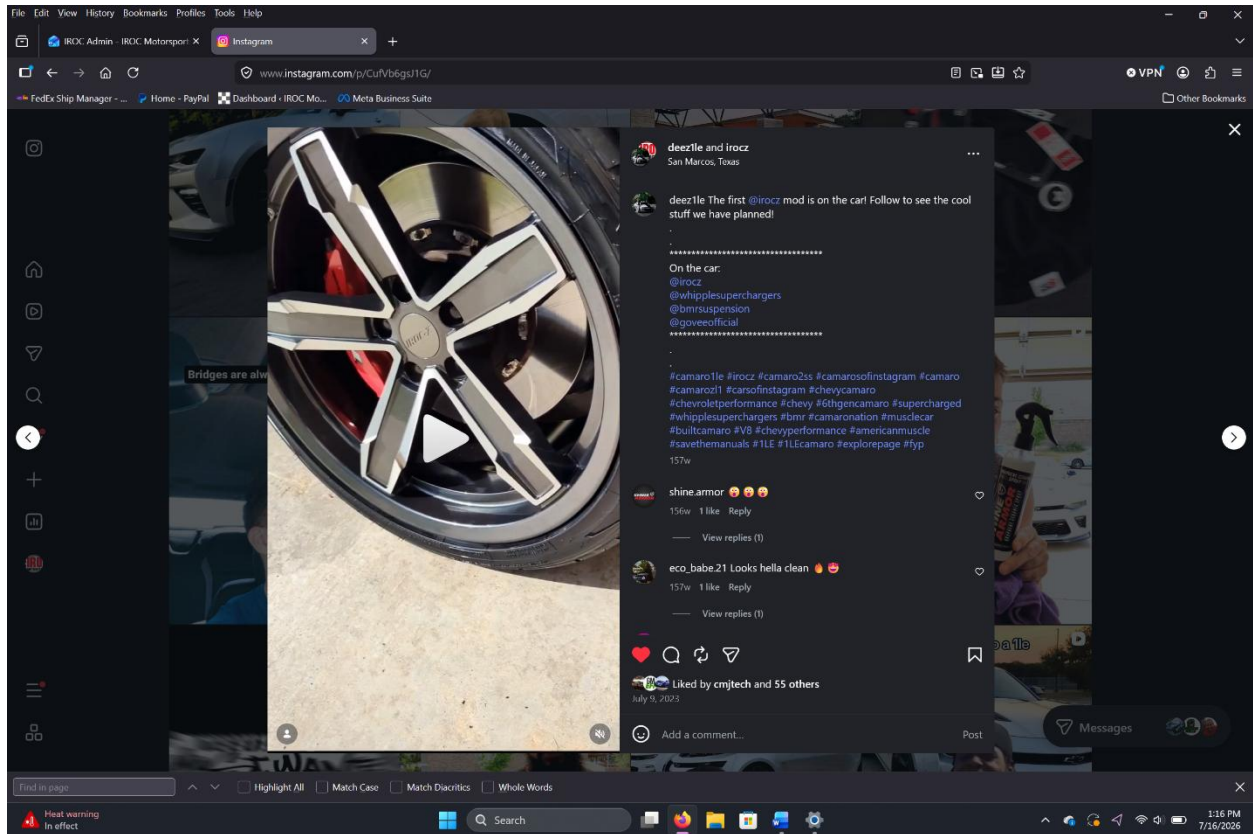
<https://www.instagram.com/p/CufVb6gsJ1G/>

Ramiro IROC-Z Track Pack is finished, door decals in photo, we are tagged...



