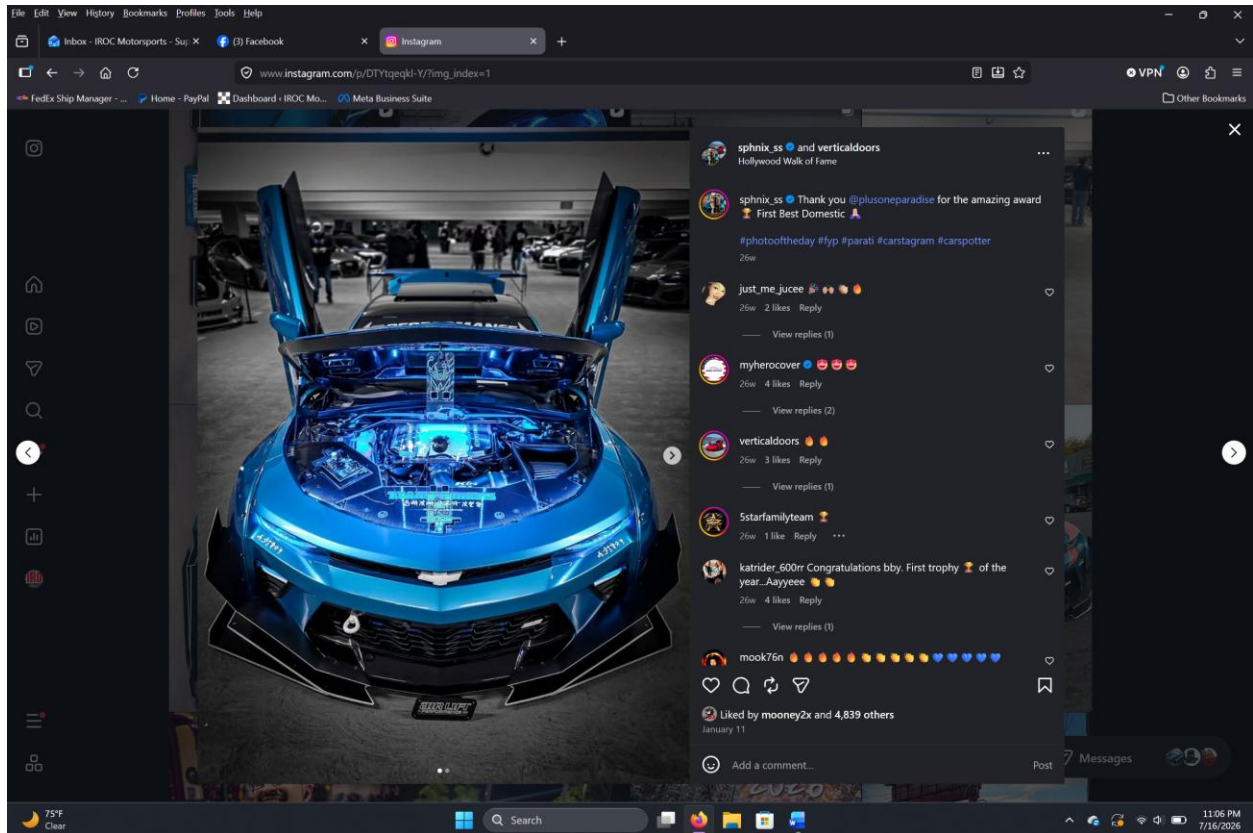


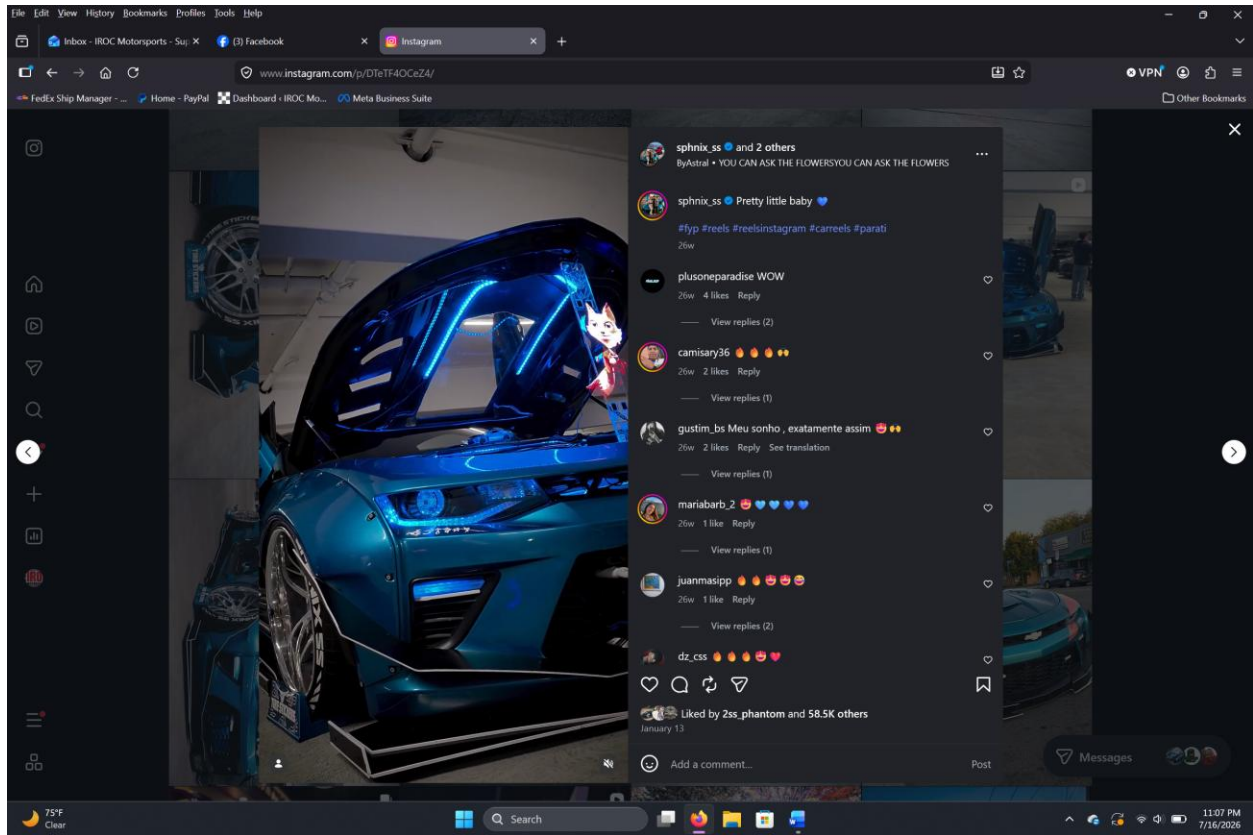
2026 Trademark Usage

2026

JANUARY

Sphinx_SS still on display with our parts at major car shows and winning awards...