<https://www.instagram.com/p/Cu0H-sNA0LM/>

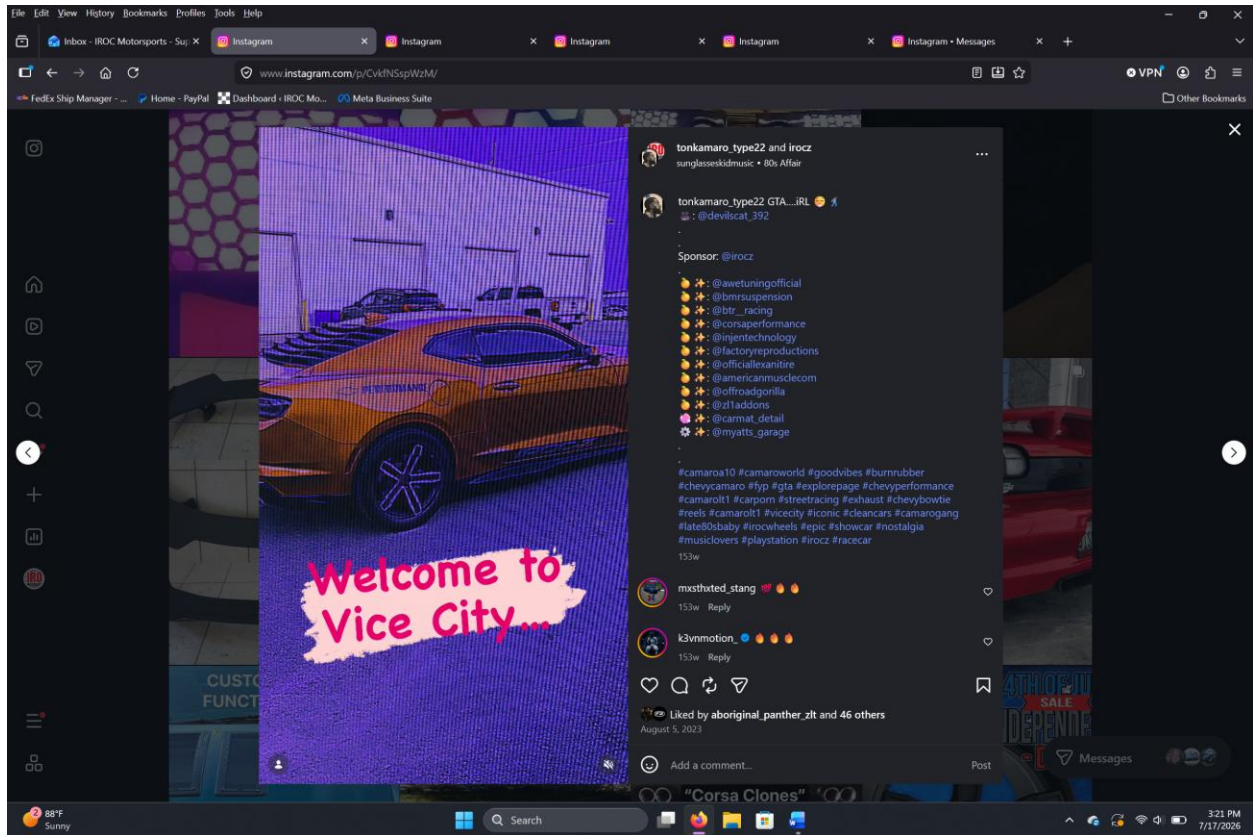
Dustin Hinton IROC-Z Wheel Install



<https://www.instagram.com/p/CuFVb6gsJ1G/>

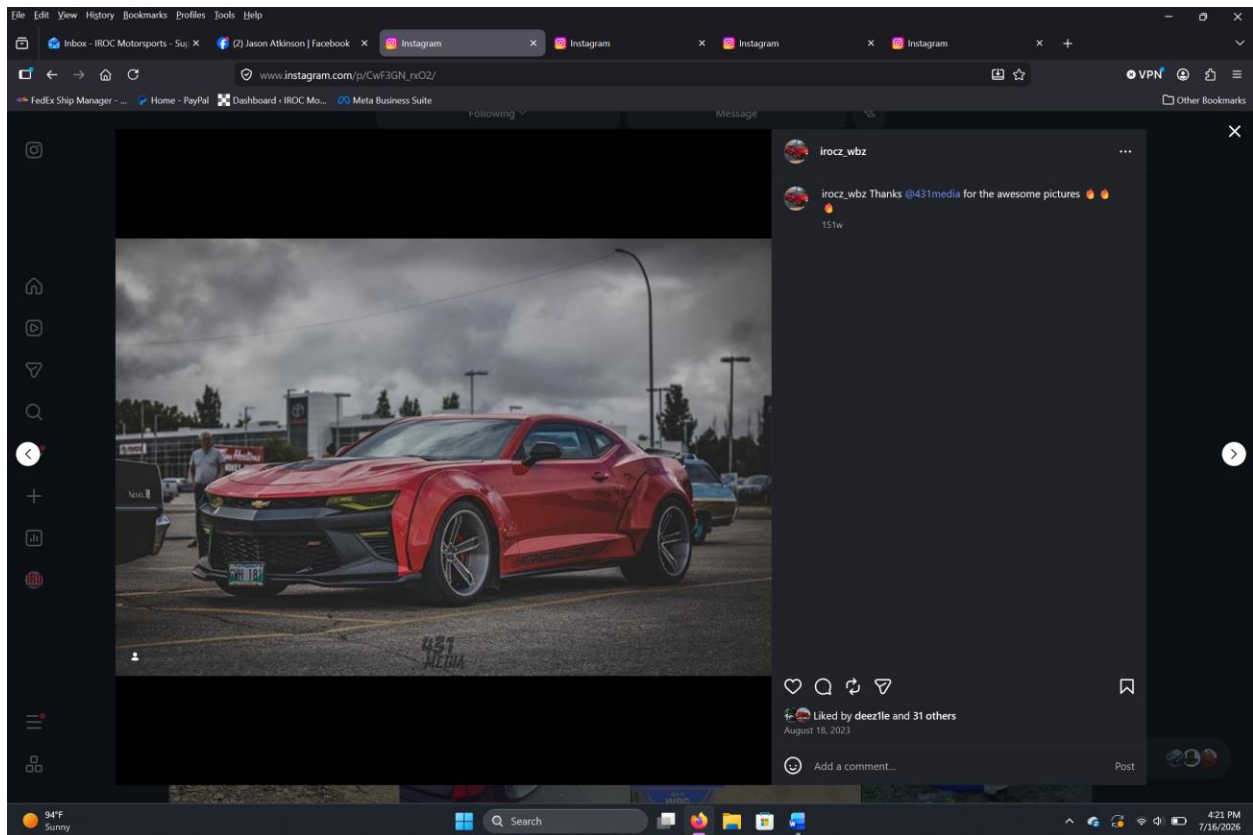
AUGUST

Customer shows off new IROC-Z Wheels, Door Decals, Hood, Spoiler, etc...



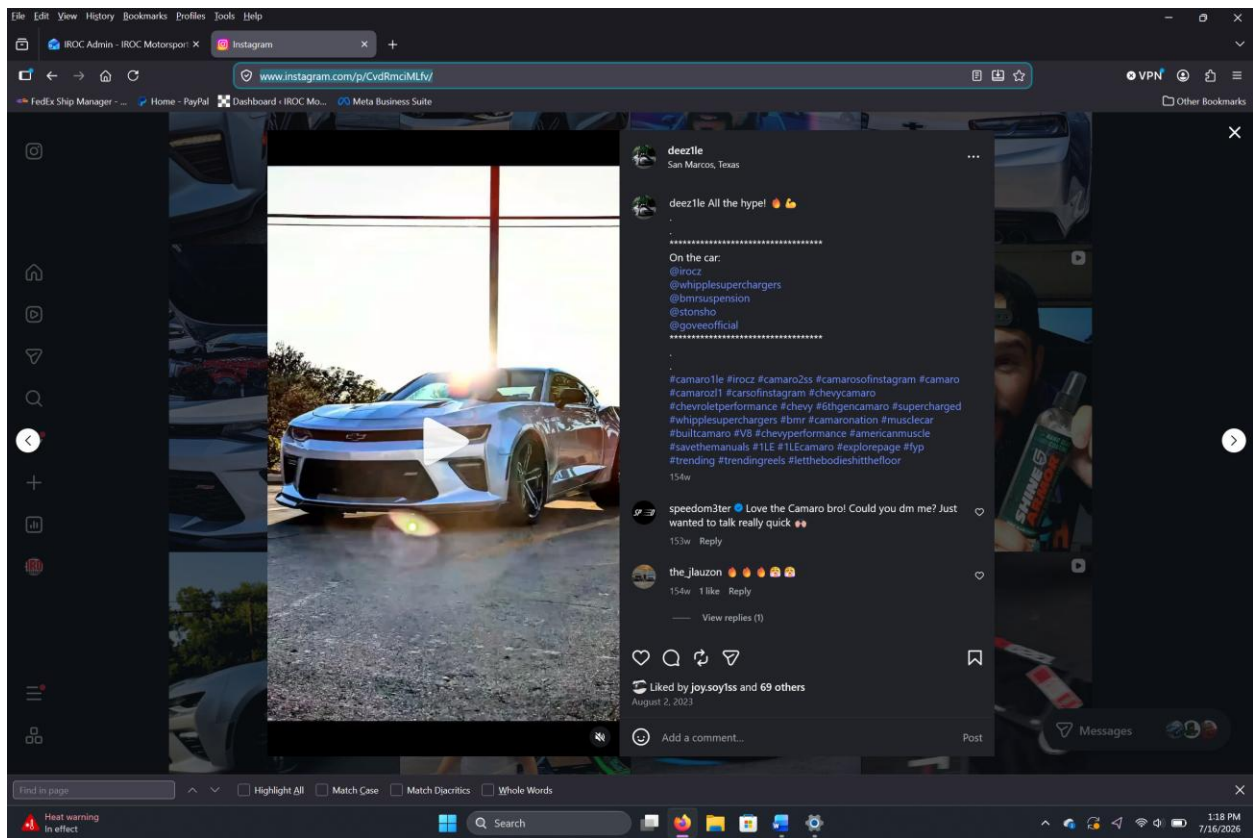
<https://www.instagram.com/p/CvKfNSspWzM/>