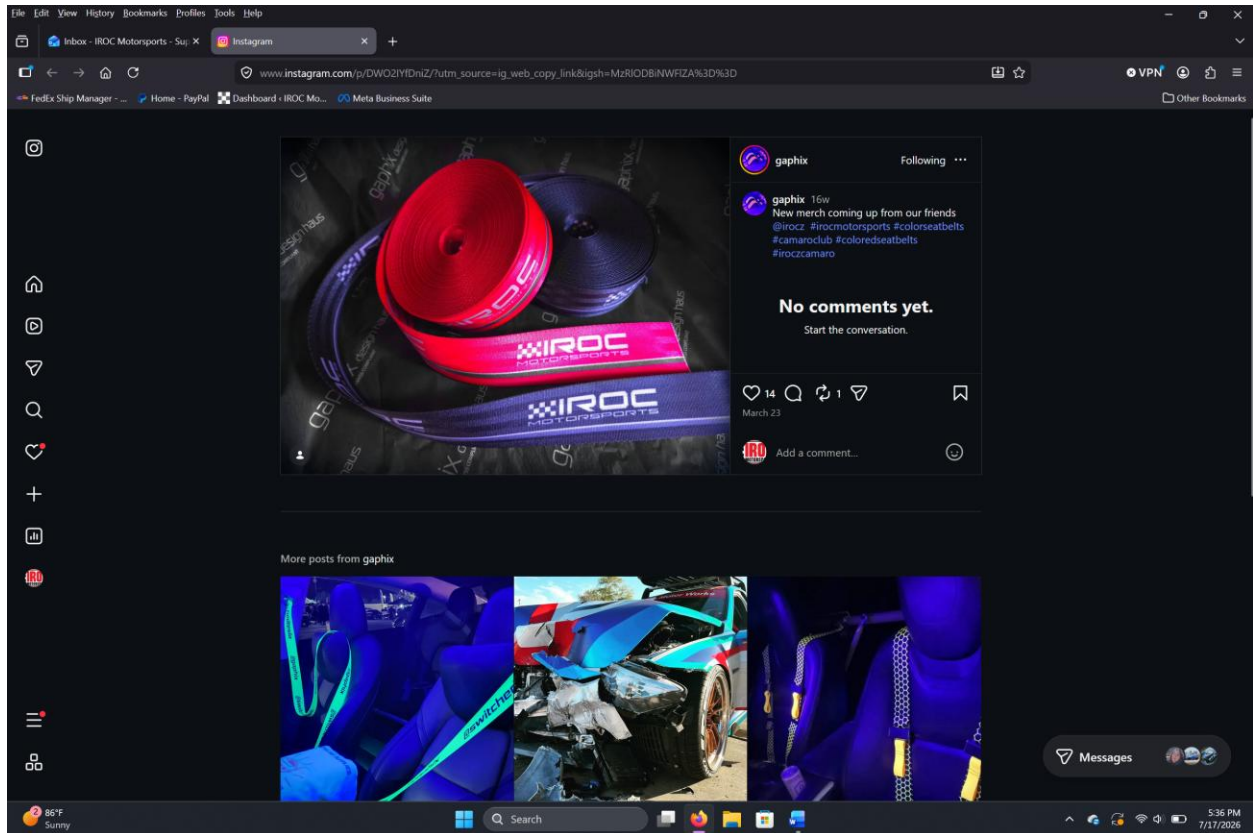


https://www.instagram.com/p/DTYtqeekl-Y/?img_index=1

FEBRUARY

MARCH

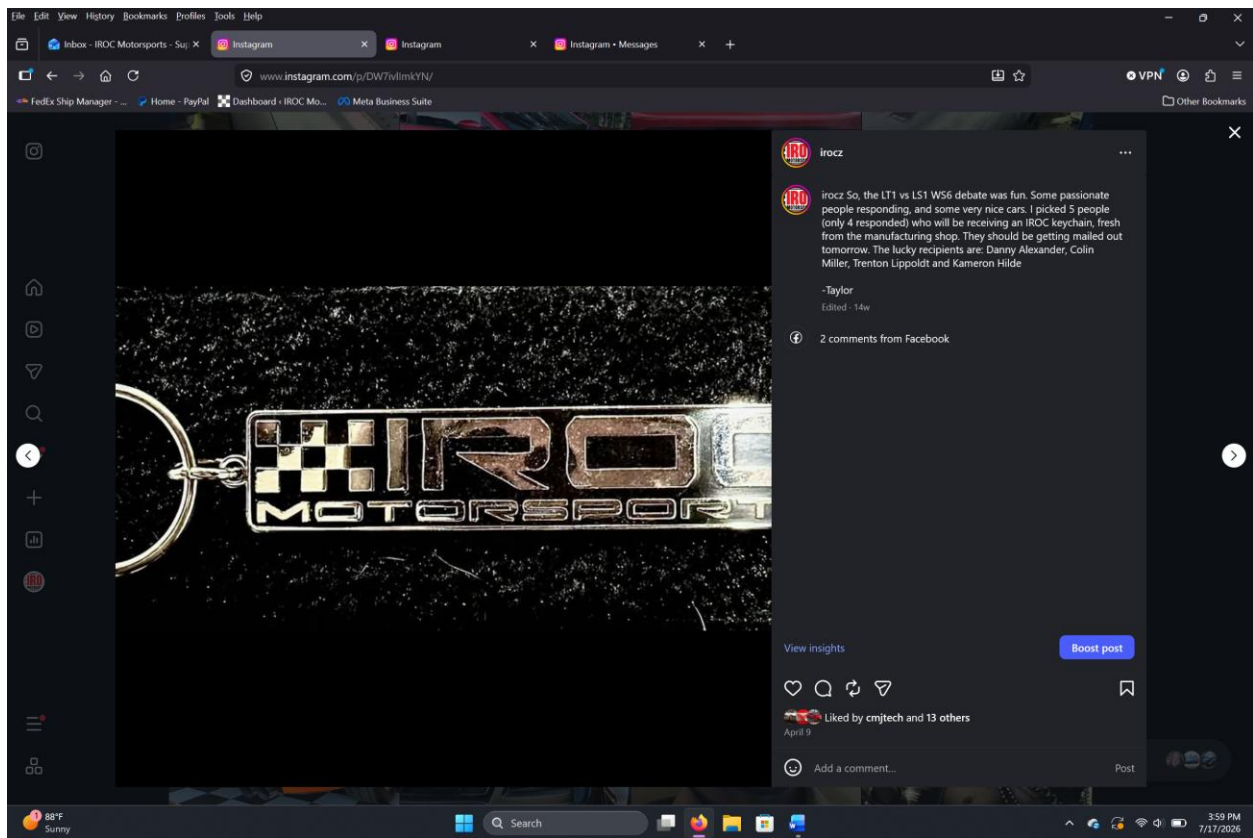
New IROC Seatbelts, Slings, Etc...



https://www.instagram.com/p/DWO2IYfDniZ/?utm_source=ig_web_copy_link&igsh=MzRlODBiNWFlZA%3D%3D

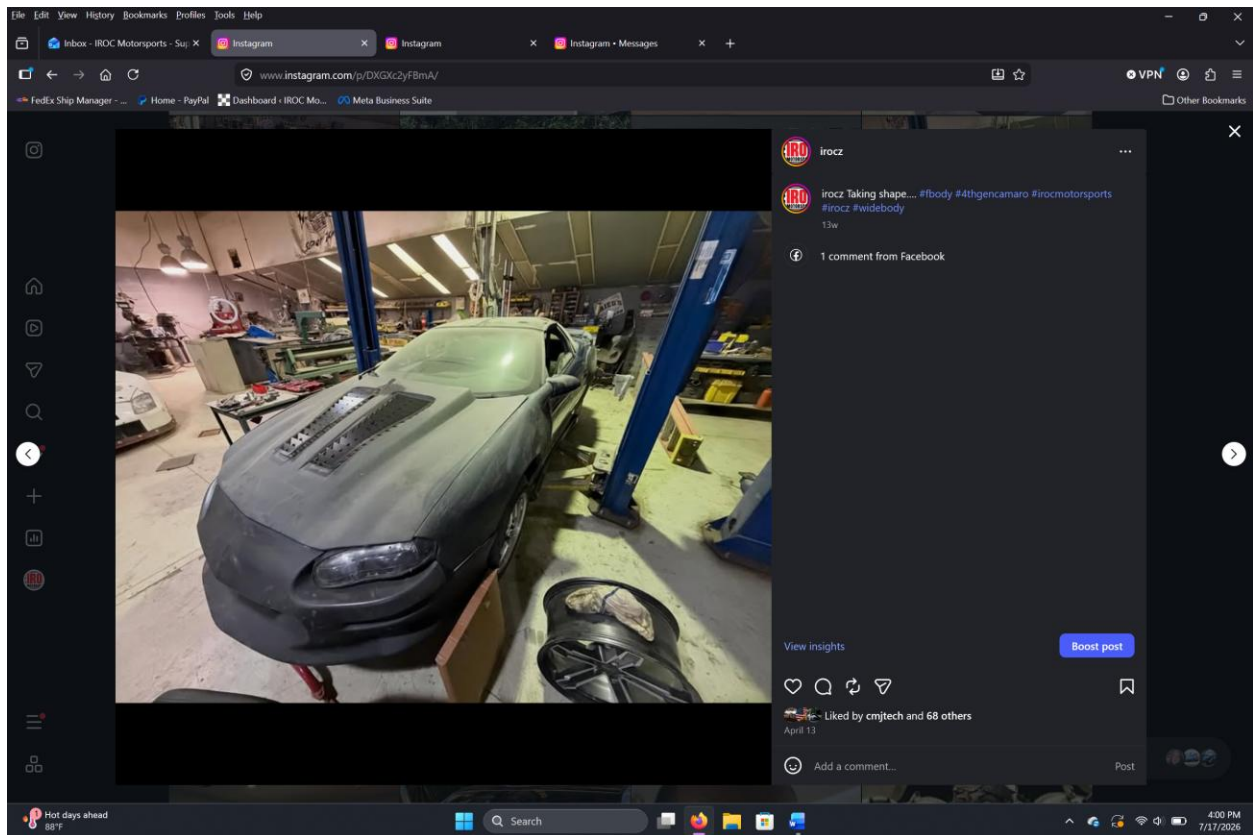
APRIL

IROC Keychain Giveaway...