Mark Osaka finishes his IROC-Z Widebody Conversion, IROC-Z door decals now displayed...



https://www.instagram.com/p/CwF3GN_rxO2/

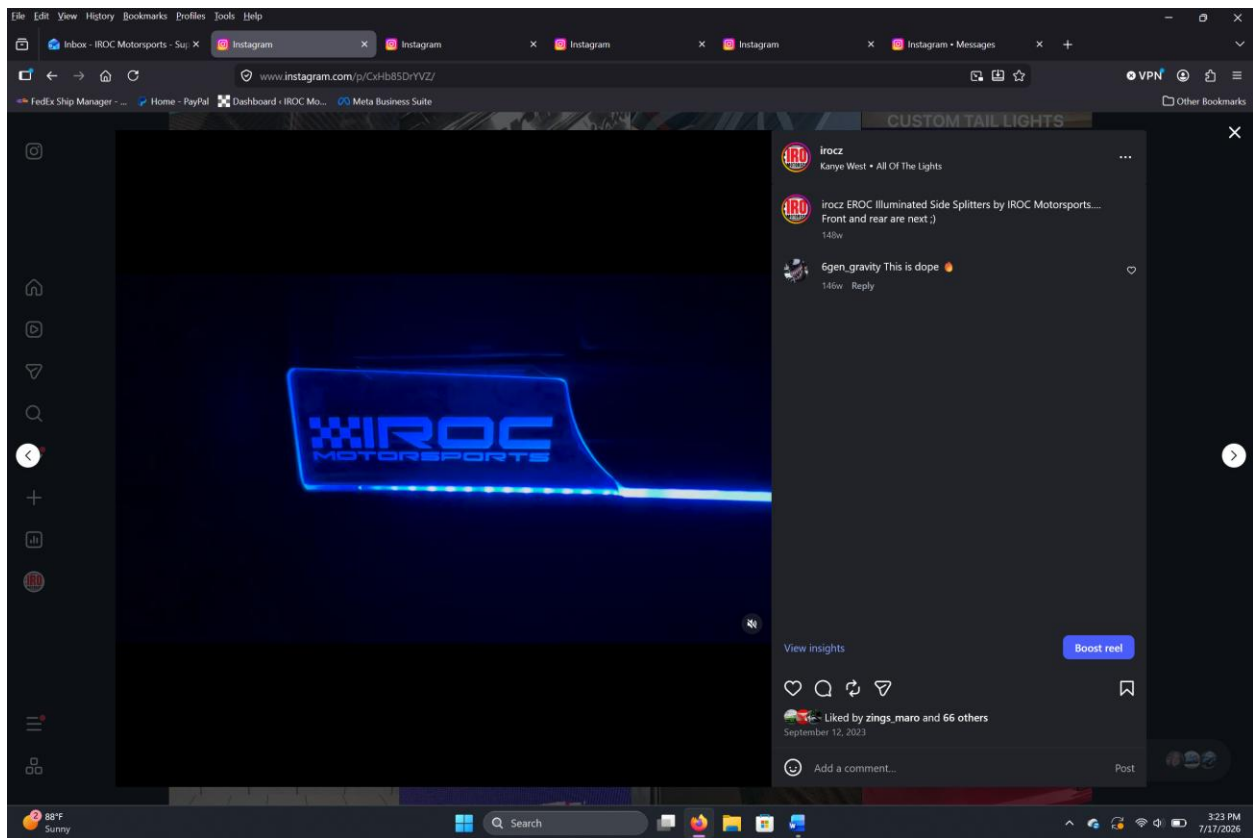
Dustin Hinton IROC-Z Wheels Installed



<https://www.instagram.com/p/CvdRmciMLfv/>

SEPTEMBER

IROC Light Up Splitters with mark on a car...



<https://www.instagram.com/p/CxHb85DrYVZ/>

Ramiro wins “Fireman’s Best in Show” show car award thanks us and our parts @irocz

tagged etc...

www.instagram.com/p/CxjaFqNrHxs/

rccamaro
Ridgecrest, California

rccamaro Out here supporting the @mmidgcrest for their first fall car show. Won "Fireman's Best In