<https://www.instagram.com/p/DW7ivllmkYN/>

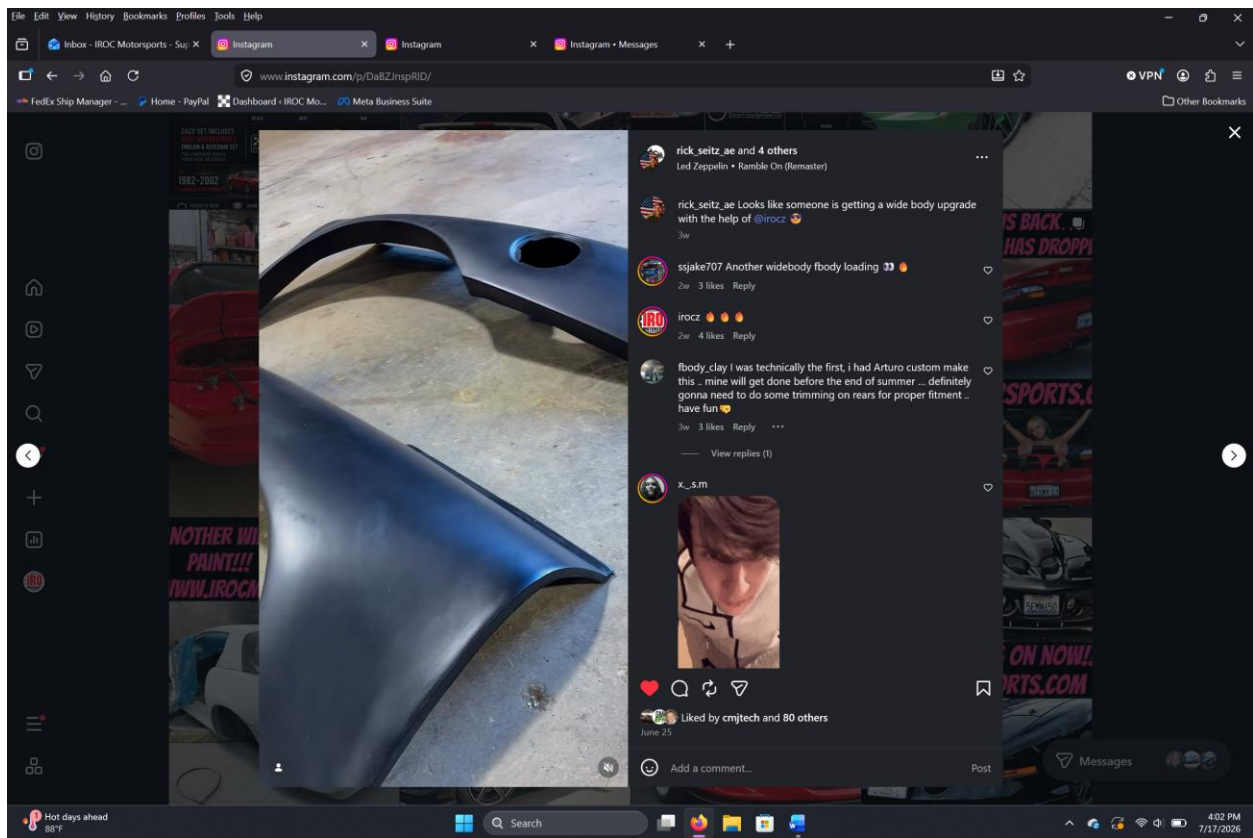
New IROC-Z Widebody Conversion (IROC-Z Hood, IROC-Z Wheels, etc.)...



<https://www.instagram.com/p/DXGXc2yFBmA/>

MAY

GM-EFI gets their IROC-XXX Firebird Wideboy Kit to start their build...



<https://www.instagram.com/p/DaBZJnspRlD/>

JUNE
JULY

Mark Osaka buys our IROC and IROC-Z emblem package...

File Edit View History Bookmarks Profiles Tools Help

Inbox - IROC Motorsports - Sun X (2) Jason Atkinson | Facebook X Instagram X Instagram X Instagram X +

www.instagram.com/p/DamnUK4FPG8/?img_index=3

FedEx Ship Manager - ... Home - PayPal Dashboard - IROC Mo... Meta Business Suite

Following Message

Other Bookmarks

irocz and irocz_wbz

irocz IROC-Z Widebody Conversion Certified. Congratulations @irocz_wbz she's ready for her jewelry!!!
www.IROCMotorsports.com
#iroc #irocracing #irocz #camarowidebody #widebodycamaro 6d

View insights Boost post

Liked by emjtech and 24 others 6 days ago

Add a comment... Post

Show desktop

94°F Sunny Search 4:29 PM 7/16/2026



IROC-Z Track Pack ad...

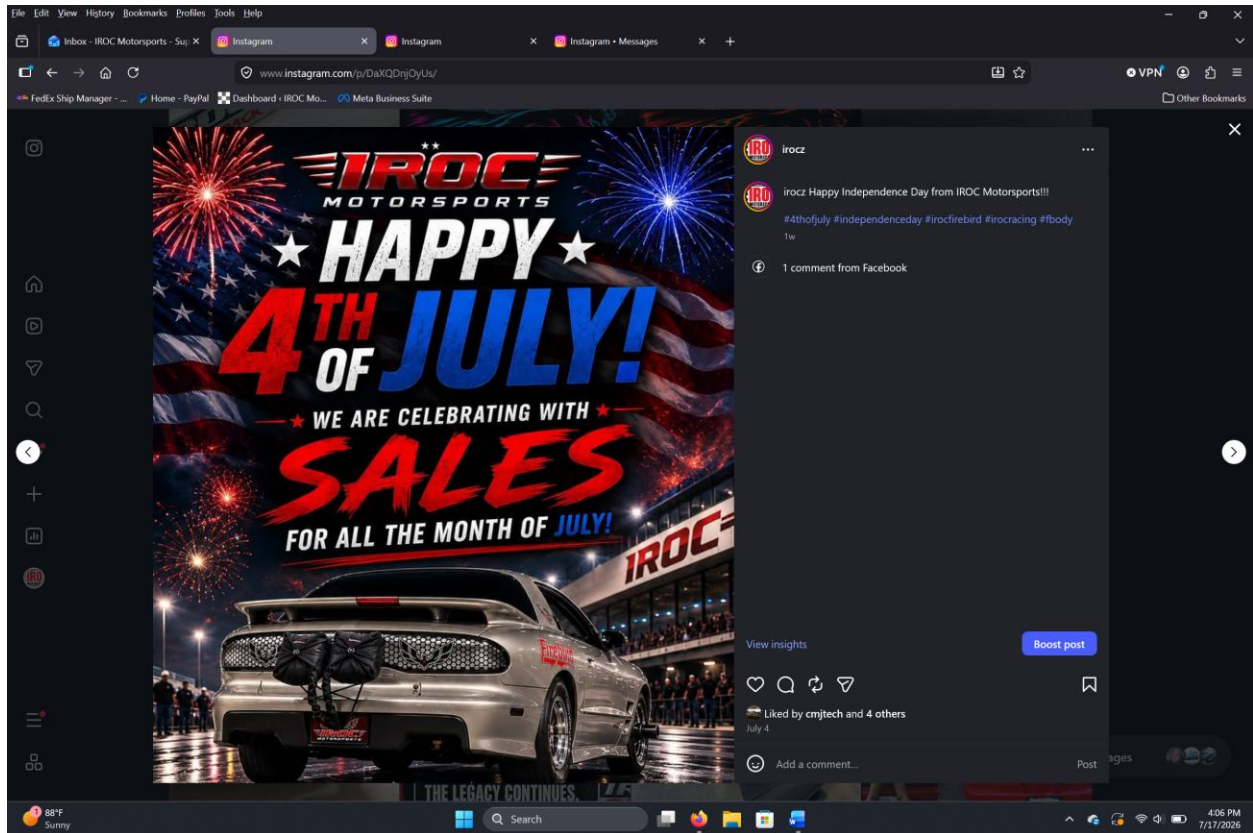
The screenshot shows a web browser window displaying an Instagram post. The browser's address bar shows the URL www.instagram.com/p/DaULsR3On1Y/. The Instagram post is from the account **iroc-z**. The main image is a promotional graphic for the IROC-Z Track Pack, featuring a red Chevrolet Camaro with black racing stripes and the IROC-Z logo. Text on the image includes "IROC MOTORSports", "IROC-Z RETRO-ACTIVE WIDEBODY TRACK PACKAGES", "THE LEGEND LIVES ON", and "2016 - 2024 | THE LEGACY CONTINUES. BUILT FOR CHAMPIONS. www.IROCMotorsports.com". The post's caption reads: "iroc-z IROC Road Course Full Aero Packages and IROC-Z Track Pack Conversions take your Camaro from Stock to ROCI!! #iroc #irocracing #widebody #camaro #iroc-z". It has 13 likes and a comment from **iroc_zwbz** saying "Heck yeah". The browser's taskbar at the bottom shows the Windows logo, a search bar, and several application icons. The system clock indicates 4:03 PM on 7/11/2026.