Show". Huge thank you to everyone who came and asked questions and met some amazing people. Massive thank you to @baspeed @irocc @z1laddons @shine.armor for the support.

146w

camarospa_autoshop 🍷🍷🍷🍷
145w 1 like Reply

midnight.mamba 🍷🍷🍷🍷🍷🍷🍷
146w 1 like Reply

eadone What a comeback! Congrats man!
146w 1 like Reply

View replies (2)

social_zirs Let's gooooo!!!!
146w 1 like Reply

quickshift6.2 Hell ya!!! Congrats!!!
146w 1 like Reply

View replies (1)

brianthegrrreat Congratulations 🍷
146w 1 like Reply

View replies (1)

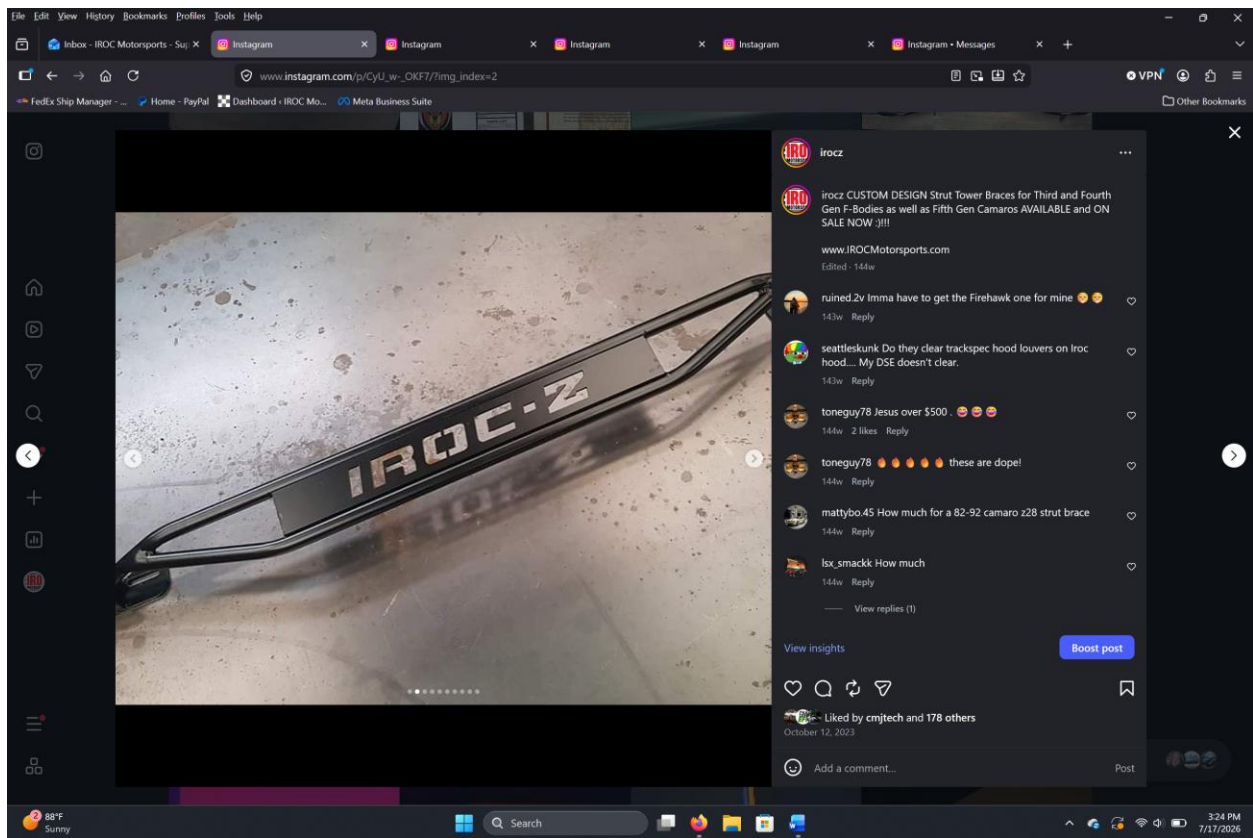
🍷🍷🍷 Liked by zings_marco and 75 others
September 23, 2023