<https://www.instagram.com/p/DaULsR3On1Y/>

4th of July Sale with branded parts...

The screenshot shows a web browser window displaying an Instagram post. The browser's address bar shows the URL www.instagram.com/p/DaXIEgluPco/. The Instagram post is from the account **iroc28** and features a large promotional graphic for a "4TH OF JULY! SALES" event. The graphic includes a red Chevrolet IROC-Z car, a checkered flag, and various IROC-branded parts like a "TRACK PACK" and "IROC MOTORSPORTS" logo. The text on the graphic reads: "WE ARE CELEBRATING WITH SALES FOR ALL THE MONTH OF JULY!", "AMERICAN MADE. IROC PROUD.", "PERFORMANCE. HERITAGE.", "NO CODE NEEDED", "★ JUST VISIT AND SAVE! ★", and "WWW.IROC-MOTORSPORTS.COM". The post's caption says: "iroc28 Happy Independence Day from IROC Motorsports!!! #4thofjuly #independenceday #iroc28 #irocz #fbody". The post has 5 likes and was posted on July 3. The browser's taskbar at the bottom shows the date as 7/11/2026 and the time as 4:05 PM.

<https://www.instagram.com/p/DaXIEgluPco/>



<https://www.instagram.com/p/DaXQDnjOyUs/>

IROC Branded Floor Mats, Keychains, etc...

The screenshot shows a web browser window displaying an Instagram post from the account 'iroc'. The browser's address bar shows the URL https://www.instagram.com/p/DaYM1tFFJ3u/?img_index=1. The Instagram post features a large image of a car interior with IROC floor mats. The text on the image reads: "IROC MOTORSPORTS PREMIUM FLOOR AND TROPHY MAT PACKAGE BUILD YOUR LEGACY. DESIGNED FOR THOSE WHO HONOR THE PAST AND BUILD THE FUTURE." Below this, there are three sets of floor mats in black, grey, and tan, each with the IROC logo. The text "AVAILABLE IN 3 CLASSIC COLORS" is above the mats, and "BLACK GREY TAN" is below them. To the left of the mats, there are four bullet points: "PREMIUM QUALITY: Durable, high-density carpet with a perfect fit.", "TROPHY MAT DESIGN: Show quality materials that protect and improve.", "CLASSIC IROC STYLE: Embroidered IROC Motorsports logo for an authentic touch.", and "BUILT TO LAST: Made to perform. Made to be remembered." Below the mats, it says "EACH SET INCLUDES IROC MOTORSPORTS EMBLEM & KEYCHAIN SET THE FINISHING TOUCH YOUR RIDE DESERVES." At the bottom of the post, there is a section for "1982-2002 CAMAROS AND FIREBIRDS" with images of three cars. The Instagram post interface shows the 'iroc' profile name, a bio, and engagement metrics. The browser's taskbar at the bottom shows the date and time as 4:06 PM on 7/11/2026.

iroc

iroc Time to give your ride an update with our IROC Floor and Trophy Mat Luxury sets. Our sets are designed based off of laser scans of our floors so they fit perfectly and are the highest quality carpet, backing and stitching on the market. Our trophy mat covers the entire rear carpet, not just a small patch on top.

Our IROC Packages help you transform your ride and build your legacy!

www.IROCMotorsports.com

17

View insights

Boost post

Liked by cmjtech and 9 others

July 4

Add a comment...

Post

7 Messages

88°F Sunny

Search

4:06 PM 7/11/2026

https://www.instagram.com/p/DaYM1tFFJ3u/?img_index=1

IROC-Z Track Pack Emblem ad...

File Edit View History Bookmarks Profiles Tools Help

Inbox - IROC Motorsports - Sun X Instagram Instagram Instagram - Messages +

www.instagram.com/p/DaYNlZXFJUx/?img_index=1

FedEx Ship Manager - Home - PayPal Dashboard - IROC Mo... Meta Business Suite

Other Bookmarks

irocz

irocz Congratulations to @deez1le for completing his IROC-Z Build!!! Certification and final dressings are in the mail, stay tuned for finished photos!!!

<https://irocmotorsports.com/iroc-z-retro-active-track-package/>

#iroc #irocz #irocracing #irocmotorsports #supercar

Tw

nightwing_camaro Congrats @deez1le! Well deserved for all the love, time, and dedication you have put into your Camaro. Enjoy the awesome achievement and badge, brother! 🙌🔥🔥🔥

Tw 1 like Reply

View replies (1)

irocz_wbz That badge looks awesome

Tw 1 like Reply

tss_customemblems That's a nice emblem 🙌

Tw 2 likes Reply

View insights Boost post

Like Comment Share Save

Liked by emjtech and 24 others

July 4

Add a comment... Post

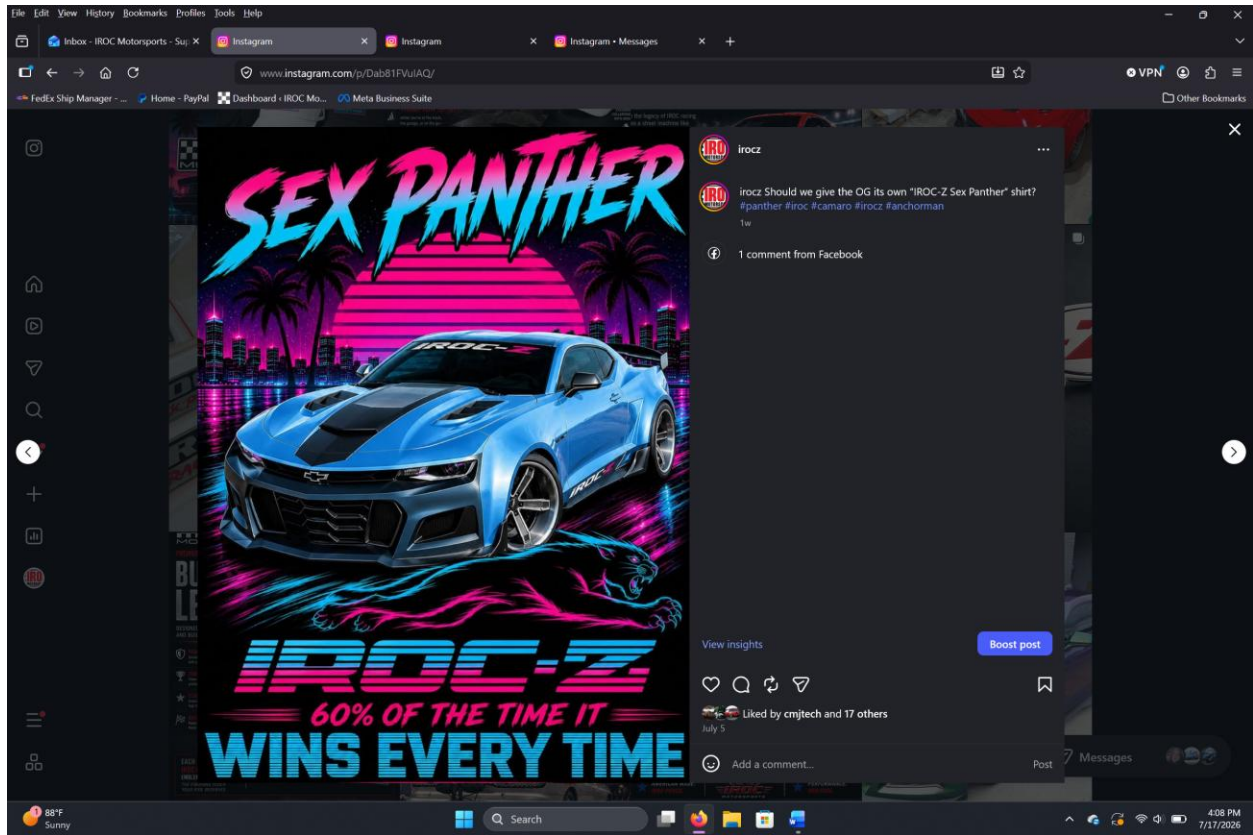
88°F Sunny Search 4:07 PM 7/11/2026

https://www.instagram.com/p/DaYNlZXFJUx/?img_index=1

New IROC-Z Shirts...