Add a comment... Post

<https://www.instagram.com/p/CxjaFqNrHxs/>

OCTOBER

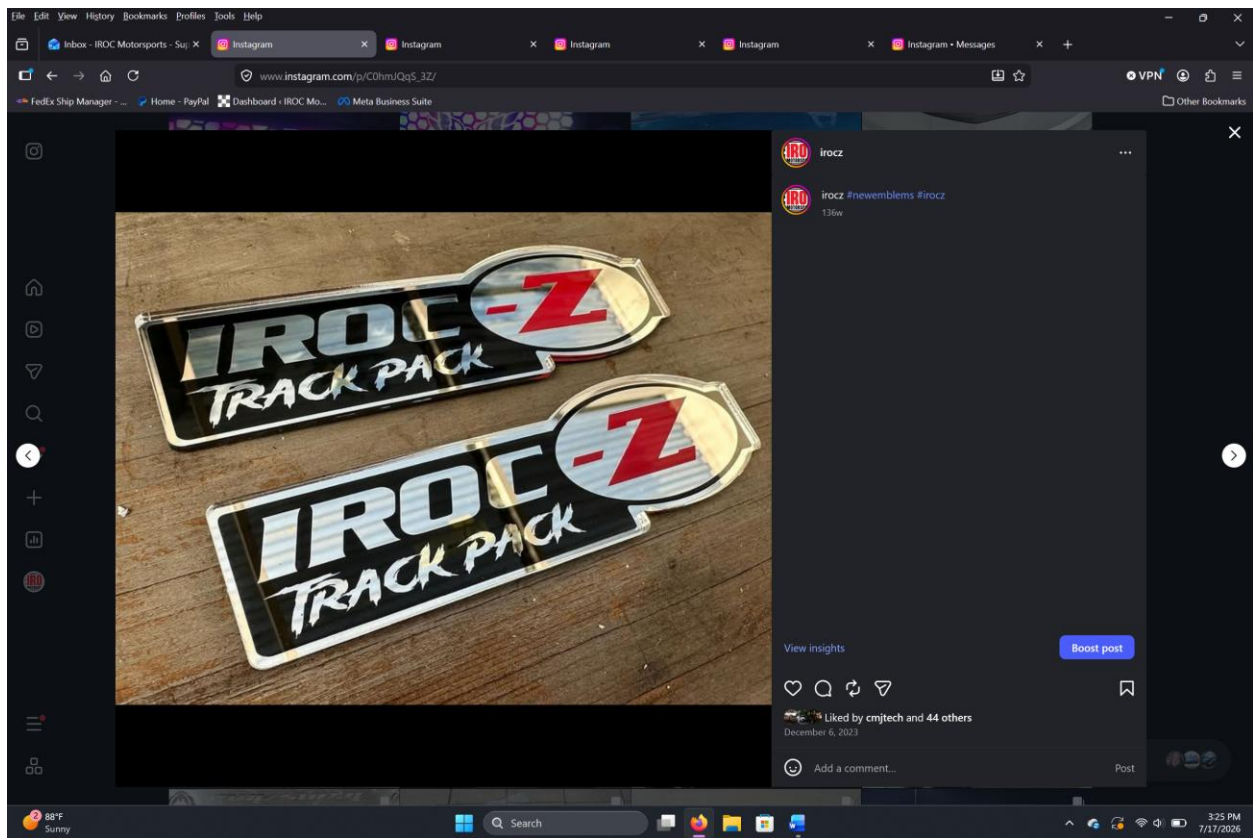
New IROC-Z Strut Tower Brace Released...