The screenshot shows a web browser window displaying an Instagram post. The browser's address bar shows the URL www.instagram.com/p/Dab7gB_FPLi/?img_index=1. The Instagram post features a black IROC-Z car with a large, stylized 'SEX PANTHER' graphic in the background. The car has 'IROC-Z' written on its side. Below the car, the text 'IROC-Z' is displayed in a large, stylized font, followed by '60% OF THE TIME IT WINS EVERY TIME'. The post's caption reads: 'Any interest in a limited run of black shirts? If you know you know... #panther #irocz #sexpanther #anchorman'. There are three replies: 'jpckiss Yes', 'da_powerranger Yesss need 🏆 Fbody', and 'Like by cmjtech and 174 others'. The post is dated July 5. The browser's taskbar at the bottom shows the date and time as 4:08 PM on 7/11/2026.

https://www.instagram.com/p/Dab7gB_FPLi/?img_index=1



<https://www.instagram.com/p/Dab81FVuIAQ/>

IROC-Z and IROC emblems shipping to customers...

The screenshot shows a web browser window displaying an Instagram post. The browser's address bar shows the URL https://www.instagram.com/p/DalkQZlgZFE/?img_index=1. The Instagram post is from the account 'iroc-z' and features a photo of several 'IROC-Z TRACK PACK' emblems and keys laid out on a wooden surface. The post's caption reads: 'iroc-z Six more IROC-Z Certified cars are complete and their bling ships today!!! Congratulations to Logan, Brad, Dustin, Marvin and Paul!!!! We can't wait to see the finished photos! #iroc #irocz #irocracing #camaro #irocmotorsports'. The post has received 1 like and 1 comment from Facebook. The browser's taskbar at the bottom shows the date and time as 4:05 PM on 7/11/2026.

iroc-z

iroc-z Six more IROC-Z Certified cars are complete and their bling ships today!!! Congratulations to Logan, Brad, Dustin, Marvin and Paul!!!! We can't wait to see the finished photos!

#iroc #irocz #irocracing #camaro #irocmotorsports

1w

firebird_freak1979 So excited!!!

1w 1 like Reply

deez1le Let's go!

1w 1 like Reply

jay1987irocz

1w 1 like Reply

1 comment from Facebook

View insights

Boost post

Liked by cmjtech and 27 others

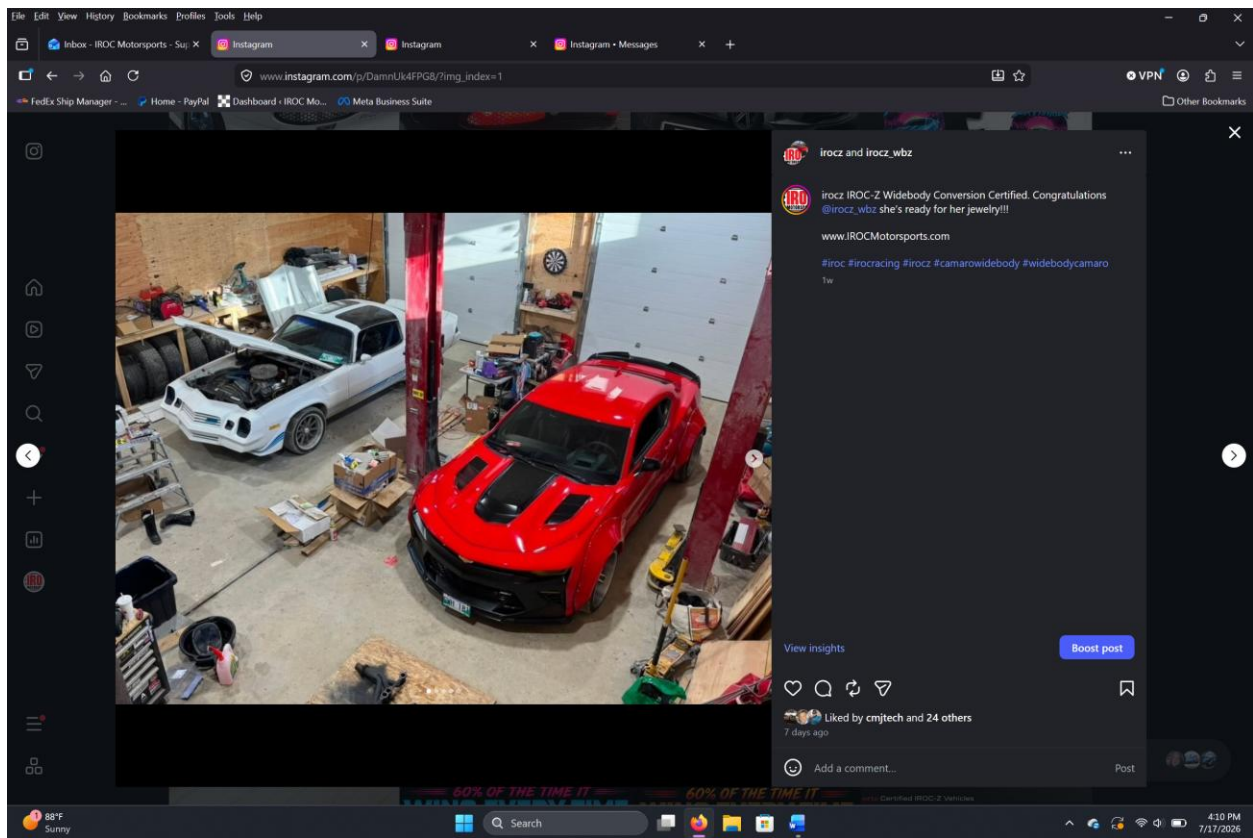
July 9

Add a comment...

Post

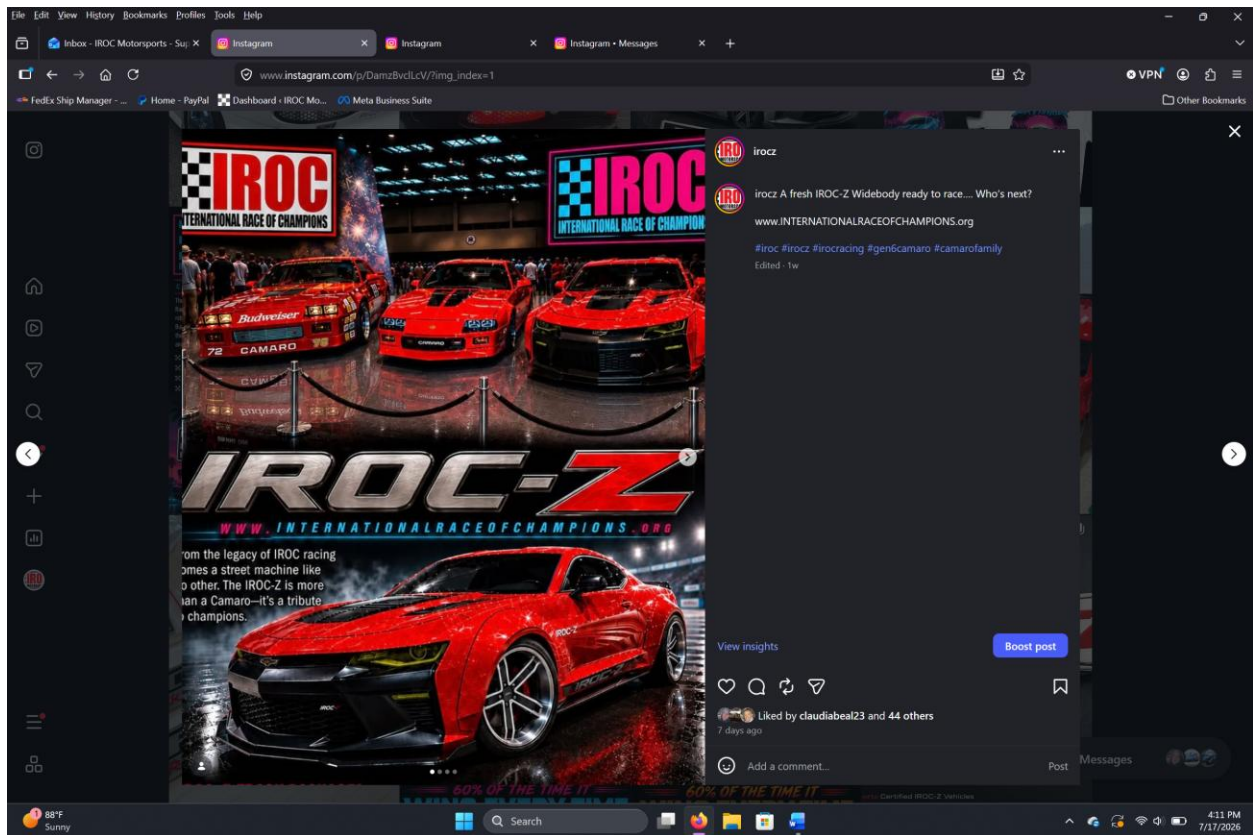
https://www.instagram.com/p/DalkQZlgZFE/?img_index=1

IROC-Z Build gets IROC-Z Certification Package...



https://www.instagram.com/p/DamnUk4FPG8/?img_index=1

IROC-Z Advertisement...



https://www.instagram.com/p/DamzBvclLcV/?img_index=1

File Edit View History Bookmarks Profiles Tools Help

Inbox - IROC Motorsports - Su... (2) Jason Atkinson | Facebook Instagram Instagram Instagram

www.instagram.com/p/DamnUk4FPGb/?img_index=4

FedEx Ship Manager - ... Home - PayPal Dashboard - IROC Mo... Meta Business Suite

Following Message

irocz and irocz_wbz

irocz IROC-Z Widebody Conversion Certified. Congratulations @irocz_wbz she's ready for her jewelry!!!
www.IROCMotorsports.com
#iroc #irocracing #iroc #camarowidebody #widebodycamaro

View insights Boost post

Liked by cmjtech and 24 others
6 days ago

Add a comment... Post

94°F Sunny 429 PM 7/16/2026

File Edit View History Bookmarks Profiles Tools Help

Inbox - IROC Motorsports - Su... (2) Jason Atkinson | Facebook Instagram Instagram Instagram

www.instagram.com/p/DamnUk4FPGb/?img_index=5

FedEx Ship Manager - ... Home - PayPal Dashboard - IROC Mo... Meta Business Suite

Following Message

irocz and irocz_wbz

irocz IROC-Z Widebody Conversion Certified. Congratulations @irocz_wbz she's ready for her jewelry!!!
www.IROCMotorsports.com
#iroc #irocracing #iroc #camarowidebody #widebodycamaro

View insights Boost post

Liked by cmjtech and 24 others
6 days ago

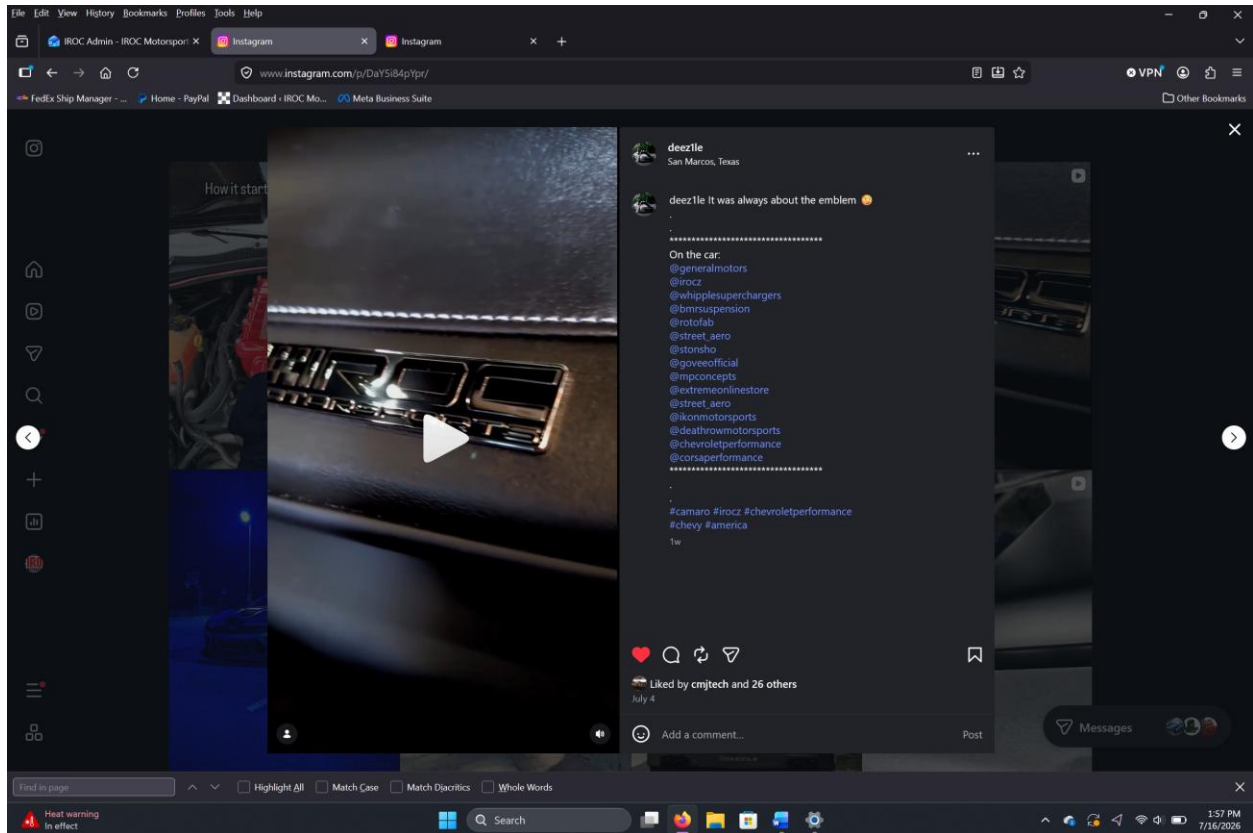
Add a comment... Post

IROC-Z
TRACK PACK
PREMIUM METAL EMBLEM
For IROC Motorsports Certified IROC-Z Vehicles

IROC MOTORSPORTS

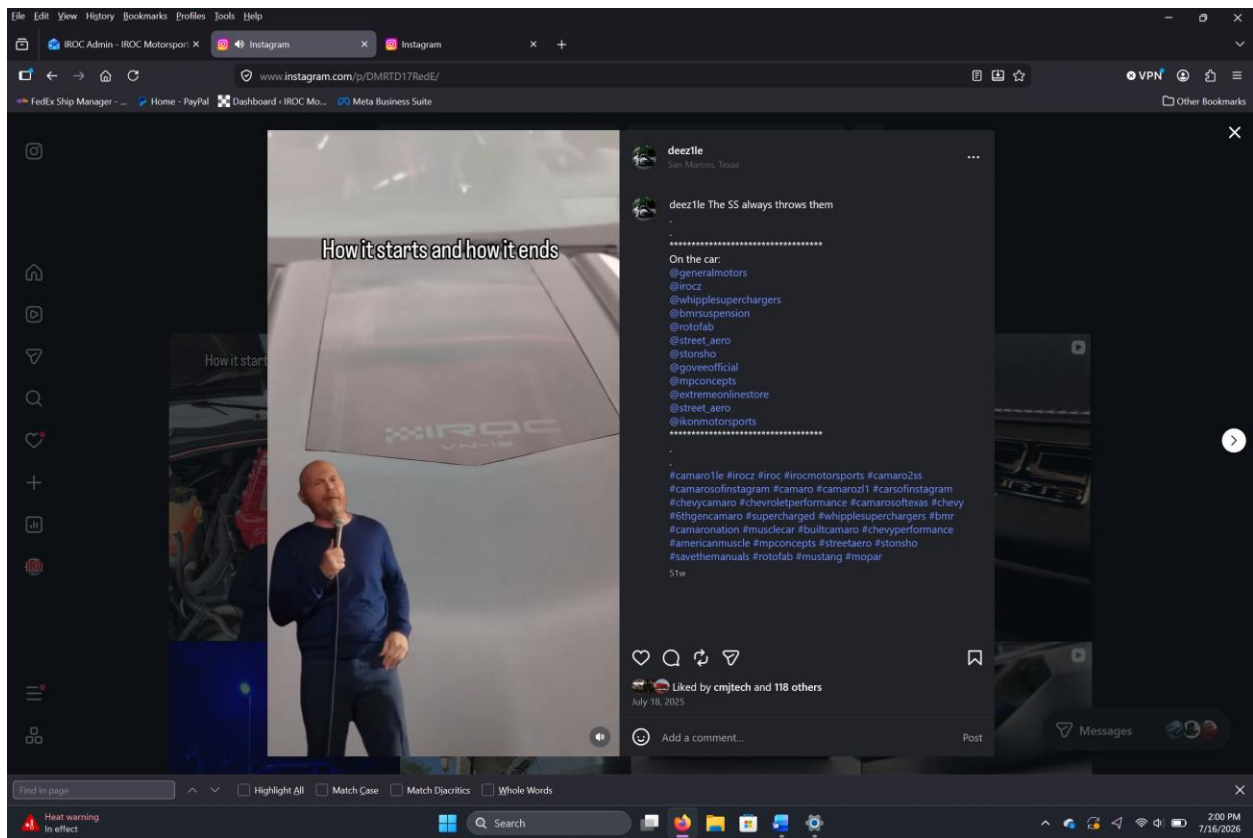
https://www.instagram.com/p/DamnUk4FPG8/?img_index=4

Dustin Hinton buys IROC Vehicle Package (so now he has IROC-Z and IROC parts, decals, marks and emblems) as seen by emblem (part of kit) being put in final placement on dash)...