https://www.instagram.com/p/CyU_w-OKF7/?img_index=2

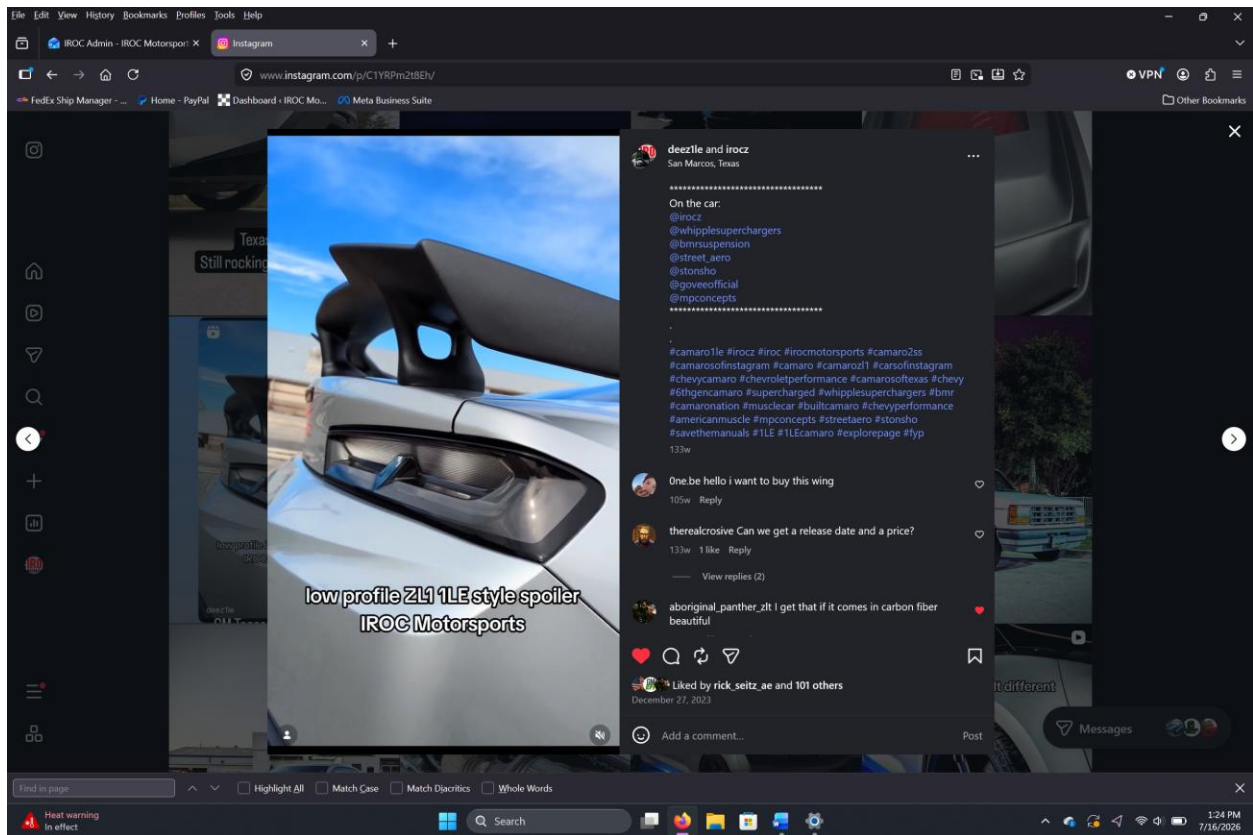
NOVEMBER
DECEMBER

New IROC-Z Track Pack Emblem Design begins..



https://www.instagram.com/p/C0hmJQqS_3Z/

New IROC-Z “Sex Panther” Spoiler Released



<https://www.instagram.com/p/C1YRpm2t8Eh/>