<https://www.instagram.com/p/DaY5i84pYpr/>

And IROC and Vehicle Number (his build in our lineup) 13 on hood window now...



<https://www.instagram.com/p/DMRTD17RedE/>

Finally, here is merch with all the logos as that's what we do when a customer completes a full IROC or IROC-Z Vehicle Build...

File Edit View History Bookmarks Profiles Tools Help

IROC Admin - IROC Motorsports X (3) Facebook X Instagram X +

www.facebook.com/photo.php?fbid=10165657366018653&set=pb.518218652.-2207520000&type=3 120%

FedEx Ship Manager - ... Home - PayPal Dashboard - IROC Mo... Meta Business Suite

X f

irocZ AI info

IROC MOTORSPORTS

IROC-Z TRACK PACK MERCH

FROM STOCK TO ROC...
AND THEN FROM YOUR GARAGE
TO OUR MERCH.

Certified IROC-Z Vehicles become
forever immortalized each receiving
their own specialized merch drop
upon completion.

Congratulations to owner
DUSTIN HINTON
with IROC-Z Vehicle Number 13
and an awesome merch drop
we collaborated on.



**IROC-Z TRACK PACK
PREMIUM METAL EMBLEM**
Precision-crafted. Built to last.
Made to represent your build.

**EXCLUSIVE
MERCH DROP**
Custom apparel designed
for track champions.

**WEAR THE LEGACY.
DRIVE THE LEGEND.**
From the track to the street,
IROC-Z is more than a car,
it's a lifestyle.

Find in page ^ v Highlight All Match Case Match Diacritics Whole Words

Heat warning
in effect

Search

203 PM
7/16/2026

Dustin Hinton
July 12 at 1:26 PM ·
Runnin' Down A Dream · Tom Petty ·

When I started building this out to be a modern
IROC in partnership with IROC Motorsports, it
was with moments like this in mind. Super cool
to see my car on something like this.

You and 14 others 3

Like Comment Share

Thomas Barbour · 3d · by Author
Totally BADASS

Reply

Dustin Hinton · 3d
13 indeed



Comment as Mark DeLisle

<https://www.facebook.com/photo.php?fbid=10165657366018653&set=pb.518218652.-2207520000&type=3>

IROC Merch advertisement...

The screenshot shows a web browser window displaying an Instagram post from the account 'irocz'. The browser's address bar shows the URL 'www.instagram.com/p/Dar7KodFL16/?img_index=1'. The Instagram post features a collection of IROC merchandise, including t-shirts, hoodies, and caps, all featuring the IROC logo. The post is titled 'ICONIC VINTAGE. REDESIGNED FOR TODAY.' and includes a list of features: 'VINTAGE LOOK. MODERN FIT.', 'PREMIUM QUALITY. ALL DAY COMFORT.', 'DESIGNED FOR CHAMPIONS.', and 'BUILT FOR FANS.'. Below the main image, there are three smaller images showing different views of the merchandise. The post is liked by 'cmjtech' and 5 others, and was posted 5 days ago. The browser window also shows several open tabs, including 'Inbox - IROC Motorsports', 'Instagram', 'Instagram - Messages', 'FedEx Ship Manager', 'Home - PayPal', 'Dashboard - IROC Mo...', and 'Meta Business Suite'. The system tray at the bottom shows the date and time as '4:17 PM 7/11/2026'.

File Edit View History Bookmarks Profiles Tools Help

Inbox - IROC Motorsports - Sun X Instagram Instagram - Messages +

www.instagram.com/p/Dar7KodFL16/?img_index=1

FedEx Ship Manager - ... Home - PayPal Dashboard - IROC Mo... Meta Business Suite

Other Bookmarks

irocz

irocz Iconic designs that stand the test of time. Back in stock, get them while they last...

www.INTERNATIONALRACEOFCHAMPIONS.org

www.IROCMotorsports.com

#iroc #irocracing #irocz #internationalraceofchampions

5d

View insights

Boost post

Like

Comment

Share

Save

Like by cmjtech and 5 others

5 days ago

Add a comment...

Post

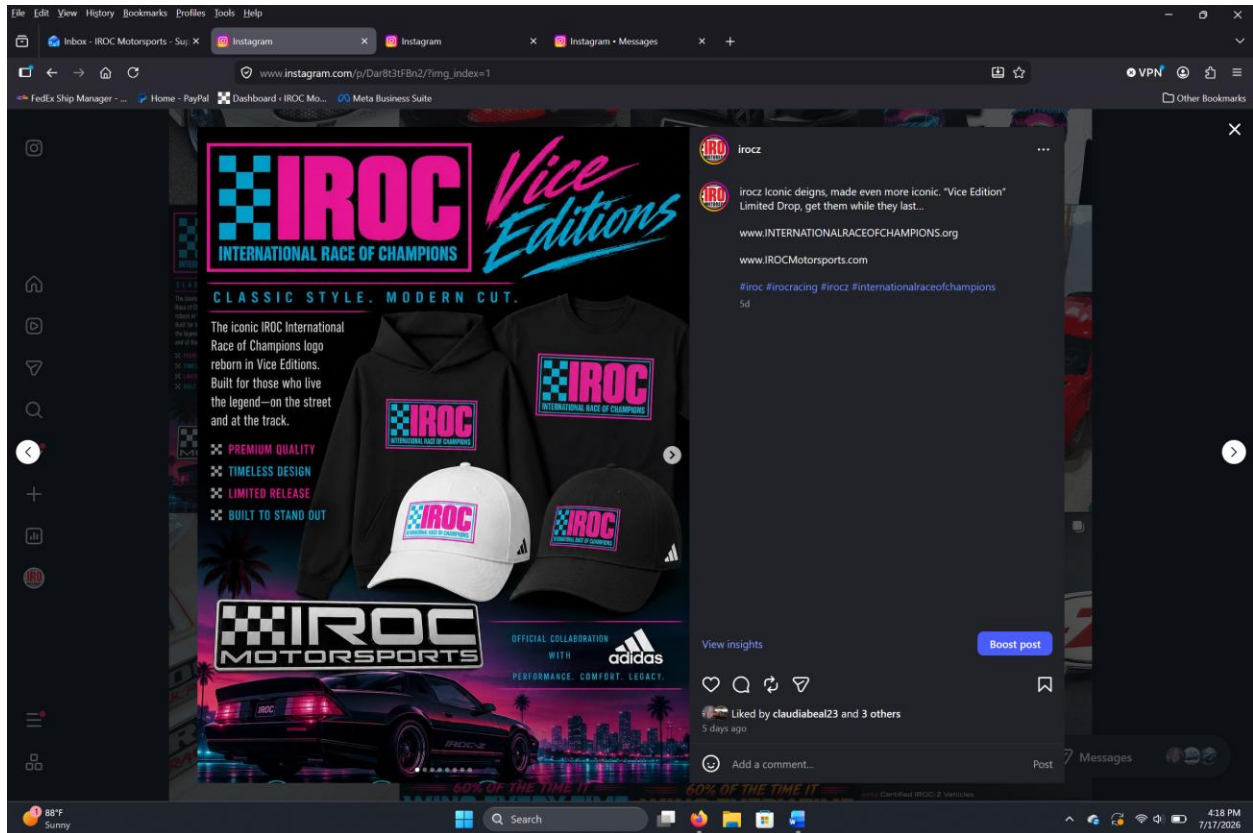
Messages

88°F Sunny

Search

4:17 PM 7/11/2026

https://www.instagram.com/p/Dar7KodFL16/?img_index=1

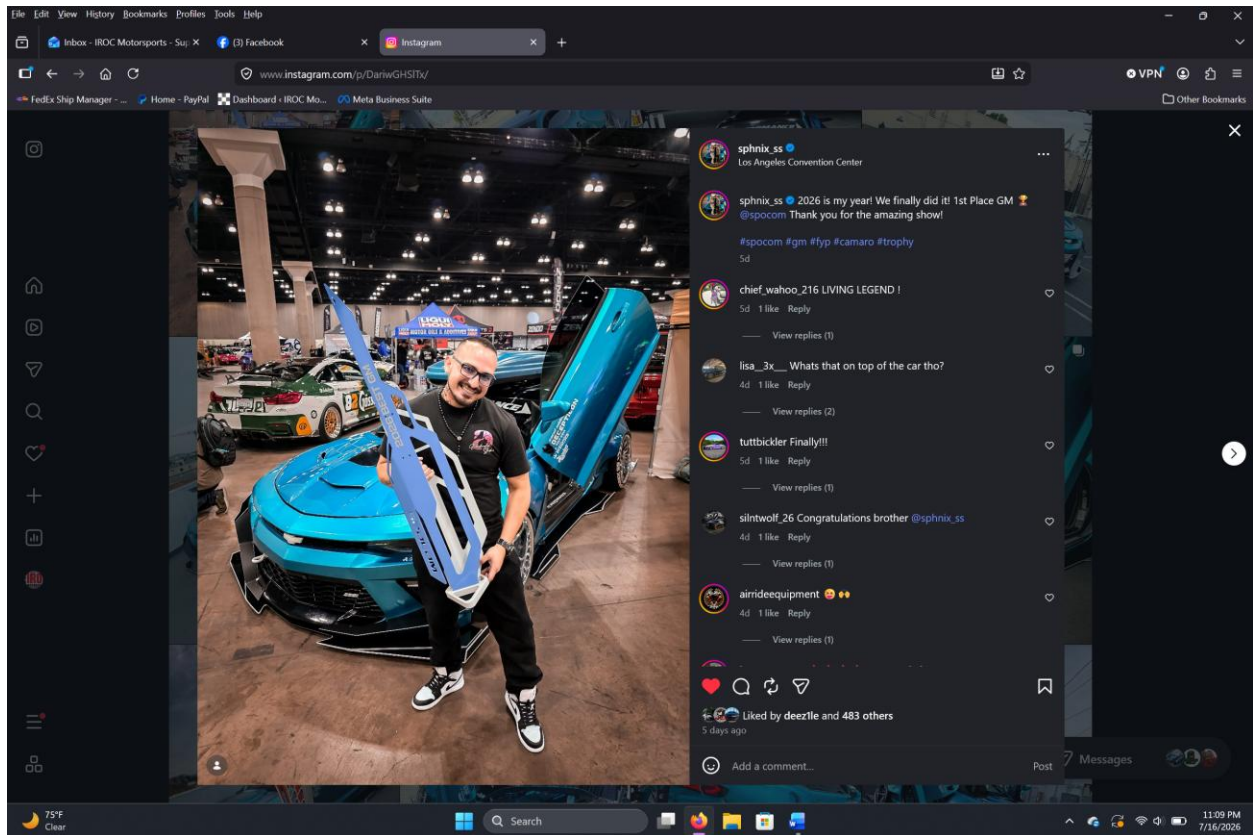


https://www.instagram.com/p/Dar8t3tFBn2/?img_index=1



https://www.instagram.com/p/DasAO0qFFB4/?img_index=1

Sphinx_SS wins the GM Award with our IROC-Z hood and IROC Holo-Prop (not pictured) clearly on display with our marks (at the show)...



<https://www.instagram.com/p/DariwGHSITx/>

IROC-Z Widebody ad...

The screenshot shows a web browser window displaying an Instagram post. The browser's address bar shows the URL www.instagram.com/p/DaUHbOnuzl7/. The Instagram post features a red Chevrolet IROC-Z car on a racetrack. The text on the image includes "IROC MOTORSPORTS" with a checkered flag logo, "IROC-Z RETRO-ACTIVE WIDEBODY TRACK PACKAGES", "THE LEGEND LIVES ON", "1993 - 2002 | THE LEGACY CONTINUES.", "BUILT FOR CHAMPIONS.", and "www.IROCMotorsports.com". The Instagram interface shows the post was made by "irocz" on July 2, with 43 comments from Facebook. The post has been liked by "cmjtech" and 389 others. The browser's taskbar at the bottom shows the date and time as 4:20 PM on 7/11/2026.

File Edit View History Bookmarks Profiles Tools Help

Inbox - IROC Motorsports - Sun X Instagram X Instagram X Instagram - Messages X +

www.instagram.com/p/DaUHbOnuzl7/ VPN Other Bookmarks

FedEx Ship Manager - Home - PayPal Dashboard - IROC Mo... Meta Business Suite

IROC MOTORSPORTS

IROC-Z
RETRO-ACTIVE
WIDEBODY
TRACK PACKAGES

THE LEGEND LIVES ON

1993 - 2002 | THE LEGACY CONTINUES.
BUILT FOR CHAMPIONS.
www.IROCMotorsports.com

IROC-Z
TRACK PACK

irocz

irocz IROC-Z Full Widebody Packages shipping now!!! #iroc #irocrcing #irocz #widebody #camaro 2w

43 comments from Facebook

View insights Boost post

Liked by cmjtech and 389 others July 2

Add a comment... Post

88°F Sunny Search 4:20 PM 7/11/2026

<https://www.instagram.com/p/DaUHbOnuzl7/>

IROC Firebird ad...

The screenshot shows a web browser window displaying an Instagram post. The browser's address bar shows the URL www.instagram.com/p/DaPdKHmuEA6/. The Instagram post is from the account 'irocz' and features a promotional image for IROC Motorsports. The image depicts two red cars: a classic IROC Firebird race car with the number 24 and various sponsor logos (Master Mechanix, Pollenex, EXIDE, 3M, PIRELLI, IROC), and a modern red Firebird. The text 'LAST OF THE CHAMPIONS.' is prominently displayed in large, bold letters. Below the cars, it says '1993 - 2002 | THE LEGACY CONTINUES.' and 'BUILT FOR CHAMPIONS.' with the website 'www.IROCMotorsports.com'. A small IROC logo with '1993 - 2002' is also visible. The Instagram interface shows 31 comments from Facebook, a 'Boost post' button, and a 'View insights' link. The post was liked by 'cmjtech' and 804 others on July 1. The browser's taskbar at the bottom shows the system clock as 4:20 PM on 7/11/2026.

<https://www.instagram.com/p/DaPdKHmuEA6/>

Most recent post as of sending this...

File Edit View History Bookmarks Profiles Tools Help

Inbox - IROC Motorsports - Sun X Instagram X Instagram X Instagram + Messages X +

www.instagram.com/p/Da5IKtUFFXE/?img_index=1

FedEx Ship Manager - ... Home - PayPal Dashboard - IROC Mo... Meta Business Suite

Other Bookmarks

Announcing the GEN 6 CAMARO
IROC-Z



**1969 Camaro Styled Wide Body (wider than a ZL1 1LE),
Full Suspension (more adjustable than a ZL1 1LE),
WhippleCharged motor (more powerful than a ZL1 1LE),
Modernized FORGED IROC-Z rims (more width than a ZL1 1LE),
and Panoramic Full Glass Roof (way cooler than a ZL1 1LE)...**

The King is dead. Long live the King.

"Return of the IROC-Z"
October 31st Las Vegas, Nevada
SEMA 2017

www.6LEDesigns.com

(IROC-Z and IROC-Z 6LE ARE REGISTERED TRADE MARKS OF 6LE DESIGNS LLC #B7455922 AND #B7403754)

irocz

irocz This month marks the NINE YEAR ANNIVERSARY of introducing the world to our Gen 6 Camaro IROC-Z and EVERY YEAR SINCE we've been bringing you new IROC-Z Merch, Parts, Packages and Vehicles...

We carried the name twice as long as GM ever did, through a pandemic and we had to overcome Volkswagen trying to take the name from us, which they didn't, then GM trying to take the name from us, which they couldn't.

It's our trademark, we've built it into something new for the every man to build their own legacy.... Now, something very large is on the horizon.

Comment if you think you know what's coming next...

#iroc #irocz #irocmotorsports #camaro #sema2026

www.irocmotorsports.com
www.internationalraceofchampions.org

11h

tatu_swede Volkswagen? Really?

3h Reply

irocz @tatu_swede yup. They tried to claim it was too close to TROC. We got to the point they would have to surrender that mark to us. We didn't make them do that.

2h Reply

View insights

Boost post

Liked by cmjtech and 52 others

11 hours ago

Add a comment...

OneDrive - Personal Processing changes

88°F Sunny

Search

423 PM 7/11/2026

https://www.instagram.com/p/Da5IKtUFFXE/?img_index=1